

LIFE



NURSES' AIDE

JUNE 8, 1942 **10** CENTS
YEARLY SUBSCRIPTION \$4.50

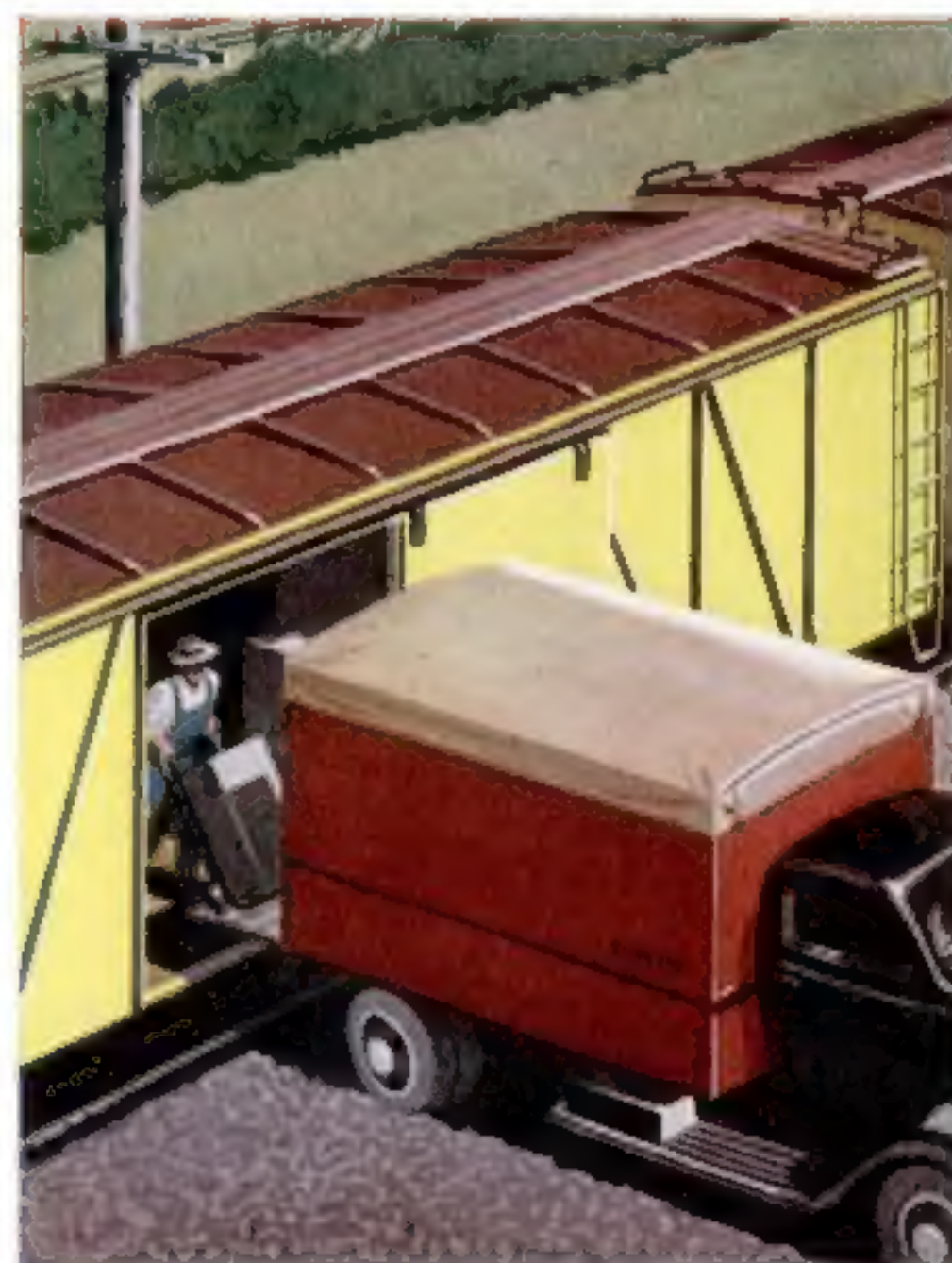
CONTAINER INDUSTRY FINDS WAY TO SAVE WAR MATERIALS



HOUSEWIVES WERE ASTONISHED, a few months ago, to get lard in what looked like a can, but wasn't metal. This is one of the new packages developed by the container industry to conserve precious tin and steel. While these new containers can't be used for everything, they are perfectly suitable for many types of uncooked foods and many industrial products as well.



THE SECRET is a lining (or covering, or both) of Du Pont Cellophane tightly laminated to a sturdy fibre body. Fibre containers are not new. But now Cellophane reinforces these containers and gives them protection against moisture, grease and gases. This greatly broadens their use, enables them to perform a national service by releasing metals so vitally needed for war materials.



TRUCKS, RUBBER, GASOLINE, COAL—all must be conserved to help win the war. Fibre-Cellophane containers contribute their bit in this direction, too. These new containers weigh much less than metal cans. Economy in weight is a big factor in transportation because every pound handled by railroad and truck takes toll in fuel and materials.



LONG RESEARCH by the container industry, in cooperation with Du Pont, developed these light, metal-saving containers in time to meet the present emergency. Some are already in use . . . more will come. Accept them with confidence . . . they can do a great job for the consumer, the manufacturer and the nation.



REG. U. S. PAT. OFF.

PREVENTION OF WASTE IS A NATIONAL NEED



*"Bet she married him
for his Silvertowns!"*

IT'S TRUE that people look at their tires in a new light today. A few months ago they were just tires. Today they're *treasures*—to you, and to your country.

If you are lucky enough to have Silvertowns, you have a right to be glad. But you have an obligation, too—to keep them rolling as long as possible.

When your tires are gone, you'll have to walk. That may not seem so bad, until you consider this: if more and more tires wear out and cannot be replaced, our whole war effort will be greatly handicapped.

If you are permitted to buy new tires for your car or truck, your obligation is *doubled*. For you can do much more than the average driver to conserve America's rubber.

And remember—this is no time to put up with inferior tires that waste rubber. If you can buy new tires for your truck or car, your best buy is Silvertowns.

All Silvertowns—including the famous Speedliner truck tire—are still made with Duramin. That's the B. F. Goodrich discovery that keeps rubber young and lively, makes tires wear longer.

And—if you can't buy tires? Then we'd like to

have you keep Silvertowns in mind until you can. We can't tell, today, whether they'll be made of natural rubber or synthetic. We can't even guess *when* you can buy them. But we do promise this—there won't be a better tire on the road when that time comes!

TIRE INFORMATION HEADQUARTERS

The enemy smiles when you waste miles! And we've got a new booklet for you that tells how to avoid being a rubber-waster. Ask for "Will America Have to Jack Up Its 29,000,000 Automobiles?" See your B. F. Goodrich Dealer or Silvertown Store—or write direct to B. F. Goodrich, Dept. L, Akron, Ohio.



Lots of new things for newlyweds—and everyone else!

IN ORDER to serve you better, even though you probably can't buy tires, many B. F. Goodrich dealers and Silvertown Stores are now displaying attractive new lines of merchandise for home and auto. All types of sporting goods, bicycle and

auto accessories, batteries, radios, garden tools, luggage and even kitchen equipment! All high in quality—all low in price. Come in today and look around. We don't think you can find better bargains anywhere!



In war or peace

B.F. Goodrich

FIRST* IN RUBBER

*And first to offer American car owners tires made with synthetic rubber.

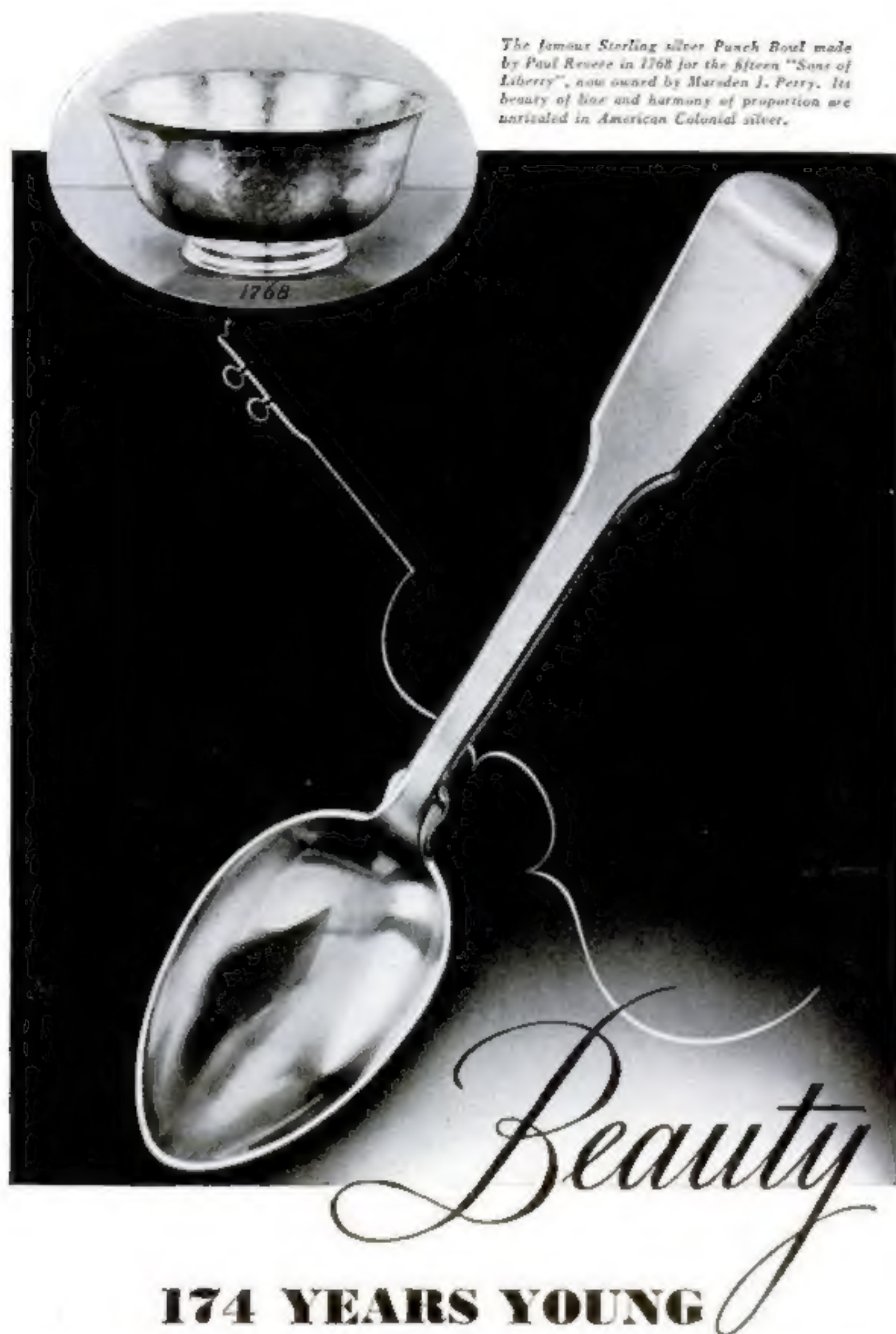


This One



9GEX-EGA-2949

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The famous Sterling silver Punch Bowl made by Paul Revere in 1768 for the fifteen "Sons of Liberty", now owned by Marsden J. Perry. Its beauty of line and harmony of proportion are unrivaled in American Colonial silver.

174 YEARS YOUNG

In Watson's Colonial Fiddle pattern you will find the same ageless beauty that Paul Revere created 174 years ago . . .

You will find the same graceful simplicity of line, the same flawless design and balance that made the "Sons of Liberty" Bowl a masterpiece.

It is only natural that Watson Sterling has details of craftsmanship found in

museum silver . . . because for 66 years Watson silversmiths have been re-creating old masterpieces for connoisseurs of fine Sterling. When these men turned to the making of flatware—knives, forks and spoons for your table—they made Sterling of priceless beauty—at prices within your reach today. Have you seen Watson Sterling silver?

See the twelve lovely Watson patterns at your jeweler's. You'll find the prices surprisingly moderate . . . only \$17.27 for a 6-piece place setting in Colonial Fiddle (illustrated). For many helpful tips, send 10¢ for booklet "Sterling for Good Fortune". The Watson Company, 1462 Watson Park, Attleboro, Massachusetts.



Watson Sterling
MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES

LETTERS TO THE EDITORS MAMMY'S DAY

Sirs:

While soldiers the country over were celebrating Mother's Day (LIFE, May 25), Camp Pendleton was holding "Mammy's Day." Guest of honor was Aunt Sarah, who has been a mother to the camp's soldiers for several months.

Back in February a company established a beach outpost complete with weapons to repel a possible enemy landing party. Mrs. Sarah Cruddup, 73-year-old Negro cook, passed by the men's tents one blustering winter evening, looked in and decided to make life



AUNT SARAH FEEDS SOLDIERS

easier for the soldiers. Every single night since, even in rain and snow, Aunt Sarah has brought food from her \$12 a week, cooked it as only a Southern mammy can, and brought it out to the men at 8 p.m. on the dot. Her food



HERE SHE IS GUEST OF HONOR

and her trigger-quick sense of humor have helped to brighten up otherwise monotonous evenings of watchfulness for the men.

Then came Mother's Day. Aunt Sarah was picked up in a bantam bug, brought into camp and honored in true soldier fashion. They showered her with presents (her favorite was a Garrison belt), made her guest of honor at a big chicken dinner, brought out their guitarist and singers to entertain her, and wound up the day by taking her on a sightseeing tour of the camp in a bug.

That evening, and every evening since, Aunt Sarah has brought her basket of delicacies to the men in style. A battalion official order has assigned her a truck in which to bring her food to the soldiers.

DAVE RICHARDSON

Camp Pendleton, Va.

AUSSIE TALK

Sirs:

That last para of Wilson Hicks's article on Aussie slang (LIFE, May 18) was enough to bring tears to the eyes of an Australian bullock driver. Before even a bullock driver resorted to calling you a bloody fine b—d, he would choose one of the following more complimentary epithets, arranged in ascending order:

- (1) a bloody beaut
- (2) a bloody extra beaut
- (3) a fair dinkum cove, or
- (4) a real dinky-di bloke

I sincerely trust that space will permit you to correct these small injustices, so that your huge public, in becoming "hepped to the jive," may be "hepped" to, at least, the correct "jive."

WALTER T. EDNEY

Flying Officer

Royal Australian Air Force
Ottawa, Canada

(continued on p. 4)

Could 11,000 Voices rouse you?



IF YOU'RE ASLEEP to what's new in sanitary napkins, it might take more than our voice to wake you up. You may be a victim of habit. In that case, suppose 14,000 other women made a test—and—



YES—THOUSANDS of others were slaves to habit, too. They went right on buying one kind of sanitary napkin till they were asked to compare that napkin with Modess!® Know what happened, then? 3 out of 4 said Modess was softer! Yes'm—11,000 of those 14,000 voted Modess softer!



JOIN THE MILLIONS who already count Modess a blessing! Wake up to new possibilities of soft, soft comfort! Next time, try Modess! If you don't say it's the softest, most comfortable napkin you ever wore, just send us the package insert slip with a note stating your objections. We'll refund your full purchase price.

*Let us send you the full details of this amazing Softness Test. Write The Personal Products Corp., Milltown, N.J.

3 out of every 4 voted

**Modess
softer**

Regular size or Junior? Yes—
Take your pick when you buy Modess!

Mud to You...Luxury to Them

Clothes, Clothes, Clean
Clothes, War Orders
Must Come First!

WHILE you're pushing the button of your washing machine, think of this U. S. Hand Laundry "out there" in the field. And realize this:

If you don't find as many of our sheets or blankets stacked on store counters, it's because the Navy needs chambray shirts, the Infantry needs twill shirts, the Air Corps needs poplin windbreakers, and the Galloping-Hardware Divisions need uniforms.

Those war fabrics and a lot more our people are weaving to the limit of their straining, expanding strength and skill. *Nothing else matters.* Your Pepperell fabrics are made *after* the boys have had theirs—not before.

Hurry Up, America!



TWILL for Army Shirts
FLANNEL for Bandages
POCKETING for Uniforms
ABRASIVE CLOTH for Machines
SHEETS for Hospitals and Targets



Pepperell

CHAMBRAY for Navy Shirts
TOWELS for the Army
MARQUSETTE for Head Nets
BANDOLEER CLOTH for Bullets
BLANKETS for Merchant Ships

PEPPERELL MANUFACTURING COMPANY, 160 STATE STREET, BOSTON, MASSACHUSETTS

RITZ HELPS AMERICA TAKE ITS FUN AT HOME!

As our Cameraman snaps America at play, he finds Ritz crackers an important part of the entertaining-at-home picture. Ritz has solved the refreshment problem—its glorious flavor and crisp freshness make it first choice with everybody—everywhere!



Swing Records for dancing... Ritz crackers for nibbling—and the teenage crowd is set for the evening. But don't try palming any other cracker off on them—they know their Ritz like they know name bands!



Gin Rummy and Ritz become a national pastime. Marvelous fun—and money saved to buy War Stamps.



Backyard Parties take the place of picnics. And there's Ritz—making mother's job easier as the family gobbles it up with cheese and spreads.



BAKED BY NABISCO
NATIONAL BISCUIT
COMPANY



Let Ritz show you how to have more fun and less fuss at your parties! It's all you need with drinks—a delicious treat by itself. And always sure to be welcome—for Ritz is America's favorite cracker.

LETTERS TO THE EDITORS (continued)

Sirs:

As to the word "shikkered," I do not know where the Australians got it, but it must be taken from the Yiddish (perhaps Hebrew?)—the word *shikur*, meaning drunk.

THEO BEHR

Los Angeles, Calif.

Sirs:

The origin of "bloody," which puzzled Wilson Hicks, is the Elizabethan "God's blood." It may be slang today in Australia, but in England it ranks in profanity with some of our own most violent cuss words.

However, whether the English are bloody pommies, the Aussies bloody sine b—s, and the Americans just plain Yanks, the fact remains all three must be bloody dinkum coppers if we expect to stonker the Jerries, dings and nips.

H. S. HUDSON

Bristol, Tenn.

● Unpuzzled Wilson Hicks can reel off at least three possible origins for "bloody," considers that the idea of blood, by itself, is a sufficient explanation for the meaning and violence of the expression.—ED.

BLACK PRINCE

Sirs:

Your story on Japanese Go (LIFE, May 18) has a picture wherein I recognize one of Japan's most famous militarist gangsters, seated center on the rock pile with card in hand. He is Lieut.



PRINCE KIBITZES

General Kuni-no-miya, member of the Imperial Family. His name is written in infamy as the one who presided at the rape of Nanking.

When we hang the Axis leaders, let's be sure to include this Prince.

JAMES R. YOUNG

Lexington, Ky.

BOYER KISS

Sirs:

About those pictures of Mr. Boyer kissing Miss Smith (LIFE, May 18), they're terrible.

BOB LEIDY

Madawaska, Me.

Sirs:

It is with indignation that I draw your attention to the pictures of Alexis Smith and Charles Boyer. I happen to know Miss Smith and her family very well. She is an intellectual to whom it is a real pleasure to talk.

JANE MORRIS

Glendale, Calif.

Sirs:

I was extremely nauseated.

HELEN D. McDERMOTT
Seattle, Wash.

Sirs:

We think it very poor taste.

EUGENE ABBOTT
CHARLES YOUNGBLOOD
Niagara Falls, N. Y.

(continued on p. 6)



The "drive-in drape"—a restful treat for travelers, but a strain on fragile hosiery! To get longer wear from valuable stockings, try to avoid poses like this.

And make it a point to ask for Cannon Hosiery! Every pair is inspected for microscopic flaws by Cannon's amazing air-pressure machine. You buy only Cannon's perfect hosiery—full-fashioned, flawless, triple-inspected.

Cannon Hosiery

MADE BY THE MAKERS OF
CANNON TOWELS AND SHEETS



BESTFORM

"Angela"

This cleverly constructed "Angela" bra is high on your "preferred list" of Bestform brassieres—one of a varied, complete collection designed for all figure types. It affords control from the sides as well as uplift from underneath. Cotton and rayon batiste, center section of "Darleen" elastic.

79¢

BESTFORM FOUNDATIONS, Inc. • 358 FIFTH AVE., NEW YORK

LARRY, THE LAUNDRY MAN, SAYS:

War "Headaches"?

SURE...WE'VE GOT 'EM TOO!



YES, we in the laundry business, like everybody else, have a different world to face these days. Many of our workers already are in the country's service. New equipment is hard to get. Some of our supplies, too, have been "called up."

That's O.K. with us. And we know it's O.K. with you, too. Uncle Sam has first call on everything we've got. But that doesn't mean we're going to let

our standards of quality go "down hill." We've put good old American ingenuity to work. Already we have solved many problems. And we're confident that with your help we'll solve them all.

Here's a fact you can bank on. In the future, as in the past, when you "let the laundry do it," you'll continue to get "Long life for clothes—more time to do your bit for Victory."

HERE'S HOW YOU CAN HELP



Have your bundle ready when we call. It will save your time and ours, help us keep our trucks rolling longer.



If you telephone for service, please call us the day before you wish your laundry picked up.



Please don't ask for "special deliveries" Anticipate your needs—help us save precious tires and gasoline.



LET THE Laundry DO IT

EXTRA TIME TO DO YOUR BIT... EXTRA CARE FOR CLOTHES

COPYRIGHT 1943, COMPTON ADVERTISING, INC.

You may worry about your golf balls



but here's one worry you can avoid

Golf balls, or automobiles—today they've got to *last longer!* That's why it's wise to spare *your* car excess wear from faulty lubrication with a Marfak stem-to-stern chassis lubrication job every 1,000 miles.

Marfak is a super-tough chassis lubricant! Applied *by chart*, not by chance—it resists wear-out, wash-out and squeeze-out!

For your peace of mind, don't say "grease job." Insist on Marfak 40-point Lubrication Service. At Texaco and other good dealers everywhere.



TUNE IN: FRED ALLEN every Sunday night.
See your local newspaper for time and station.



You're Welcome at **TEXACO DEALERS**

LETTERS TO THE EDITORS (continued)

Sirs:
Think it outrageous.
Boise, Idaho J. J. BEVINS

"HI, GENERAL"

Sirs:
Here is a picture that caught Second Lieutenant James H. Doolittle Jr.



DOOLITTLE HAILS DOOLITTLE
talking to his famous father, Brigadier General James H. Doolittle, for the first time since last March.
"Hi, General. How does it feel to be wearing those silver stars?"
That was how he greeted his dad. The younger Doolittle has set a high mark for himself as he too hopes some day to bomb the Japs.

E. L. OLCOTT JR.,
Major, Air Corps
Fort Wayne, Ind.

SOLDIER'S STAMP

Sirs:
Here is the ultimate in free-mail envelope decoration, at least a match for the product of the private at Camp Callan (LIFE Letters Column, May 18).



CORP. SPENCER ON STAMP

Now, of course, Federal law forbids the appearance of a living person on a U. S. postage stamp. But since soldiers' free mail requires no official stamp, I did not see why I should not put myself on my own unofficial stamp. I am no George Washington but the three-quarters view is not bad.

CORP. W. F. SPENCER
Greenville, Miss.

D.A.R.

Sirs:
For the National Society and as President General, I wish to express hearty thanks and appreciation to the editorial staff of your publication for your kindness in publishing the pictures of our recent convention held in the city of Chicago (LIFE, May 18). This evidence of your friendliness to our work is acknowledged with genuine gratitude.

MRS. WILLIAM H. POUCH
National Society Daughters of the American Revolution
Washington, D. C.

(continued on p. 8)

Thanks to
ZIP
IT'S OFF
because
IT'S OUT
EPILATOR

Hair-free
limbs
Odorless

Do Your Part... Look Smart

This Defense Year, with bare legs, sheer hosiery, sleeveless dresses, shorter skirts and scanty bathing suits... be smart — be carefully groomed.

Removes Hair Completely

A simple application with odorless ZIP Epilator and hair-free, good-looking legs are yours. No caustics; no injurious chemicals. ZIP works swiftly and smoothly. Gets at the beneath-the-skin hair, keeping your legs free of superfluous hair longer.

Ideal for face, arms, legs and body.
As drug and cosmetic counters.

Treatment or free demonstration at my Salon.

Madame Berthe
SPECIALIST

608 FIFTH AVE. (at 49th St.) NEW YORK

KEEP YOUR Eyes Alert



BACHMANN BROS., INC.
HAVE SERVED
THE UNITED STATES
IN
FIVE AMERICAN WARS

1941—World War II
1917—World War I
1898—Spanish-American War
1861—Civil War
1846—Mexican War

Today—Supplying War Production with INJECTION MOULDING and Sheet Fabrication of Plastics

BACHMANN SCIENTIFIC SUN GLASSES



\$5.32—\$2.75 with Case

YOUR Eyes are Priceless... protect them *this* summer with the Bachmann Super SOLAREX Guaranteed Ophthalmic Lenses. No distortion, no strained eye muscles, no frown wrinkles. Look for this Display for popular styles under one dollar



BACHMANN BROS., INC. • EST. 1833
1420-38 EAST ERIE AVENUE, PHILADELPHIA



MASS EXAMINATION OF THOUSANDS SHOWS 7 OUT OF 18 PEOPLE HAVE ATHLETE'S FOOT.

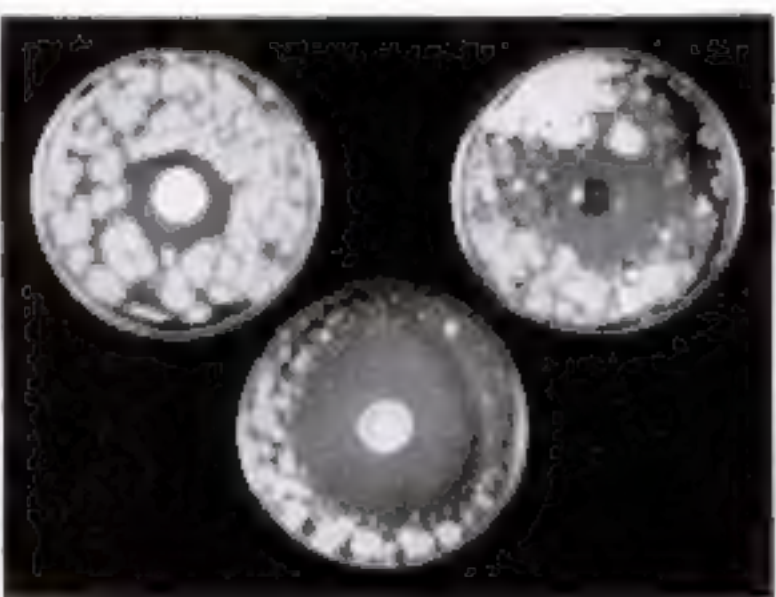
SCIENCE FINDS 75 MILLION HAVE ATHLETE'S FOOT—ACTS TO SPEED WAR EFFORT

IN A SERIES of great mass-examinations—in Ithaca, N. Y., Berkeley, Cal., Jackson, Miss. and elsewhere—the astonishing fact has been revealed that 74% of our adult population has Athlete's Foot. Now, with millions of persons on their feet in war production, and with our military forces on the march, it becomes more important than ever to check this wide-spread infection.

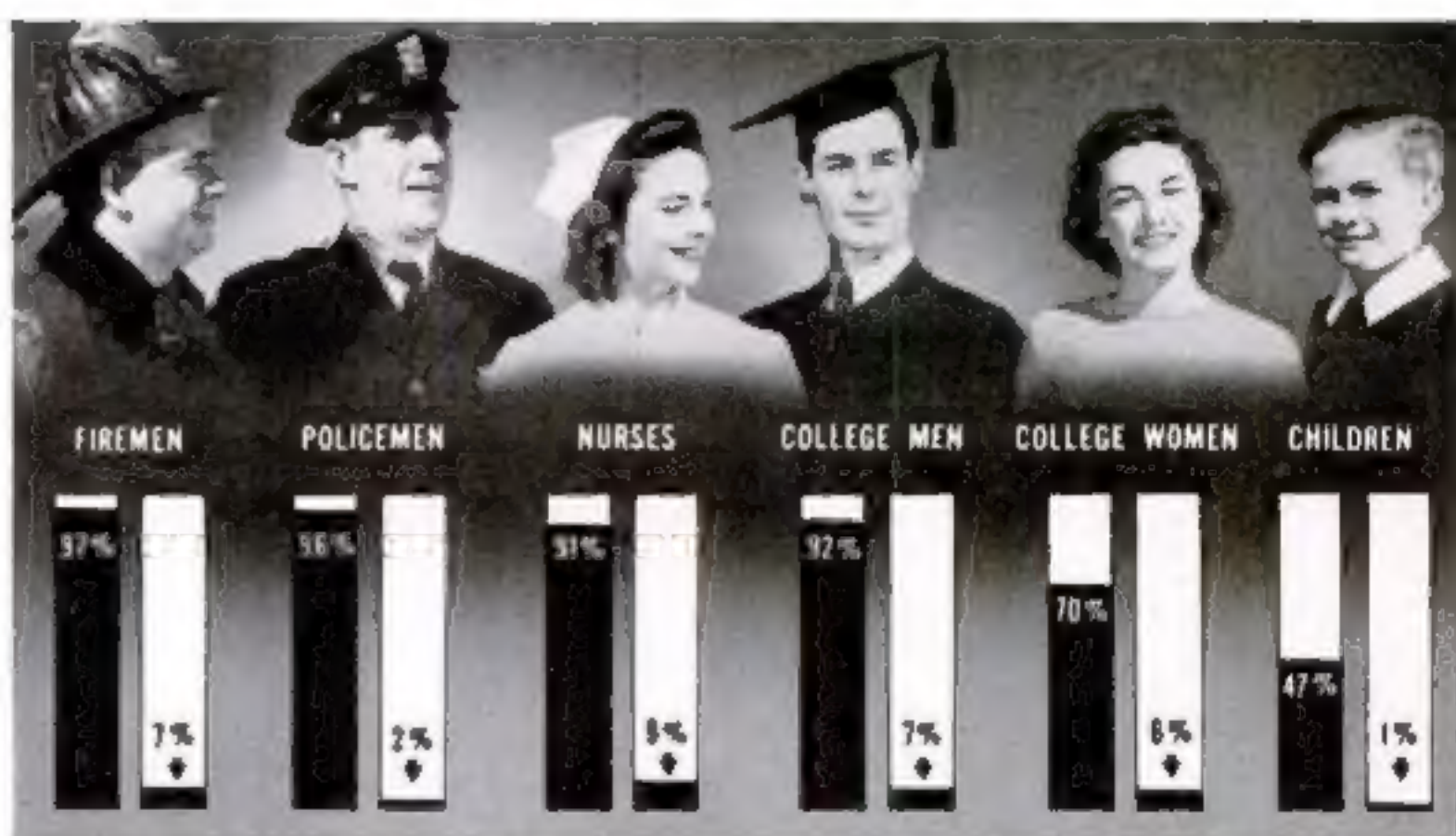
Fortunately, new knowledge gives new hope of controlling the disease. It is known that Athlete's Foot is caused by fungus organisms; that these fungi cannot live in an alkaline medium; and that they may thrive in shoes (as well as on feet) thus leading to re-infection. Based on these facts, a new powder, Quinsana, has been produced by the Mennen Laboratories. It has proved itself sensationally effective.



BOILING SHOES for 15 minutes might kill Athlete's Foot fungi that may thrive there. Of course such treatment is not practicable. Quinsana powder, shaken in shoes, attacks this common source of re-infection.



IN STANDARD TEST, power to prevent fungus growth is shown by width of dark area around center of plates. Note superiority of Quinsana (bottom) over two other well-known Athlete's Foot preparations.



REMARKABLE RESULTS with Quinsana in mass test are pictured above. Each set of bars shows incidence of Athlete's Foot before (left) and after (right) 30 days' Quinsana Treatment.

Many persons don't recognize mild symptoms of Athlete's Foot. Chronic peeling between toes usually means fungus infection which may readily become more serious. Other symptoms are cracks, blisters, itching, soggy skin. Inflammation generally means bacterial infection; see your physician or chiropodist at once.

The fungi which cause Athlete's Foot are as common as dust; for protection use Quinsana as regularly as soap and water. (Diabetics, for whom foot infection is so serious, should be doubly sure to use Quinsana daily). Pharmaceutical Division, The Mennen Co., Newark, N. J.

**NEW 2-WAY
TREATMENT FOR
ATHLETE'S FOOT**

QUINSANA IS ALSO EXCELLENT FOR EXCESSIVE PERSPIRATION, FOOT-ODOR.



1. USE QUINSANA ON FEET DAILY AS YOU DRESS; RUB IN BETWEEN TOES.



2. SHAKE QUINSANA IN SHOES DAILY. HELPS PREVENT RE-INFECTION FROM LININGS.



50c AT DRUGGISTS, ARMY POST EXCHANGES, CANTEENS, SHIP SERVICE STORES.

"No Sabotage in our garage!"



We're alert for dirt, grease and road scum on our car's precious finish—for the duration! Why, even a busted bug plays hob with the enamel, says my Missus—breaks it down, makes way for rust and deterioration. She read that in a service manual so it's straight from headquarters!

Cars come clean, yes, and shine like new, with an easy application of Johnson's Carnu. Ours did. And here's the payoff—Carnu does *both* jobs at once in *half* the time—cleans and polishes in one application. Cleans chromium, too. Rub Carnu on just hard enough to loosen dirt—let it dry—wipe clean. Man, it gleams!



Longer on looks is the car that gets a Carnu shampoo now and then. To give those good looks longer protection, apply a coat of Johnson's Auto Wax. The shine will last longer. You'll be in pocket on washings and upkeep. Get both Johnson's Carnu and Auto Wax at better auto supply stores, service stations, regular wax dealers. If you can't obtain Johnson's Auto Wax, regular Johnson's Wax will serve—you've probably got a package in a cupboard at home. It goes on almost as easily as Johnson's Auto Wax. And *all* Johnson's Waxes provide positive protection!

Tune in Fibber McGee and Molly
—Tuesday nights—NBC

Your car looks like new —when you use **CARNU!**

Made by the makers of Johnson's Wax

LETTERS TO THE EDITORS (continued)

JEEP TRACTOR

Sirs:

Here is a demonstration of real war-time spring planting which you missed in your coverage (LIFE, May 25).

Seriously, it is our belief that jeeps may find a place on farms throughout the nation, at the end of the war. This



JEEP DRAGS PLOW

picture was made by Kenneth Rogers of the Atlanta Constitution at a full dress "jeep farming test" conducted here by the Army, the U. S. Bureau of Agricultural Chemistry and Engineering, the Alabama Polytechnic Institute, and the magazine *Country Gentleman*. The tests showed that jeeps can be used in doing all types of farm work.

L. O. BRACKEEN

Auburn, Ala.

THE MARCH OF TIME

Sirs:

We at the University of Tampa and in Florida wish to express to you our esteem and appreciation for the *March of Time*, the radio edition of LIFE and its companion piece *Time*. Certainly no program on the air today is more adapted to the needs of our times. You bring the distraught world to our door, and while at times we wait with anxiety the happenings of the future, yet we realize fully that this is history and that the *March of Time* is having a great part in its making.

JAMES ELLIOTT MOONEY
President

University of Tampa
Tampa, Fla.

● Beginning July 9, the *March of Time* radio program will be heard over the NBC Red Network at 10:30 p.m. (EWT) every Thursday.—ED.

LOW OCTANE

Sirs:

In the analysis of a drum of petroleum which footnoted your photographic essay on World Oil (LIFE, May 18), you failed to mention a peculiar characteristic of German planes that is worth noting.

Though the Germans do not have access to a high-octane gasoline, it does not bother them. As long as they are able to obtain gasoline at all, their planes are still going to cause the Allies no end of trouble. The reason is to be found in their semi-Diesel aircraft engines, which can develop their rated horsepower on a variety of fuels.

W. H. THURBER

Providence, R. I.

FRENCH FIRS

Sirs:

Your story on oak logging at the President's Hyde Park estate (LIFE, May 18) puts me in mind of my part in helping the French replace their oak forests blasted by the last war.

Commandante (Major) Demorlaine, of the French Army Service of Water and Forests, was given the job of reforesting the battle areas. He asked me what I would advise him to plant to replace the oak and beech. These species would have grown too slowly, to be

(continued on p. 11)

THE ONLY GENUINE **WINDBREAKER** REG. U.S. PAT. OFF.

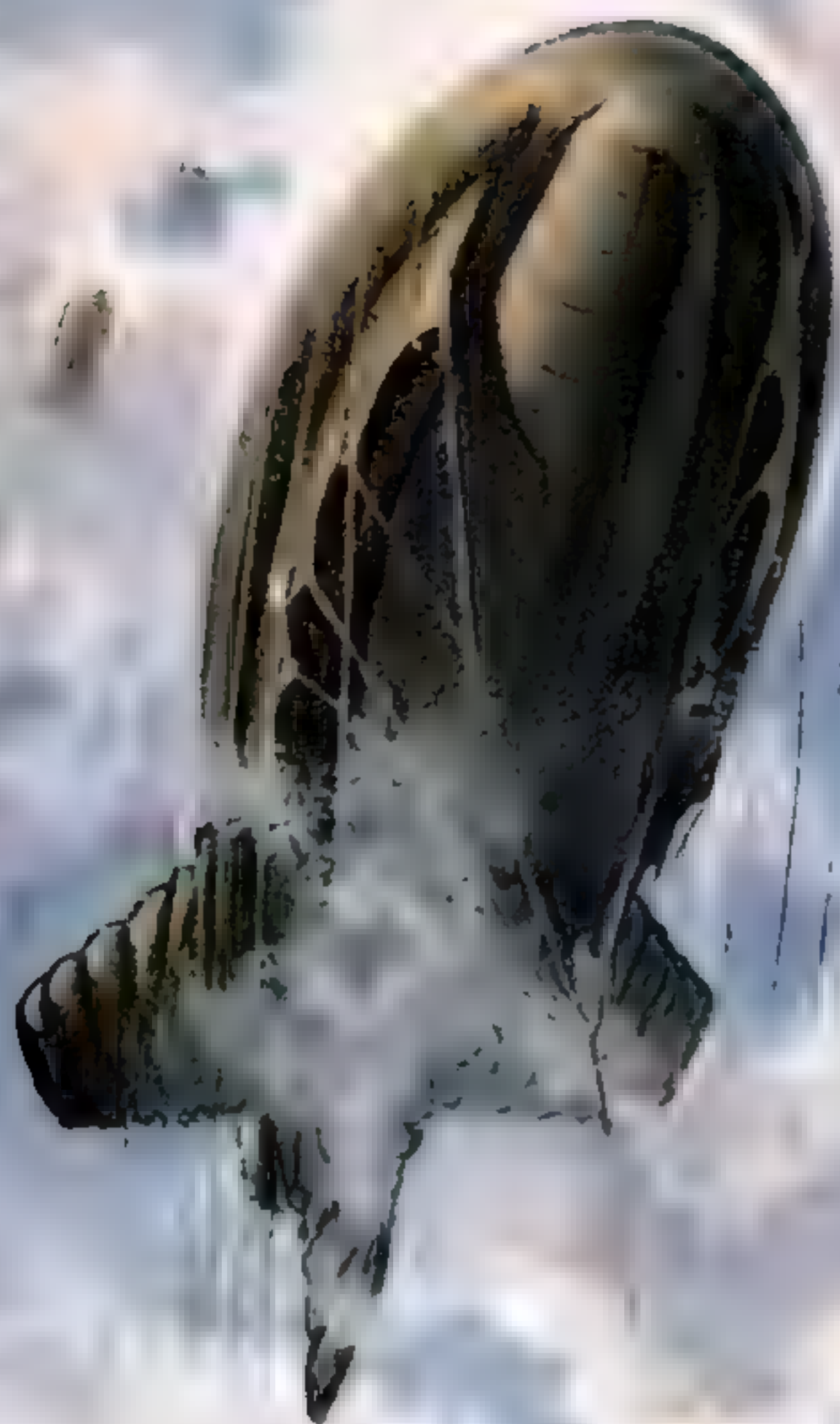


SHOWER-PROOF GABARDINE \$8.95

WINDBREAKER is America's Most Famous Name in Jackets
A Masterpiece of Craftsmanship
LINED WITH BRYBRO
GUARANTEED RAYON
VARIOUS STYLES AND FABRICS FOR
MEN, BOYS AND JUVENILES
SOLD AT AMERICA'S LEADING STORES
JOHN RISSMAN & SON, Chicago



86.8 PROOF
70% GRAIN
NEUTRAL SPIRITS



Helium is a Hellion to Hold

BARRAGE BALLOONS are made of sturdy cotton fabric coated with a rubber-like material which will hold *helium*—and this thin, buoyant gas is a Houdini for getting out of tight places.

Natural rubber won't do—helium seeps through its "pores." A dense, non-porous, synthetic rubber was found . . .

But it wouldn't dissolve in an ordinary rubber solvent. *How to apply it?*

Shell scientists came out of their laboratories with *toluene*. They had first produced toluene from petroleum to increase this country's production of TNT. And here

was another use—it would dissolve the synthetic rubber so this could be spread over the fabric of the barrage balloon, making a helium-tight container.

As toluene is precious for explosives, the scientists weren't quite satisfied—yet. More experimenting, and they had a solvent of toluene and another material that is plentiful and low in cost.

Manufacturers of barrage balloons today are working with Shell-suggested formulas, and Shell scientists are continuing their research to conserve toluene. Barrage balloons, buoyed by helium or hydrogen, are

mounting skyward on their vital mission.

This widening knowledge of petroleum molecules—what they will do, how they behave—today is "coming home" to you in dozens of ways. Already it has led to better food, better clothing at lower cost, more effective drugs, "beauty aids," plastics with scores of uses . . .

This scientific knowledge "carries over" to your motor-
ing—in the Shell gasoline and motor oil you buy today.

"Oil is ammunition—use it wisely."





Crisp
*Delicious,
 crunchy...
 every spoonful!*

Copyright 1952 Kellogg Company



Double dare you! Shower Rice Krispies into your breakfast bowl. Crown the golden tempters with sun-drenched berries—rich and luscious. Add frosty-cool milk or cream. Then try to keep from pitching in. Double dare you!

This dish offers the natural vitamins and minerals of milk and fruit—the food energy of rice. Plus a lively, can't-be-copied flavor—a crispness that puts a satisfying crunch in every spoonful. Rice Krispies actually snap! crackle! pop! You can *hear* how crisp they are!

Oven-popping, gentle toasting, and a famous Kellogg recipe—these turn the trick. For brighter breakfasts at your house, order Kellogg's Rice Krispies today!

"Rice Krispies" is a trade mark (Reg. U. S. Pat. Off.) of Kellogg Co. for its oven-popped rice.

Look for **Kellogg's** the Greatest Name in Cereals!

OVER
50,000,000
LHS Pipes
sold in the
last 25 years

LHS
SCORES AGAIN!

Exclusive
"EXPANSION PROCESS"
seasons every pipe
before you smoke it

The "Expansion Process" is
our secret—a heat and
sweet oil treatment that
took over 700 experiments
to perfect—a secret we now
share with every man who
smokes (and loves) a good
pipe. Look over the new
models at your dealer.

LHS PUREX

Certified \$3.50
Sculptured \$1.50

Both can be had in Smooth
or Sculptured finish, dozens
of handsome models.

If your dealer can't supply you—write
direct, giving name of your dealer.

L. H. STERN, Inc.
100 East 42nd St., N.Y.C.

Your father and
grandfather
smoked on LHS

LETTERS TO THE EDITORS

(continued)

ready for this war. As the hardwood
districts to the east of Paris are much
like our West Coast, I suggested our
famous Douglas fir. He asked me to start
the ball rolling, when I got home, which
I did by writing to some of the Pacific
Coast people. In time a number of
cargoes of seedlings of this specie were
shipped to France. Under the intensive
French forestry system, there was a fine
stand of Douglas fir all grown by the
time the krauts took over France in
1940.

ERLE P. DUDLEY
ex-Captain, Engineers, A. E. F.
Kellogg, Idaho

GENERAL SUN

Sirs

You printed a photograph of Jack
Belden, your Chungking correspondent,
and a Chinese general whom you have
named General Tu (LIFE, May 18).
May I correct this by saying that the



BELDEN & GENERAL SUN

Chinese general in that photograph is
General Sun Li-jen, Commander of the
Thirty-eighth Division which rescued
the encircled British troops in the
Yenangyang oil fields.

You may be interested to know that
General Sun is a V. M. J. graduate and
that many of the officers under him are
also graduates of U. S. military schools.
He was formerly in command of the
Salt Gabelle troops during the adminis-
tration of Dr. T. V. Soong as Minister
of Finance. These troops have fought
heroically against the Japanese since
1931. General Sun himself wears the
scars of 29 machine-gun bullet wounds,
sustained in the battle for Shanghai in
the fall of 1937.

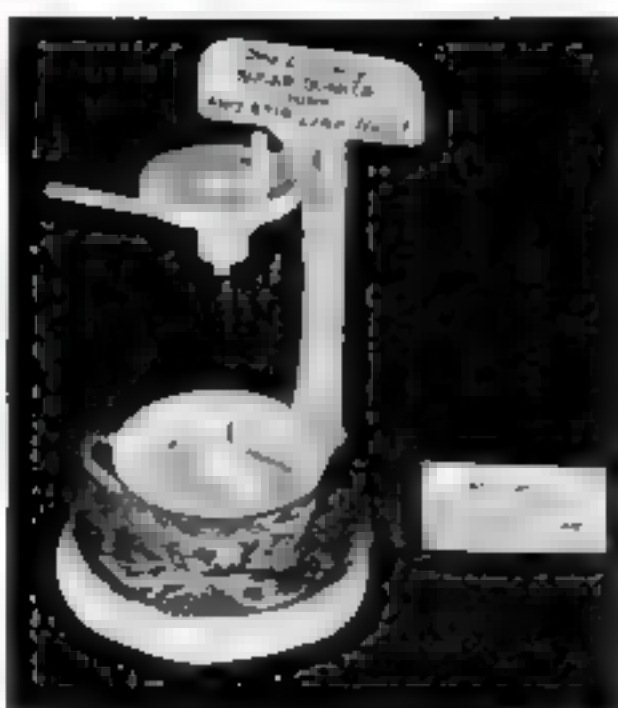
SZENING SZE

Washington, D. C.

SUGAR DUNKER

Sirs

Here is a sugar-shortage solution
(LIFE, May 11). The designer, Mr.
Frank Perkin, an employee of the local



COFFEE SWEETENER

telephone company, has done his all for
his country with this sugar dunker. Idea
is to stir coffee by turning crank, being
careful not to dissolve the sugar.

J. S. CARVALHO
Los Angeles, Calif.

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Reducing your budget? BUY Long-Wearing PEQUOTS

HERE'S GOOD NEWS for people who hate
to reduce their standard of living—
as who doesn't?

Pequot Sheets will ease your budget,
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will actually *improve* your sleeping stand-
ards. Just take our famous non-rumpling
feature. Ever think what sheer joy to have
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they are exceedingly firm—tightly woven.
The surface never, never grows fuzzy—
stays always crisp and cool.

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U. S. Government standards!**

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wear! Every sheet is guaranteed to exceed
standards set by the U. S. Govern-
ment for its own purchases of
heavy muslin sheets.



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—or it isn't a Pequot!
Only Pequot has pro-
tecting tabs, to help
you pick the
size you want
from your
linen shelves.



PEQUOT SHEETS

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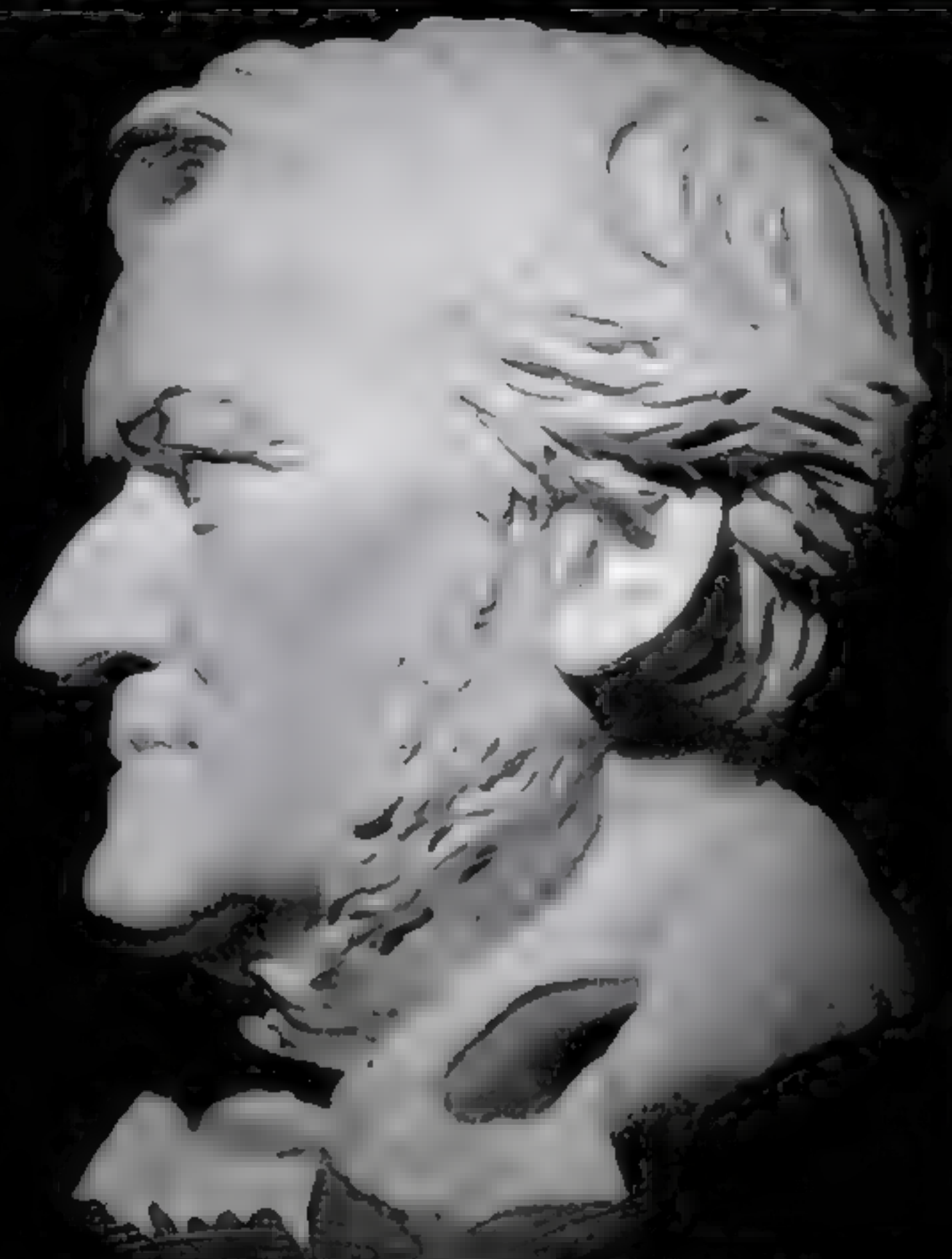
Your nearest agent-member is listed in the classified phone book

**ALLIED
VAN LINES, INC.**

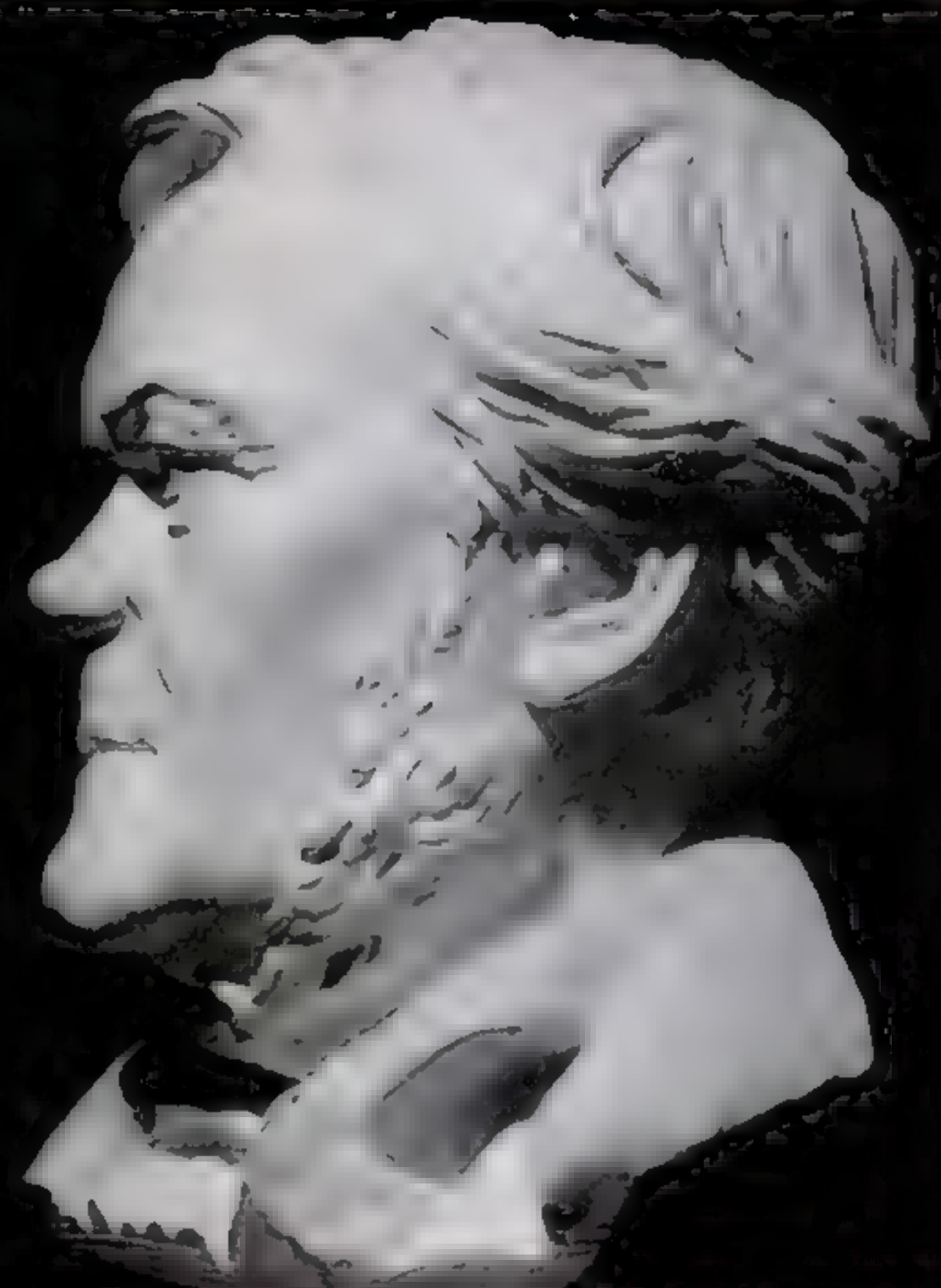
WORLD'S LARGEST LONG-DISTANCE MOVERS

SPEAKING OF PICTURES . . .

. . . PLASTIC SURGEON TINKERS FACES OF PAST'S GREAT



HAWKLIKE PROFILE OF RICHARD WAGNER CENTERS AROUND HIS MEAT-CLEAVER NOSE



WITH LONG UPPER LIP AND BUTTON NOSE SUBSTITUTED, HE BECOMES A MUSIC-HALL IRISHMAN.



ORIGINAL BUST OF LORENZO DE' MEDICI IS A STERN CHARACTER WITH GRANITE JAW



AS IMPROVED BY DUMMINE, HE BECOMES A FAT-FACED ZANY WITH A DISSIPATED SMILE

The pictures on these pages show how a New York plastic surgeon, Dr. Louis Sunshine, amuses himself in his spare time. Ever since the day nearly 25 years ago when he picked up an old plaster bust of Socrates and dilly-re-laced the philosopher's ridiculous little nose with the proboscis of a noble Roman, he has been im-

proving on the work of such well-known craftsmen as Michelangelo, Donatello, and any other sculptor ancient or modern, who may have been so unfortunate as to choose a famous historical personage for his model.

Haunting art shops, secondhand stores, and shabby auction galleries, Dr. Sunshine has, over the years, ac-

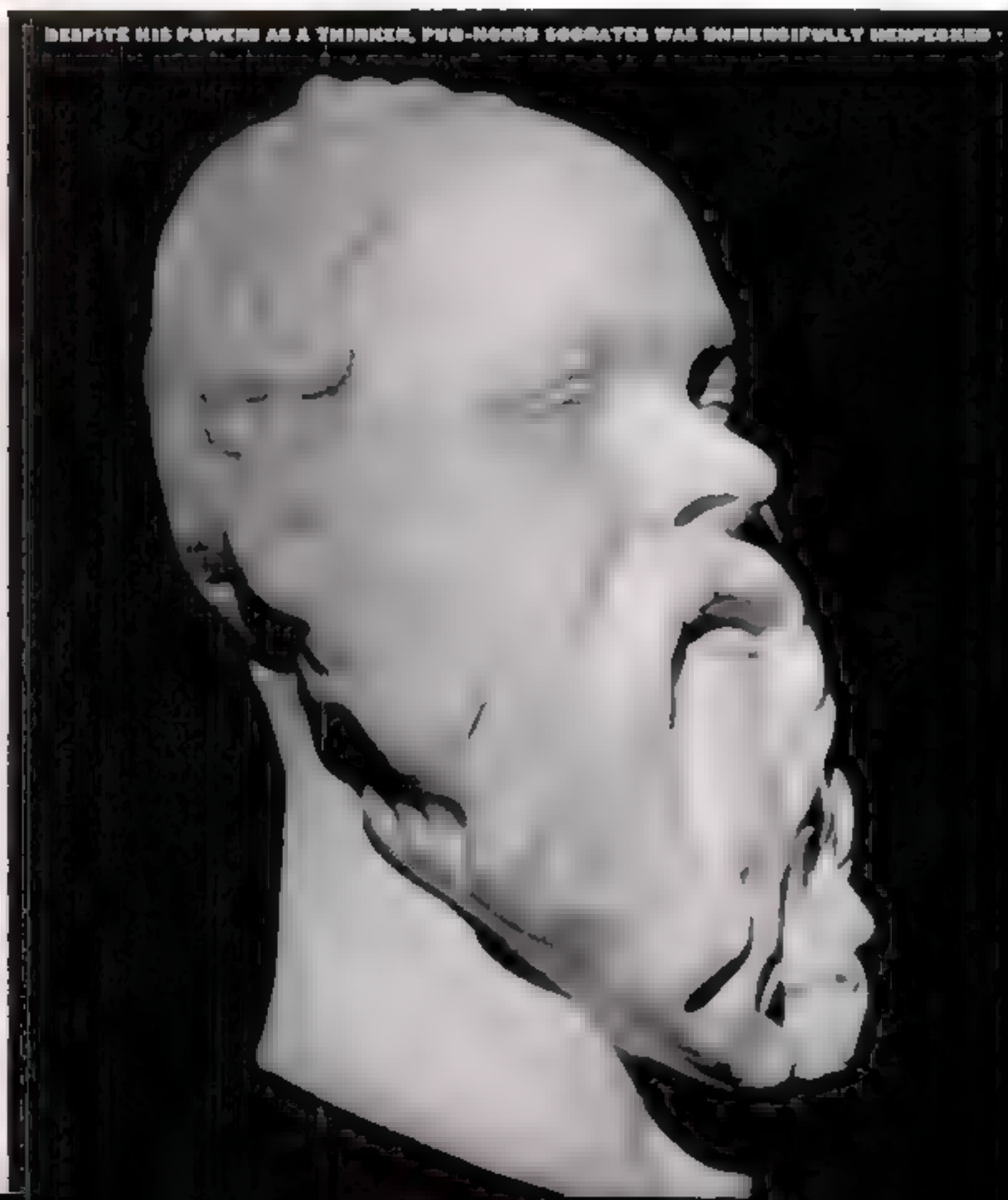
quired a notable collection of casts of famous men, keeps a permanent exhibit of his triumphs as a "sculptural renovator" in his home. He likes to speculate how the course of history might have been changed had he been on hand to improve the looks of some dynasty in antiquity, or tinker with the flawless profile of Cleopatra.



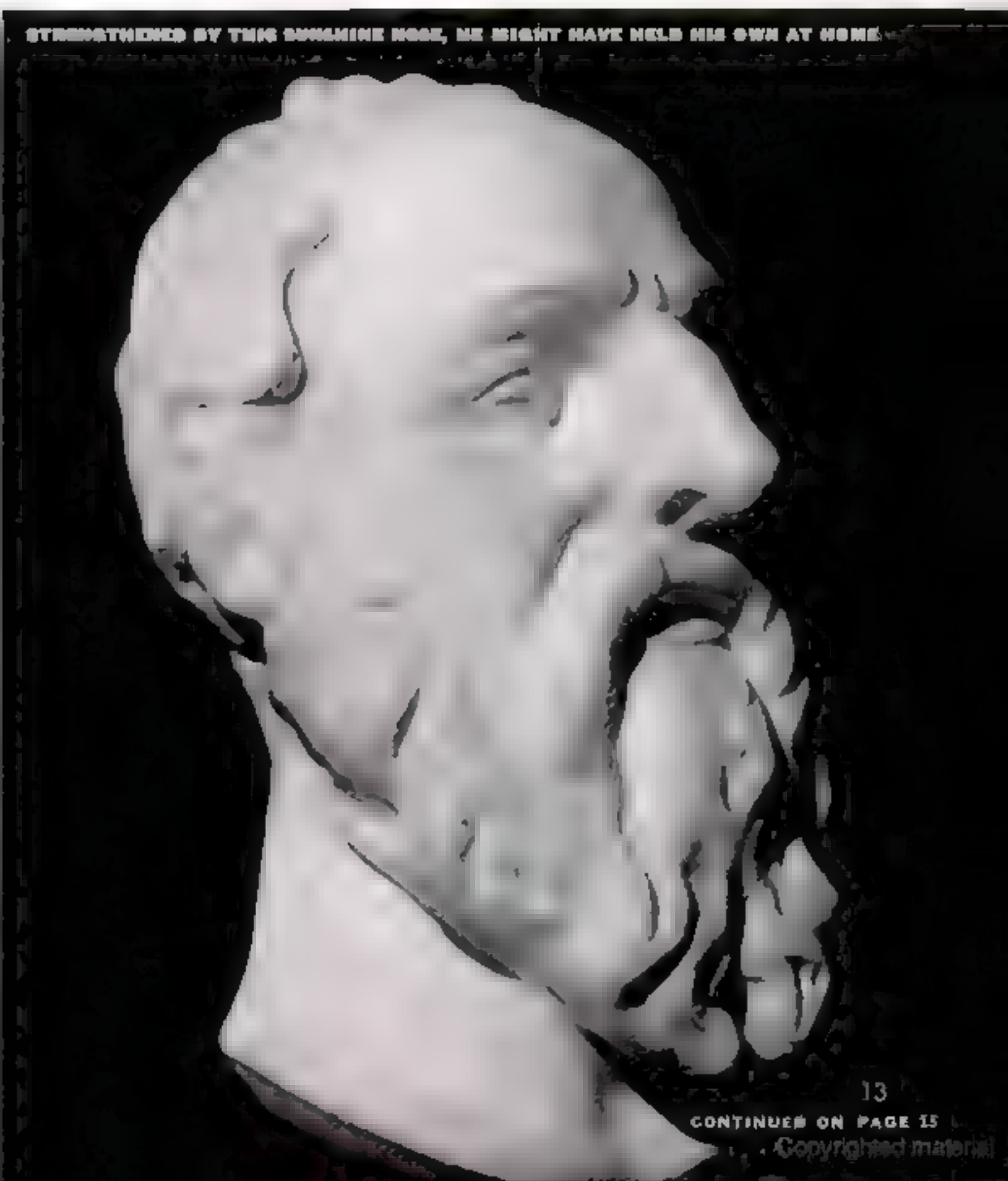
WEARINESS AND DISILLUSIONMENT PULL AT BASTE'S FACE. THIS IS HIS ALLEGED DEATH MASK.



WITH SHORT NOSE AND STRONG MOUTH ADDED, HE BECOMES A VITAL, HANDSOME MAN.



DESPITE HIS POWERS AS A THINKER, PUG-NOSE Socrates WAS UNMERCIFULLY WIMPY.



STRENGTHENED BY THIS SUNSHINE NOSE, HE MIGHT HAVE HELD HIS OWN AT HOME.

ACTION!



Air-borne U. S. Infantry

There's plenty of action for young men of 18 and 19 in the Army—and you can choose your own branch of service!

For every red-blooded young American who wants to serve his country, this latest announcement by the Army is good news. If you are 18 and not yet 20 years old, and otherwise qualified, you can now enlist for active duty in *any one of the eight combat branches you select*. The opportunity to choose will no longer be yours after you pass 20.

Perhaps you have been wishing you could get into one special branch of service where you can do the things you like best. In the Infantry, for example, there's a chance to be a ski trooper, a parachute trooper, a machine-gunner, or a specialist in one of many other fields.

If you have a talent for radio communication, you'll find interesting opportunities in the Signal Corps. And if you're mechanically inclined, the

Air Force or the Armored Force will give you just the experience you're looking for.

Other branches which you can join are the Cavalry, the Engineer Corps, the Field Artillery and the Coast Artillery — each a splendid training for your future.

You'll have opportunities to learn and advance. Men under 21 can now win Army commissions, and if you show qualities of leadership you will have your chance in an Officers' Candidate School.

You'll like the splendid new equipment — cars, trucks, tanks, planes, guns — that you'll be using. And you'll enjoy the sound physical condition, the friendships and the thrills of Army life.

Without obligating yourself in any way, you can get full information and literature at the nearest Army Recruiting and Induction Station. Discuss the idea with your parents and tell your friends about it. America needs young men like you, and needs them *now*. Let's go!

U. S. ARMY RECRUITING AND INDUCTION SERVICE

Visit or write the nearest U. S. Army Recruiting and Induction Station or write to: "The Commanding General," of the Corps Area nearest you

First Corps Area.....Boston, Mass.
Second Corps Area.....Governors Island, N. Y.
Third Corps Area.....Baltimore, Md.
Fourth Corps Area.....Atlanta, Ga.

Fifth Corps Area.....Fort Hayes, Columbus, Ohio
Sixth Corps Area.....Chicago, Ill.
Seventh Corps Area.....Omaha, Nebr.
Eighth Corps Area.....Fort Sam Houston, Texas
Ninth Corps Area.....Fort Douglas, Utah

Or write to

Enlisted Division, E-6, A. C. O., Washington, D. C.



SPEAKING OF PICTURES

(continued)



W. C. Fields has not yet been immortalized in marble, so Sunshine models him in clay as he looks (left) and improves him (right) so that he resembles Jim Farley.



Famous schnozzle of Jimmy Durante is target for Sunshine improvement, a short straight nose which completely transforms its owner into a mischievous young boy.



Bust of Voltaire gets a fishy stare from Sunshine. Although the original was by celebrated French sculptor Houdon, Sunshine feels he can make some improvements.

Is this a Honeymoon or a Rest Cure?



HONEYMOON HEARTBREAK? Too bad, sweet bride... but your love is doomed, unless you learn this feminine secret... there's a gentle, fragrant soap that gives you "double-protection" against body odor! Therefore you no longer have to risk your daintiness with an unpleasant-smelling soap! Before tonight, discover "double-protection" in your bath...

UMMM! HEAVENLY SUDS! HEAVENLY PERFUME! BUT WHAT IS "DOUBLE PROTECTION"?

IT'S THE TWO-WAY insurance of daintiness! Cashmere Bouquet Soap gives you! First, Cashmere Bouquet makes a rich, cleansing suds that's gifted with the ability to bathe away body odor almost instantly! And at the same time it actually adorns your skin with that heavenly perfume you noticed—a protective fragrance men love!



THANKS FOR THE TIP! AND HERE'S ONE FOR EVERY GIRL! SMELL THE SOAP BEFORE YOU BUY...YOU'LL PREFER CASHMERE BOUQUET!

SMART GIRL! Now you've learned how Cashmere Bouquet's "double-protection" not only banishes body odor, but adorns your skin with the lingering scent of costlier perfume! And remember, Cashmere Bouquet is one perfumed soap that can agree with even a super-sensitive skin! Better be real smart... and get Cashmere Bouquet Soap—today.

Cashmere Bouquet Soap

THE LOVELIEST WAY TO AVOID OFFENDING



SAY, BEECH-NUTS ARE THE
MODERN SMOKE — LONG,
SMOOTH, AND MIGHTY NICE

... BUT NONE THE LESS
YOU GET 'EM AT A GOOD
OLD-FASHIONED PRICE!



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NIGHT CLUBBING MONDAY NIGHT

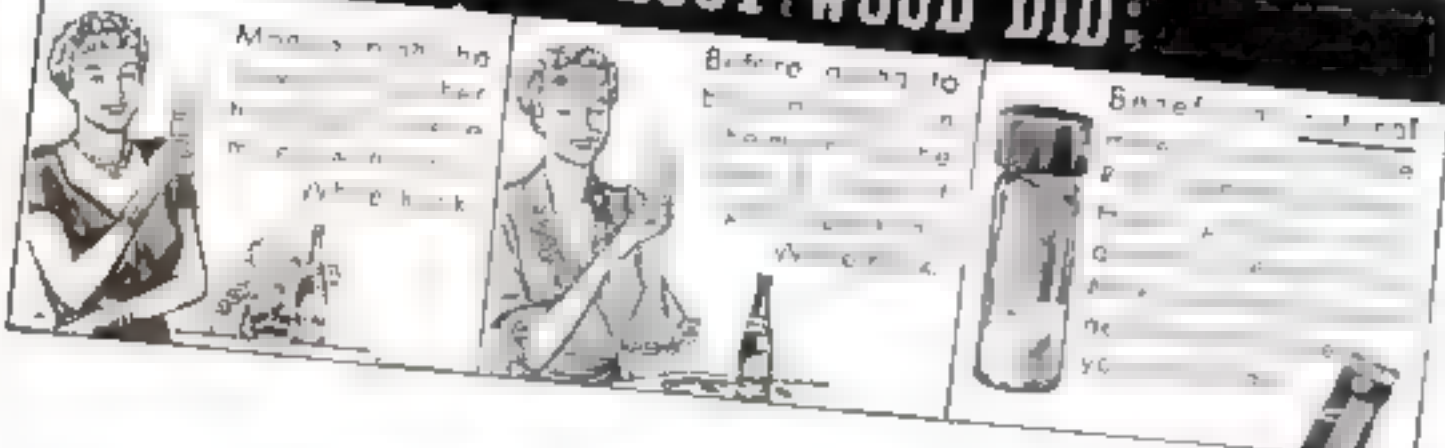
Sprightly as an elf
next day



PEGGY WOOD,
star of Noel Coward's
BLITHE SPIRIT,
uses White Rock to help
keep fit.



WHAT PEGGY WOOD DID:



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WITH



ON THE
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LIFE'S COVER

LIFE



This is a distinctly post-Pearl Harbor portrait of Lorraine Ames, now newlywed Mrs. James Watriss of Nashville, Tenn. In peacetime Lorraine's life was strictly social. The war changed that. When this picture was taken, Lorraine was surrounded by gauze, adhesive tape and medicants in the San Mateo Community Hospital where she trained to be a volunteer nurses' aide. The Red Cross pin on her blue pinafore, the peaked cap and warm smile are emblematic of her new purpose in life. For an article by Nurses' Aide Ames, describing the war work she does and her own exciting transformation, turn to page 44.

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CONTENTS

THE WEEK'S EVENTS

U. S. Launches 21 Big Ships on Maritime Day	24
LIFE on the Newsfronts of the World	24
Enlisted Men Place Lids on Graves of Pearl Harbor Dead in Hawaii	25
U. S. Women Troop to Enlist in WAAC	26
Fred Allen Cuts a Slice of Old Vaudeville Ham	28
Flight from Burma	30

ARTICLES

Nurses' Aide, by Lorraine Ames	44
The Australians, by Cecil Brown	82

PHOTOGRAPHIC ESSAY

War-time Parties	74
------------------	----

AIR FORCES

U. S. Fighter Planes Step Up Their Firepower	55
--	----

CHILD ANALYSIS

Research Shows That Children's Danks Are Pictures of Emotions	58
---	----

SPORTS

Maxican Warns Soldiers of New Plagues of Cardsharps	62
New Methods Produce Golf and Tennis Balls without Grains Rubber	76

MOVIES

"Mrs. Miniver"	68
----------------	----

OTHER DEPARTMENTS

Letters to the Editors	2
Speaking of Pictures: Plastic Surgeon Tinkers Faces of Past's Crest	12
LIFE Goes to Princess Elizabeth's Birthday Party	92
Pictures to the Editors	102

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LIFE'S PHOTOGRAPHER

J. R. Eyerman, who took the cover and pictures of Nurses' Aide (pp. 44-50), was born in his parents' photographic studio in Butte, Mont. His initials stand for no names, a circumstance he explains in verse to be sung to *Blues in The Night*:

*My mama done tole me
That she wouldn't give me
A name like Walter or Moe;
So she done give me a mess of initials,
Said, "Son pick up a name as you go."*

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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- 4—ACME
- 6—U. S. ARMY AIR CORPS
- 8—KENNETH ROGERS
- 11—T. CLARE BOOTH
- 12, 13, 15—WILLIAM STONE
- 19—JOHNNY FLOREA
- 20—RALPH VINCENT-PORTLAND JOURNAL
- 21—MARIE HANSEN—M. GOULD, PAUL PETERSON-HOUSTON POST, J. A. BYRNE—CARL BIGELOW-OAKLAND TRIBUNE, HENRY SOUTHERLAND-HOUSTON POST, J. R. EYERMAN
- 22—LEN TRUETTLE-CLEVELAND NEWS, KEITH DENNISON - OAKLAND TRIBUNE—JOSEPH LOCKE—WILLIAM LAVENDER-MOBILE PRESS-REGISTER, O. ROBERTS-PORTLAND PRESS-HERALD-EXPERT
- 23—MARIE HANSEN
- 25—A. P.
- 26—MYRON H. DAVIS—ACME, JOHN PHILLIPS
- 27—MYRON H. DAVIS—MARIE HANSEN, SUR.
- 28—ROCCO PADULO JR.—CBS—song excerpt courtesy JERRY VOGL MUSIC CO., INC.
- 29—ROCCO PADULO JR.—CBS
- 30 through 41—GEORGE RUDGER
- 44, 47, 48—J. R. EYERMAN
- 50—Courtesy ST. FRANCIS HOTEL
- 55—GJON MILI
- 56, 57—GJON MILI—DMITRI KESSEL
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- 68, 69, 70, 73—M-G-M

- 74, 75—JOHN PHILLIPS
- 76—VICTOR BARRON-ATLANTA JOURNAL, JOHN PHILLIPS (2)—JOHN PHILLIPS—JOHN PHILLIPS (2), VICTOR BARRON-ATLANTA JOURNAL
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- 78—JOHN PHILLIPS—VICTOR BARRON-ATLANTA JOURNAL—JOHN PHILLIPS
- 79—JOHN PHILLIPS
- 80—VICTOR BARRON-ATLANTA JOURNAL, JOHN PHILLIPS—JOHN PHILLIPS
- 81—JOHN PHILLIPS
- 82—INT.
- 83—WALLACE KIRKLAND
- 84—INT.
- 86 through 90—WALLACE KIRKLAND
- 91—A. P.
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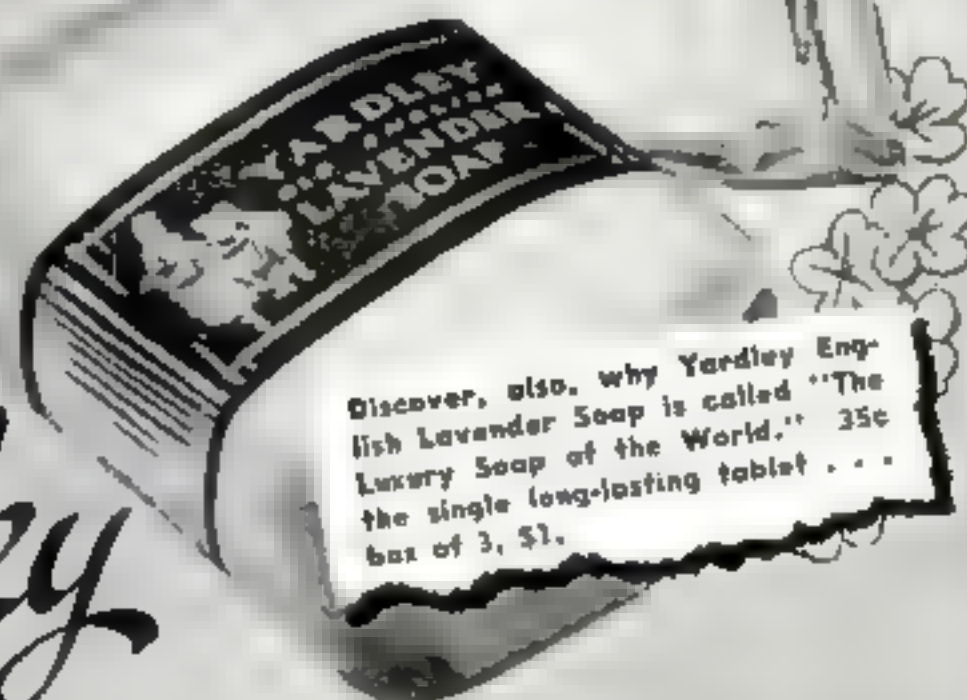
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and \$3.30.

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When a Man Marries...

WHAT KIND OF LIFE INSURANCE SHOULD HE THINK ABOUT?



TO HELP NEWLY MARRIED men select the kind of life insurance best for them, we offer these two time-tested suggestions:

First, and most important, consider the *amount* of insurance needed to protect your wife adequately. Second, *permanent* protection is highly desirable. So, if you can afford the amount of protection you need, get it on the *whole life* plan.



STRETCHING THE BUDGET. Many newly married men do not have much money left over for life insurance. Perhaps not more than a few dollars a week after the furniture and other necessities are paid for.

So, if adequate protection is not possible under the whole life plan, then term insurance, or some combination of term insurance and straight whole life insurance, should be considered.



FOR YOUNG MARRIED MEN just getting started, The Prudential introduced its Modified Life 5 policy.

As with any other straight life policy, you pay premiums and receive protection throughout your lifetime.

However, on this policy, premiums for the first five years are 50% lower than the premiums for later years. This unique arrangement enables you to take out \$5,000 or more of permanent life insurance protection at a low initial rate.



THE MODIFIED 5 POLICY was designed primarily for a man who meets these three qualifications:

- Needs a substantial amount of permanent protection right away.
- Cannot yet afford the usual premium rate for straight life insurance.
- Has good prospects for an increased income within 5 years.

Naturally many newly married men fall in just that category. And if they are interested in Prudential insurance, then *one* of the policies they ought to think about is the Modified 5.

The **PRUDENTIAL**
INSURANCE COMPANY OF AMERICA
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ARE WE HELPING YOU?

This is another in our series of advertisements—"What Every Man Should Know About Life Insurance." This series is intended to give you the kind of *practical* information on life insurance that will be of real benefit to you and your family.

We hope these advertisements will help you understand life insurance better and give you a deeper appreciation of your agent's services. Your comments will be warmly welcomed.



THE "MORMACWREN," A C-1 CARGO SHIP, GOES DOWN THE WAYS INTO LOS ANGELES HARBOR IN LAUNCHING AT THE CONSOLIDATED STEEL CORP. YARDS, WILMINGTON, CALIF.

U. S. LAUNCHES 21 BIG SHIPS ON MARITIME DAY

Into the salt water of America's two oceans, into the Gulf of Mexico, and into the Great Lakes, slid 21 big merchant ships and six other craft as the U. S. celebrated National Maritime Day, May 22, with the greatest mass launching since World War I. To seafaring men, this day has traditionally betokened the anniversary of a historic spring morning in 1819 when the sturdy square-rigger *Savannah*, first vessel to cross the Atlantic with aid of steam, paddled out of port on her 25-day voyage to Liverpool. But this year Maritime Day was freighted with immediate national significance. For it marked the attainment of the two-ships-a-day crescendo in America's building race against Axis destruction.

Yet the comforting splash of these new thousands of desperately needed tons sounded faint against the nocturnal thunder of torpedoes exploding along the Atlantic seacoast. Night after night the U-boat packs struck down their quarry in forays that ever less frequently reached the columns of the press. On May 29 it was announced by the Navy that submarine casualties off Atlantic and Gulf coasts and in the Caribbean totaled 233 ships. For every two bottoms launched by U.S. yards last month, the enemy had obliterated one.

Though current arithmetic looked melancholy, Maritime Day's mass launchings held a promise for months to come. In the face of shortages and unpreparedness, the Maritime Commission had increased

U. S. shipbuilding capacity 500% since war began to loom. By autumn shipyards will be delivering three ships a day. This year's schedule calls for 8,000,000 tons of new shipping; 1943's for 15,000,000. And in New York on Maritime Day, Rear Admiral Howard L. Vickery, vice chairman of the Maritime Commission, asserted that 1943's quota could be exceeded—that 20,000,000 tons would be produced—contingent only on the plate potential of the nation's hard-pressed steel mills. But the great question clouding the minds of many who gladly cheered last fortnight's splendid show was: what will happen to America's merchant fleet this summer and fall? For pictures of all 21 of Maritime Day's major launchings, turn the page.

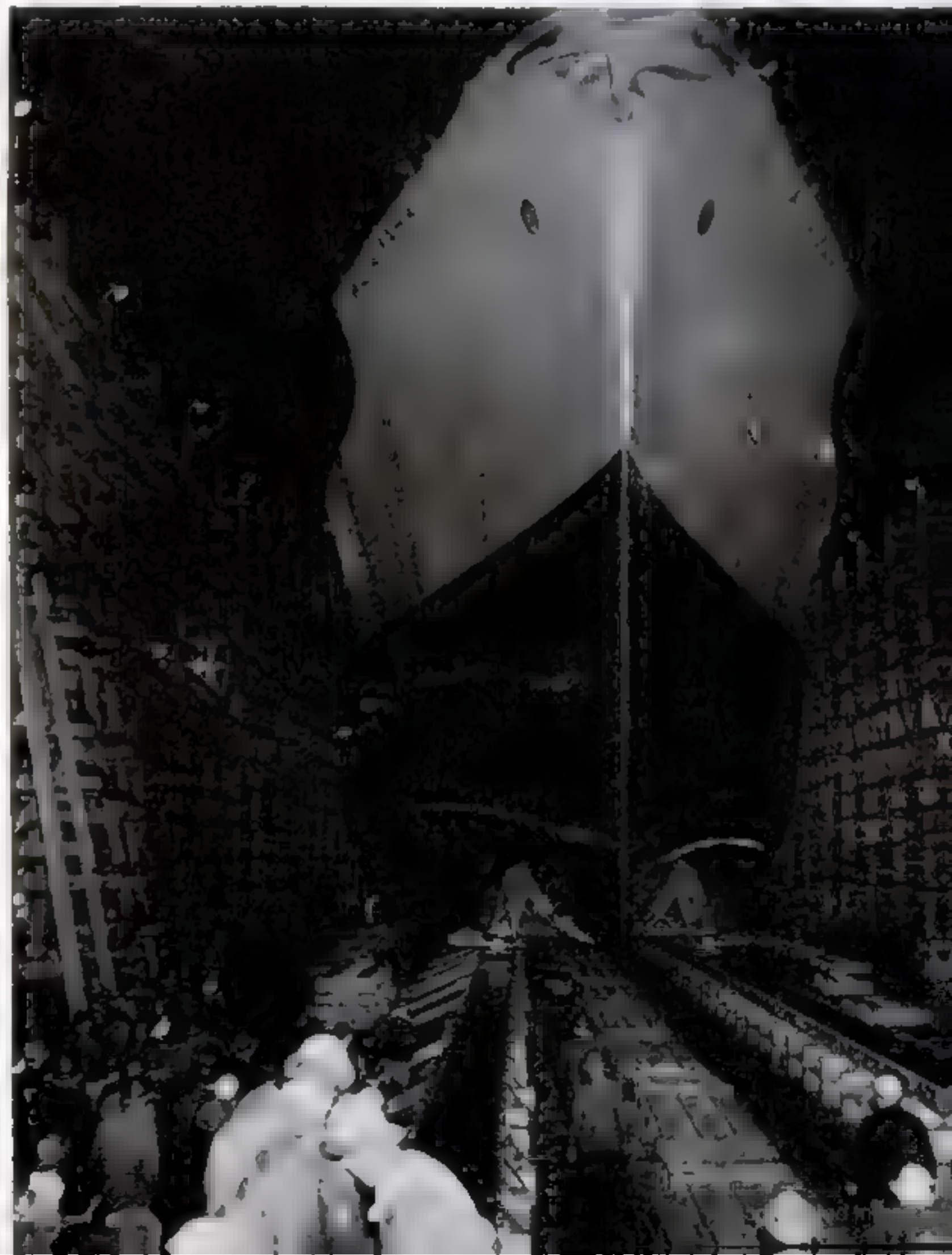


In Portland, three Liberty ships were launched by Oregon Shipbuilding Corp. The *Washington Irving* went down ways at 12:30 p. m. The *James Earl Ray* at noon. The *Thomas*

at today, *Warwick* at 4:30 p. m. At 5 p. m. lock yard went on to ship out her success and from there with only six of three other Liberty ships just 7 p. m. and 60 days later was on her way.

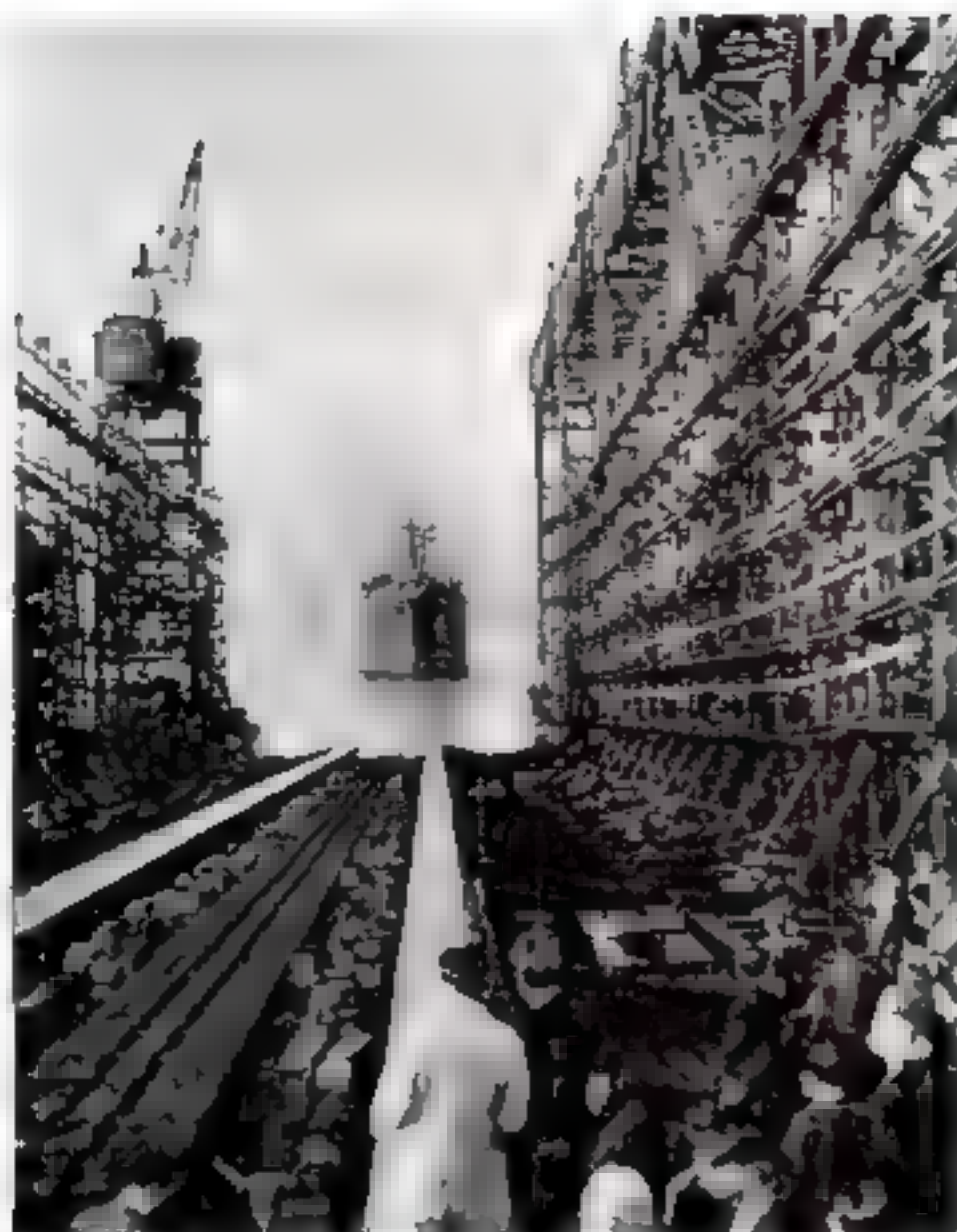
First launching of the day took place at the Seattle-Tacoma Shipbuilding Corp. at 12:01 p. m. Last down is a cargo ship, the *Barnes*, scheduled now for use as a Navy auxiliary.

Last launching of the day took place at the Seattle-Tacoma Shipbuilding Corp. at 11:38 p. m. evening. The *Atamora*, sister ship of the *Barnes*, is likewise destined for use as a Navy auxiliary.





In Baltimore, the Liberty ship *William Johnson* is launched from No. 12 way at the Bethlehem-Fairfield Shipyard, Inc.



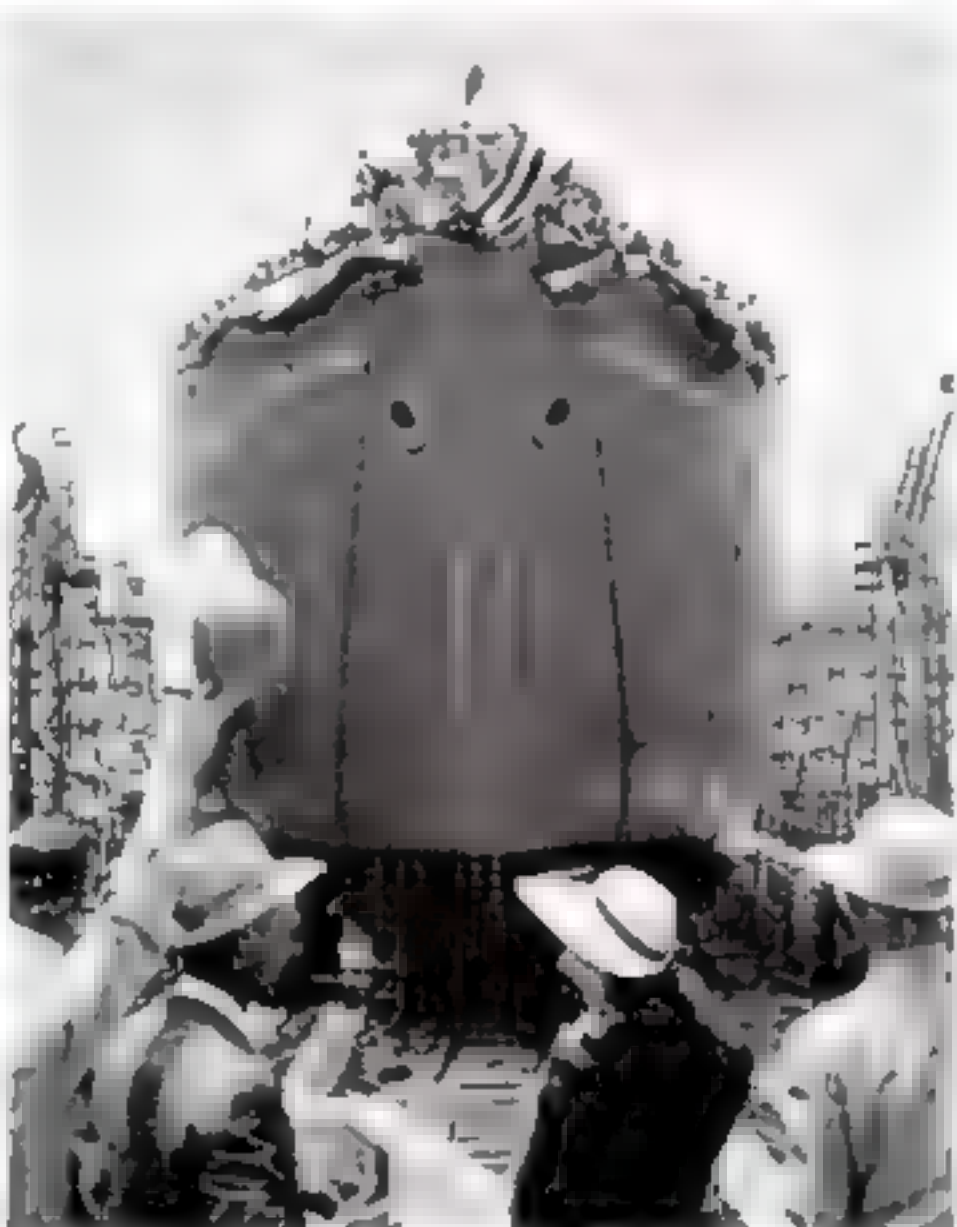
In Baltimore, Bethlehem-Fairfield yard also launches the *Richard Bassett*, 28th Liberty ship to come from its ways.



At Sparrows Point, Md. the 12,000-ton dry-cargo carrier *Calvert* slides down the ways of another Bethlehem shipyard.



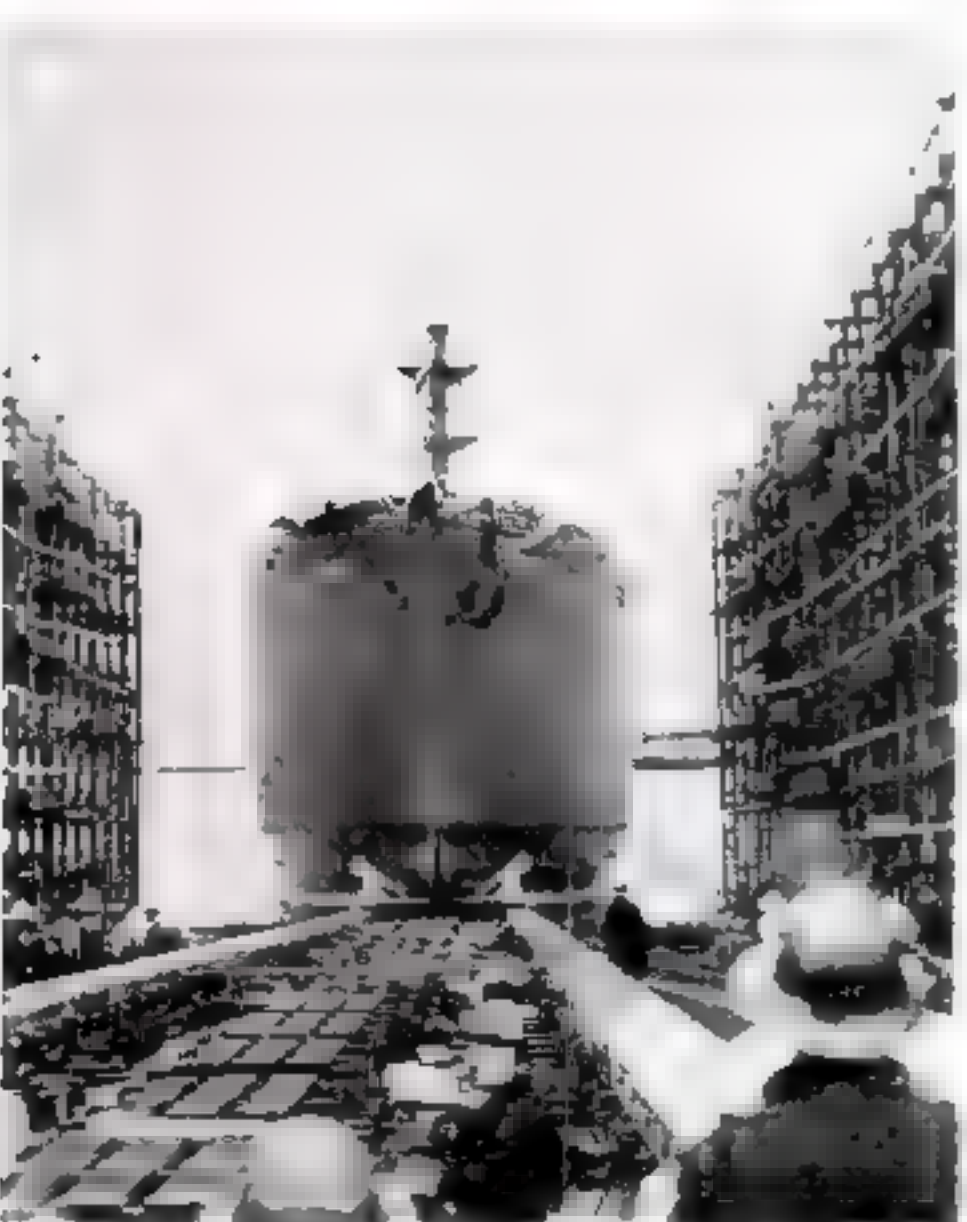
In Wilmington, N. C. the Liberty ship *William Moultrie* is launched from the ways of North Carolina Shipbuilding Co.



In Houston, Tex. Liberty ship *Stephen F. Austin* is launched with Texas enthusiasm by the Houston Shipbuilding Corp.



At Chester, Pa. the Sun Shipbuilding Co. bids godspeed to tanker *Dorchester Heights*. Sun completes a tanker a week.



At Richmond, Calif. the *Irvin MacDowell*, a Liberty ship built by the Richmond Shipbuilding Corp., hits the water.



At Houston, Tex. the *Michael J. Stone*, second Liberty ship of the day for Houston Shipbuilding, goes down the ways.



At Richmond, Calif. the *Ocean Visoroy*, built for the British, is launched by the Todd-California Shipbuilding Corp.



At Lorain, Ohio, ore carrier *Irving S. Olds* skids laterally down the ways of American Shipbuilding Co. into a basin of Lake Erie. The *Olds* and four sister ships are the world's largest ore carriers.



At River Rouge, Mich. ore carrier *A.H. Ferbert*, built by Great Lakes Engineering Works, lands with a splash in Detroit River. The *Ferbert* is sister ship of the *Olds*. Both are for U. S. Steel.



In Mobile, Ala. the Liberty ship *Alexander H. Stephens*, named for the vice president of the Confederacy, hits the water sideways in launching at the Alabama Dry Dock & Shipbuilding Co.

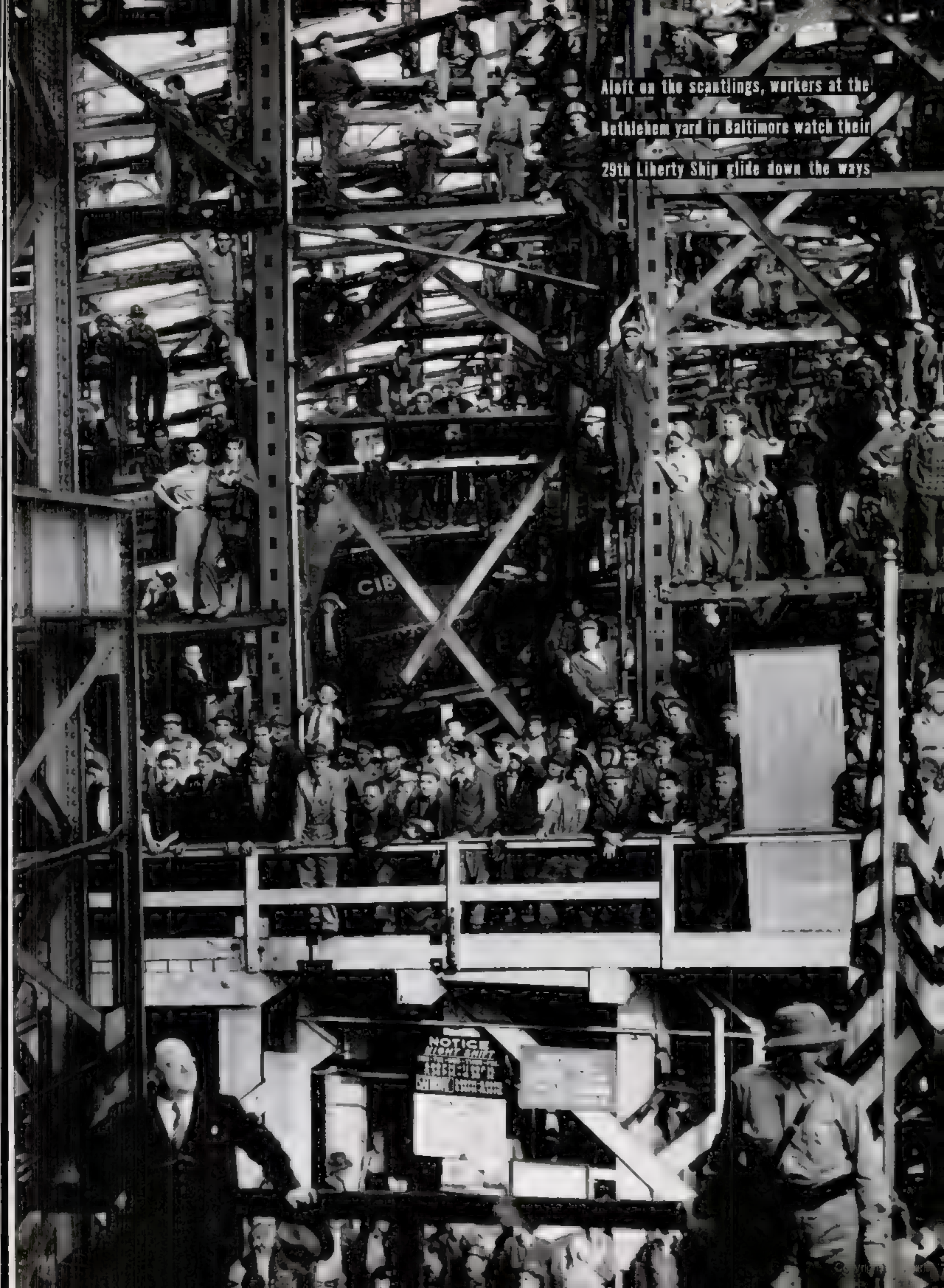


At Richmond, Calif. the Liberty ship *John M. Green* leaves the ways of the Richmond Shipbuilding Corp. Moment later the new keel seen hanging from cranes for ground was built on pier.



At South Portland, Me. the freighters *Ocean Fame* and *Ocean Courage* are launched in pea soup fog by the Todd-Bath Iron Shipbuilding Corp. They are two of 80 abuilding here for Britain.

Aloft on the scantlings, workers at the Bethlehem yard in Baltimore watch their 29th Liberty Ship glide down the ways



LIFE ON THE NEWSFRONTS OF THE WORLD

Six Months of War Have Created a New Land of Noise and Work

The U. S. has been at war for six months. Half a year provides no great perspective from which to survey the biggest struggle of modern times. But it offers at least a perch. Like mountaineers at the beginning of a long climb, we may pause at this first granite boulder jutting up out of the timberline, to survey the long, confusing valleys that now lie below us.

Of those who have led us to this mountain we can say that their policy has been worthy of the American people. They have chosen to climb. While we were down in the valley of isolation there were some who wanted us to stay in the valley. They believed in the valley. They dreaded the terrible ascent, the aching limbs and lungs, the risks, the loss of life, the mystery of the future. Our leaders and the "loyal opposition" accepted those risks. We rejected a future at the mercy of Hitler and the Mikado, chose to live as free men, as we have always lived, however great the struggle.

But if the policy of our leaders was worthy of us, we cannot say the same of the performance. As we look back over the misty past we cannot flatter ourselves that we have climbed very far. The range still rises so far above us that we cannot see the top of it. And no one in our outfit seems to know what lies beyond.

Two Wars

The trouble is we are fighting two wars—a real war and a kind of Hollywood war. And thus far we have only been winning the Hollywood war.

In the real war we suffered a terrible defeat the very first day at Pearl Harbor. In the real war we lost Guam and Wake. In the real war we met with disaster at Makassar Strait, went down to heroic defeat at Bataan, lost Corregidor and General "Skinny" Wainwright. It was of the real war that the Japanese Premier, General Tojo, boasted last week to the Japanese Diet. The real war has yielded Japan the vast Philippine archipelago, the Malay Peninsula and "impregnable" Singapore, the fabulous isles of the East, Indo-China and Burma—tin, oil, jute, gold, zinc, iron, phosphate, coal, almost all the rubber in the world.

In the real war the Germans have also made progress during this half-year—less than the Japs but still substantial. They have been unable to crack the Russian defense. But so long as Kharkov stands it can be said that they have not yielded any of the great bastions of the German line. In Libya last winter they decimated American tanks, repulsed and dispersed the advancing British. Last week they were driving toward Egypt again, close to the troubled ruins of Tobruk.

In France they have set up a powerful enemy of democracy, the treacherous Pierre Laval. They have consolidated their naval forces on the coast of Norway. And they have struck across the Atlantic Ocean, to within sight of our pleasure beaches, to sink more than 200 ships and extinguish nearly 1,500 sailors' lives.

The Hollywood War

The Administration cannot be blamed for its failure to win major victories in the real war. The defeat of the toughest gangsters in the history of our civilization cannot be accomplished in the short space of six months. But Washington (the Administration, the Bureaucracy, the Congress) must be blamed for trying to win a Hollywood war—or indeed, for fighting that kind of war at all.

The Hollywood war is a war of props and scenery. In the Hollywood war a hit-and-run crack at the Japs in the Coral Sea is allowed to pass as a major victory. In the Hollywood war each sinking of a Jap ship rates a boastful paragraph in a communique, but our own casualties are concealed. In the Hollywood war it is blithely announced on the highest authority that somehow American ingenuity will solve the rubber shortage with something—when and how not stated. We are told in the Hollywood war that U. S. war production is now "over the hump," without being warned that U. S. military technology has not yet caught up with the Axis. And the White House still hesitates to appoint an information chief strong enough to switch from a Hollywood basis to a real one.

Confusion and Doubt

The result has been national confusion. For example—Congress. Last week irate Congressmen threatened to start an investigation of editors who had been criticizing them. The editors sat forward expectantly—they would welcome the opportunity to speak their minds. In fact, the average Congressman is a sucker for the Hollywood war. In that kind of war he can put his particular interests—cotton, wheat, silver, oil, or whatever—ahead of the nation's real war effort. This is why the people and the press are sore. Last week, press and people were shocked to hear Speaker Sam Rayburn (of Texas) say that he could "see no reason" for national gas rationing. In the Hollywood war there is no reason. In the real war the fact is that to use rubber at the rate we are using it is to gamble with defeat. In the real war Hitler and the Mikado have almost all the rubber. Yet, without rubber, the real war cannot be won.

Representatives and Senators who came out last week against nationwide gas rationing (with the oil States in the van) took refuge in plans for voluntary restriction in the use of tires. It is true that voluntary campaigns sprang up throughout the country. In Cleveland, in return for a pledge to share his car with three or more persons, a driver was given

an "I Share My Car" sticker. In two days 20,000 Clevelanders rushed to get stickers—a response that surprised no one who knows the deep, burning desire of the people to fight the real war. Detroit, with one of the toughest warwork transportation problems in the nation, took up plans for staggering school hours and even shopping hours. Everywhere civic transportation schedules were revised, old equipment trundled out.

But those who have been through gas rationing in the East know that voluntary restriction is just another idea for a Hollywood war. You might as well try to raise a modern army on voluntary enlistments. Such a basis can never be fair. The people of Cleveland, blessed with good local leadership, are now saving rubber which the people of Chicago are squandering. Los Angeles, sprawled out over its vast acres, can never hope to cut tire consumption equitably, except by regulation. Knowing this, Los Angelenos are still driving to the beaches in droves on Sundays.

Land of Noise and Work

So, if the horizons of the U. S. were bounded by Washington, progress in the real war would seem small. But the U. S. has always been bigger than its Government. And it is much bigger today than Washington has guessed. In the last six months a strange and wonderful transformation has come over the land. It is no longer the disconsolate land. It has become a land of struggle and noise and work. Railroads groan with traffic, hotels spill over, telephone trunk lines are jammed from coast to coast. The ruddy open-hearthers of Pittsburgh are as hectic as in the rash competitive days of Captain Bill Jones. Down to the shipyards flow the steel plates, the beams, the rivets, the copper tubing, the wire, the sensitive instruments, the gigantic turbines. From the shops of Vermont and Connecticut dinosaurian machines are shipped out to the industrial jungles of Detroit. Some regions of the country are changed beyond recognition. The Tennessee Valley is thirsty for power. And sleepy little towns like Gadsden, Ala. emit streams of burnished shells.

Whatever the military delay, whatever the political confusion, there is therefore a song in the American's heart. In six months a miracle has been accomplished—he is busy again, his wheels are turning, the needles of his boiler gauges are on the red marks. For this he owes much to the Administration's policy, much to Donald Nelson's energy. But he owes most to himself, his own energy, his own imagination, his own insatiable desire to create. He himself has rediscovered America.

This is the objective that Americans have gained in the first six months of war—the wheels are turning again. This is no mere illusion. This is hard and tough and dangerous to the enemy. This is, thus far, the only real progress of the real war—and the best promise of a real peace.

PICTURE OF THE WEEK

Throughout the country on May 30, Americans paused to honor their war dead. Flags flew, and wreaths were bestowed on the tombs of those who

had fallen in defense of their nation. In remote embattled Hawaii, enlisted men of the Kaneohe Naval Air Station placed leis on the graves of comrades

killed at Pearl Harbor. The ceremony shown opposite took place on a stretch of sandy beach beside the Pacific and in the shadow of Diamond Head.

Enlisted men from the Naval Air Station at Kaneohe
place leis on the graves of the Pearl Harbor dead,
resting in the lee of Diamond Head beside the sea



W A A C

U. S. WOMEN TROOP TO ENLIST IN ARMY'S FIRST ALL-FEMALE FORCE

On May 27 for the first time in history, the U. S. Army began general recruiting of women. The response was terrific. At registration centers in the nation's nine corps areas, women of infinite variety scrambled to enlist in the first cadre of the Women's Army Auxiliary Corps. There were college girls and career women, shop girls and stenographers, housewives and widows. Before the day ended, 13,208 had applied. Only 450 will be selected for the initial two-month officers' training course to be given at Fort Des Moines, Iowa, beginning July 15.

Many of last week's registrants had little conception of WAAC's functions or aims. Some wanted to fly bombers, others to shoot big guns. Actually the 150,000 auxiliaries who will ultimately compose the corps will operate as typists, hygienists, chauffeurs, cooks, bakers, accountants, telegraphers. A large proportion will be assigned to the aircraft warning service. Some may get overseas. Most of them will serve at home.

Not until Fort Des Moines graduates its first cadre of officers in September will basic training for auxiliaries begin. To be eligible for WAAC a woman must be a high school graduate between 21 and 45 years of age, between 5 and 6 ft. in height, and not less than 105 lb. in weight. She must be able to pass a physical examination and an intelligence test comparable to that required of an officer in the regular Army. She will be permitted to wear make-up in moderation. Should she find herself with child she may resign with the privilege of re-enlistment after delivery. While in training school, officers will be paid \$50 a month. On graduation they will receive from \$125 to \$166.67 a month plus allowances. Auxiliaries' salaries will range from \$31 to \$72 a month. By its WAAC program, the U. S. Army has shown itself more feminine-minded than Germany's less so than its Allies. In Germany women work in munitions but are excluded from the Army. In Britain, women man anti-aircraft guns and ferry planes. In Russia they do everything



WAAC director is Mrs. Oveta Culp Hobby, 37, of Houston. Wife of ex-Governor William P. Hobby of Texas, she has been

parliamentarian of Legislature, bank director, head of the Texas League of Women Voters. Her rank and pay equal a major's.



In Washington, WAAC headquarters were stormed on recruiting day by 750 candidates, over three times the number anticipated. Twice during the day officials ran out of application blanks.



In Chicago, 1,000 women enrolled for WAAC. Though only 60 will be picked from each corps area for officers' training, applicants who are rejected can enlist later as auxiliaries (privates).



Auxiliary's uniform, shown here by a model, is comparable to a regular Army private's. The color is regulation olive drab.



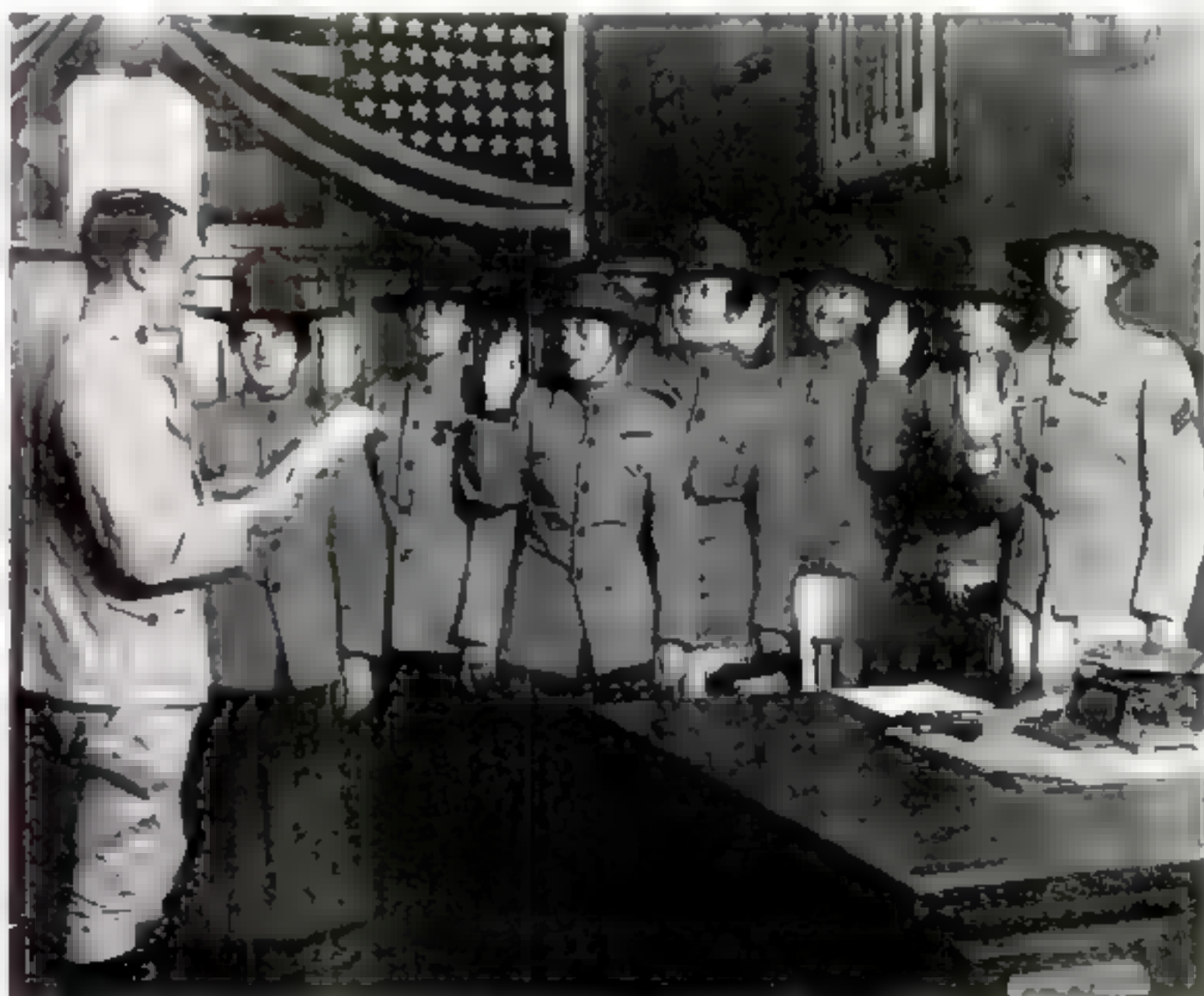
Officer's summer uniform is of light khaki cotton twill. Usual Army insignia decorate shoulders and lapels. Cut-out eagle adorns hat.



Officer's winter uniform has a dark jacket with braided cuffs. It may be worn with matching or contrasting skirt.



In New York, 1,400 women signed up. Here a recruiting sergeant explains the registration procedure. Officers expressed satisfaction with applicants' character and seriousness of purpose.



In 1917 the U. S. Marines enlisted "Marinettes" for clerical work. The group shown here is being sworn in at New York headquarters. Uniforms were neither elegant nor economical of cloth.



WITH GRIM GUSTO, JACK HALEY AND FRED ALLEN GO INTO THEIR SONG AND DANCE



TURNING COY, THE PAIR SINGS: "YOU CAN ALWAYS SEE A LOT OF STARS ON BROADWAY"

FRED ALLEN CUTS A SLICE OF OLD VAUDEVILLE HAM

On the night of May 24 over the Columbia Broadcasting System, radio's Fred Allen did his bit to bring back vaudeville. As Broadway knows and the country will soon realize, vaudeville is coming back. Vaudeville shows are hits in Manhattan (LIFE, April 13) and vaudeville units are being put together to tour the sticks. Oldtime vaudeville actors are beginning to feel alive again for the first time since the old Orpheum Circuit folded ten years ago.

Fred Allen, whose sharp wit hasn't been dulled even by years of radio success, had Jack Haley on his radio program to help with the vaudeville act. Both Allen and Haley remember vaudeville well. Allen started out as a juggler under the stage name of Fred St. James because he wanted to sound continental. Haley made his first big success at the old Pastime Theater in Hoboken.

In the radio skit, Haley urged Allen to forsake radio which he described succinctly as "this drudgery, this sham, this gold mine." He proposed the team of Haley

& Allen, settled for Allen & Haley. Then the pair went into a routine which was so marvelously bad that it brought back to millions of Americans all the old feeling of vaudeville—the earnest hoofing, the corny music, the smell of cheap candy and animal acts and old jokes. Their little masterpiece of ham humor follows from the script.

HALEY: I say, Fred, I saw you in that Italian restaurant last night. Were you stewed?

ALLEN: What makes you think I was stewed in that Italian restaurant last night?

HALEY: You were trying to tie your meatball on a piece of spaghetti to make a yo-yo.

ALLEN: What's next?

HALEY: The next joke is yours.

ALLEN: Oh, yes. Say, Jack, What kind of oil do you use in your car?

HALEY: I start by telling her I'm lonely! (Cluck, cluck)

ALLEN: Ha! Ha! Very good. You've got the next one, Jack.

HALEY: You know, Fred. Sometimes I think my wife has grown tired of me.

ALLEN: What makes you think your wife has grown tired of you, Jack?

HALEY: She hasn't been home for seven years!

ALLEN: The next one's mine. Let's go.

HALEY: Say, Fred. Do you file your fingernails?

ALLEN: No. I just cut 'em off and throw them away!

HALEY: Take it, Fred.

ALLEN: Say, Jack. Was your wife pleased when she put on that new bathing suit you bought her?

HALEY: Was she? You should have seen her beam!

ALLEN: Jack, this is terrible. I can't go through with it.

HALEY: You're nuts. We're a riot. And now our big finale. The song and dance.

The band swung into a rare old vaudeville tune entitled *It's Moonlight All The Time On Broadway*. Popping straw hats with rubber bands on their heads, Allen & Haley went into a hoofing-and-patter act which, as these pictures show, was almost too good to be true.



IT'S MOONLIGHT ALL THE TIME ON BROADWAY



Photographer Rodger camps in the jungle on his way to Rangoon, sleeping in his jeep under netting to avoid the huge, silent mosquitoes of Burma. Here he cleans up after a meal.



Rangoon is a dead city when Rodger enters it. This is normally a busy shopping street, the bronze Sule Pagoda Road. Three Burmese can barely be picked out in the distance, standing on a corner.

FLIGHT FROM BURMA

LIFE Photographer George Rodger covers the last dreadful days of Rangoon and the exodus to India

In late February LIFE Photographer George Rodger raced down from Mandalay through Prome in his Army jeep to cover the death throes of Rangoon. What he found is seen on these pages. On Feb. 20 the British had ordered total evacuation of the city. The great Oriental

port of 400,000 was deserted (above, right) when Rodger drove in three days later, except for the howling of packs of starved mongrel dogs. Even the fire department had been sent north to Mandalay and 2,000 convicts had been set free to do what they liked with Rangoon.

As night fell the sky lit up with fires. The British Burmese led by the convicts, were setting fire to the houses of the well-to-do and the Hindu laborers who did the work of Rangoon. Nobody was caught. Nobody was even watching the fires when Rodger drove down the lanes of flame. British officers shot a few of the Burmese but there was nobody to remove the bodies because under the Buddhism of Burma a ritual's privilege reserved to certain religious groups.

The smell of death and charred wood weighted the air of Rangoon. The criminal and crazy ransacked the city, looting whatever they could carry and burning what they could not. Still on view, amid the flames, were such ironic signs as English and Burmese as:

Rangoon must not burn. Join the Auxiliary Fire Service. and Don't desert your homes but protect and guard them. The deserted homes of Rangoon burned

merrily. Strangely, Rodger found that the British were still in control. The light, power and water services were still working. Armed Indian Army guards still stood outside the water transport offices. Ships at the dock were still unloading groceries supplies for the Ship the Burma Road, though somebody had already destroyed a great depot of American lease-lend materials.

A few days later word came that Burma could be held. As late as March 8, the British had "every confidence" of holding Rangoon. Refugees came back to the gutted city. On March 9 the Japanese entered Rangoon.

**Rangoon must not burn.
Join the A. F. S.**

ရန်ကုန်မြို့၌ မီးလောင်စေခြင်းငှါ မကူညီရန်

အမှတ်: သထုံခရိုင်၊ သီပေါမြို့နယ်၊ သီပေါမြို့

OPTIMISTIC BURMESE DISMANTLE THEIR HOUSES TO MOVE THEM INTACT INTO THE JUNGLE. THE MAN AGAINST THE SKY IS THE ONE SERIOUS WORKER. OTHERS WORK SITTING DOWN.





LOOTED HOUSES IN MIDDLE-CLASS AND INDIAN SECTIONS ARE SET AFIRE BY THE SCUM OF RANGOON, INCONVENIENCING BOTH THE DEPARTING BRITISH AND THE CONQUERING JAPS

THE GODS OF BURMA BURNED IN THEIR TEMPLES WITH FACES EATEN AWAY AND TIN ROOFS CLATTERING DOWN, HOODLUMS HAD FREQUENTLY BEEN ENCOURAGED BY BUDDHIST PRIESTS



HEADING FOR HOME, THE FLEEING INDIANS ARE BESET BY BOTH BURMESE AND JAPS

The major tragedy of Burma was the million Indians who had always done the dock work, housework, manual labor, merchandising, money-lending and clerical work there. The Burmese did not want the jobs but they had never liked the Indians who really ran Burma. For the past five years the Buddhist priests (Poonghies) had incited riots against the Indians.

This time the rich Indians got out early and easily,

but LIFE Photographer Rodger rode into the heart-breaking spectacle of the poor Indians trying to hike their way out of Burma. Here at last, with the Indians on the run, the Burmese had their fun. They charged the fleeing columns of the helpless an anna for a cup of water. The Burmese police exacted imaginary toll charges. Every Burmese thought up his own racket.


From Rangoon northwest to the oil fields was 400

miles, over the hills to India was another 400 miles. The Indians, with wives and children, slogged wearily on. Many died of exhaustion. Others fell by the roadside with the dread cholera. They had no thought of getting along with the Jap. Racing the Japs who cut the road north two weeks later, they hoped to get to the upper Irrawaddy River, where they might get a river steamer and so cross the mountains to India.



THE OLD, THE YOUNG AND THE WOMEN HIDE ATOP BAGGAGE AS THREE INDIAN HEADS OF FAMILY DRAG ALONG AN OXCART THEY HAVE MANAGED TO HIRE FROM THE BURMESE

CONTINUED ON PAGE 26

A vintage advertisement for Campbell's Tomato Juice. The background features a man, a woman, and a child, all smiling and drinking from glasses of red tomato juice. The man is in the center, holding a glass. The woman is on the left, also holding a glass. The child is in the foreground, drinking from a glass. The text is overlaid on the image.

They choose it for flavor...

LUSCIOUS TOMATOES . . . Lift a bright glass! Drink in the lively taste of this tomato juice! The tomatoes did it—and what tomatoes! Luscious beauties ripened on the vines, rushed in fresh and lightly pressed. They are Campbell's own tomatoes, grown specially from special seed. You'll understand what luscious beauties they are when you taste the garden-fresh flavor of Campbell's Tomato Juice. And you'll know why Campbell's is by far the largest-selling tomato juice in America.

... and drink it for health!

IMPORTANT VITAMINS . . . For your necessary daily store of vitamin C, we do not know of a source more dependable, more uniform the year around than Campbell's Tomato Juice. There is no better balanced vitamin drink, either, for it also brings you vitamin A and vitamin B. The same special canning process that retains the garden-sweet taste of Campbell's luscious tomatoes, safeguards their vitamins, too. Tasting Campbell's, you understand why so many million modern folk, vitamin-wise and flavor-fussy, turn to Campbell's Tomato Juice.



*now far
and away*

THE LARGEST SELLING
TOMATO JUICE IN AMERICA

Campbell's

LOOK FOR THE RED AND WHITE LABEL

It's baby-gentle! It's a sudsin' whiz! It's Swan!



*Listen to those happy squeals
"Swan's as pure as imported Castiles!
Swan suds so fast it makes us sing!
C'mon, let's Swan-up everything!"*

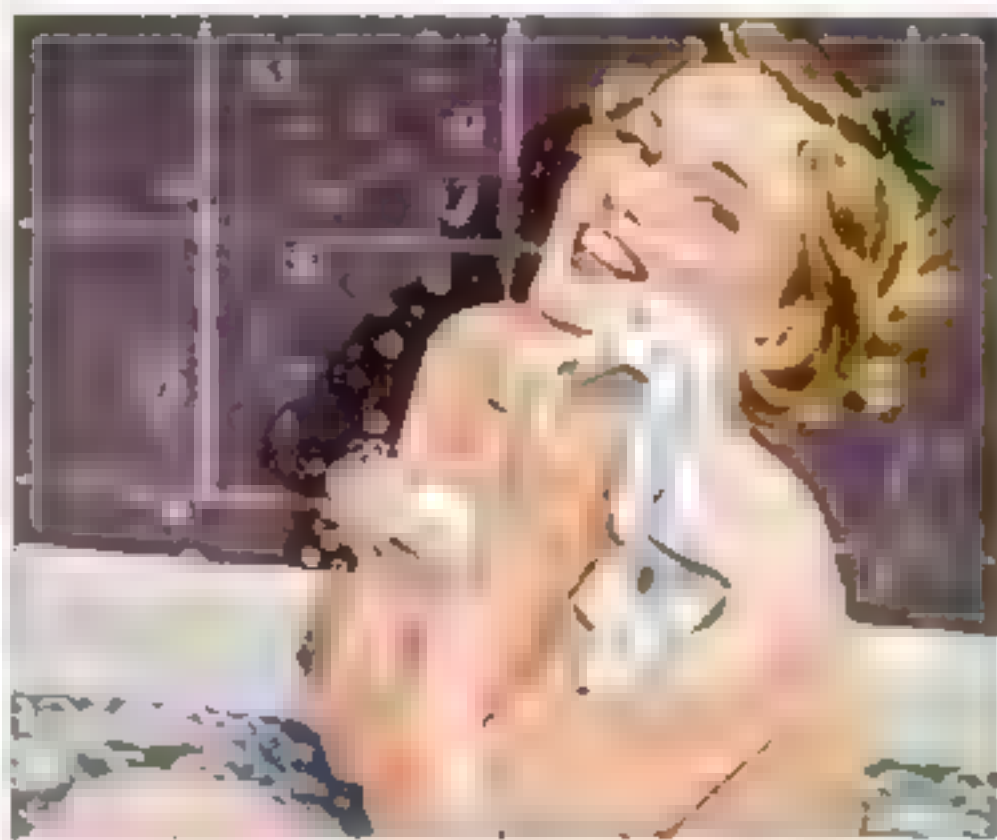
GENTLE? YES, BABY-GENTLE—that's Swan for you! Pure as imported castiles! Mild as a lullaby! Swan-derful for baby, dishes, duds, and you! Dunk *everything* in Swan's baby-gentle suds!

Suds last so long—they wash more dishes
Swan's the soap that fills my wishes!
Keeps my hands so smooth and slick
Baby-gentle, that's the trick!



EVEN IN HARD WATER, Swan's a sudsin' honey! You won't believe a soap can suds so fast and be so baby-gentle till you try it. So start swooshin'—with Swan!

I Swan myself and delicate duds
In Swan's rich, baby-gentle suds,
Swan gives me more real soap per penny
Than leading toilet soaps, yes ANY!



THERE'S NO PURER SOAP than Swan! It's as nice as anything to your nice things! Saves precious colors and fabrics. No need for easy-to-waste package soaps!

Each bar of Swan so easily breaks
In two smooth, firm, and thrifty cakes!
Twins, you can't tell which from which'n
Half for bath and half for kitchen!



A BREAK FOR YOUR BUDGET! One baby-gentle, quick-sudsin' soap for everything! So Swan the baby! Swan the dishes! Swan yourself! Get Swan today!

TUNE IN: Grace Allen
George Burns
Paul Whiteman
See your local
paper for time
and station



Swan

**THE BABY-GENTLE FLOATING
SOAP THAT'S A SUDSIN' WHIZ!**



Two convenient sizes—Large and Regular
MADE BY LEVER BROTHERS CO., CAMBRIDGE, MASS.



Fleeing Indians, who have already done 150 miles, give big smiles to Photographer Rodger in bullet market. Army jeep with extra oil tank and tin hat. Notice scattering of untidies.



Oil fields of Yenangnung, the priceless asset of Burma, are on line of march. Two weeks later British burned and blocked the oil wells, refineries and tanks. Now we'll nobody knows.



The Irrawaddy River is destination of the Indians. Here they have camped for several days hoping for a boat that

will take them upriver to Mawlaik nearer the border of India. Most of their money is gone and many were still here

when the Japs came. Under the generous acacia tree they squat while the Burmese boats hover tantalizingly in river.

"Robert, leave the Table!"



Careful there, mother!

You're snappish because the day's work has left you tired and nervous. Make home a happier place, and evenings the Best Part of the Day for all the family by getting into the tub with a cake of Ivory Soap each afternoon.



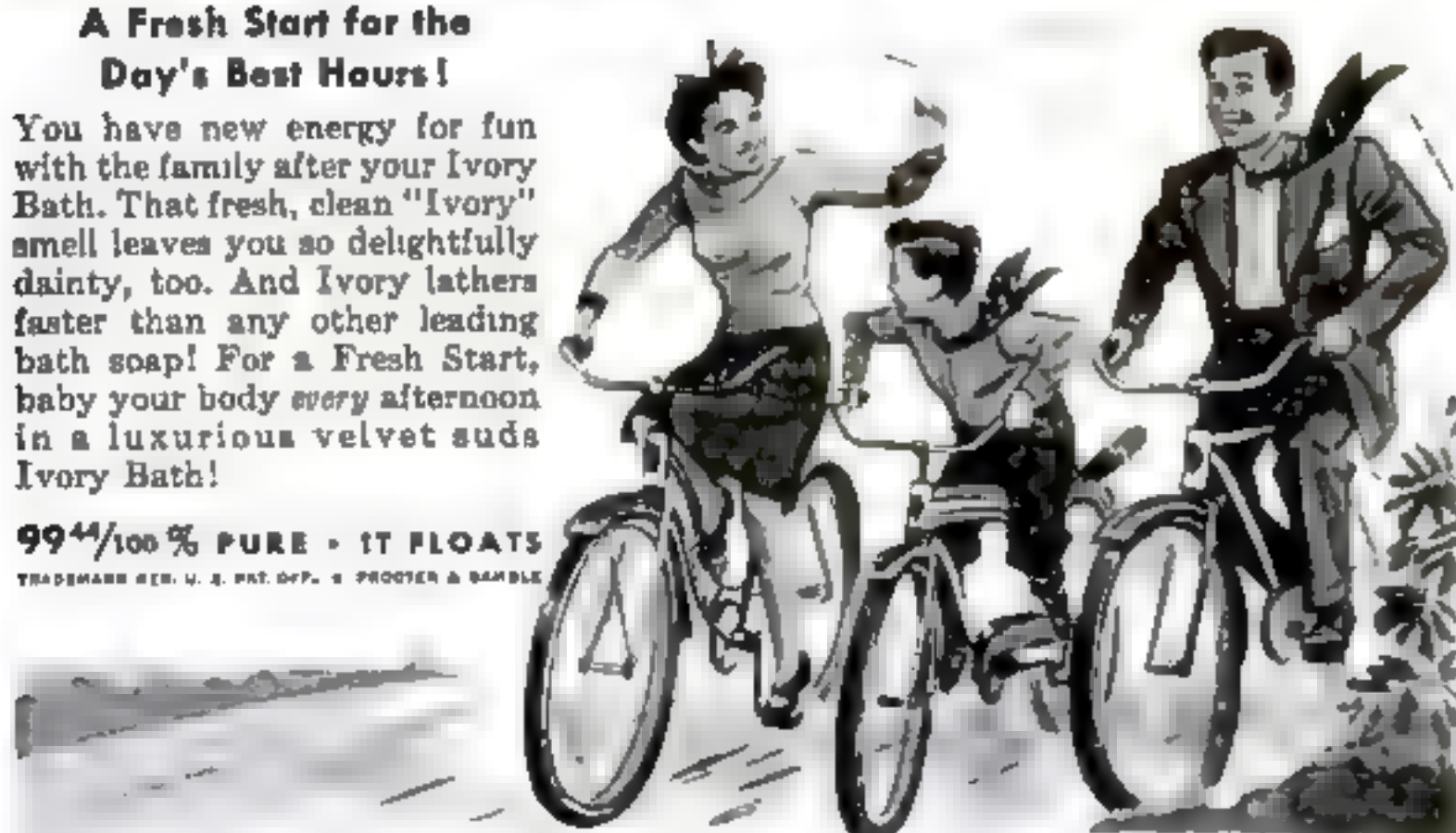
Bask in an IVORY BATH

Bask your weary body by smoothing Ivory's lovely lather over every curve, into every muscle. Your nerves relax, your skin feels new beneath the caress of New Ivory's extreme mildness. A lazy bath with that big white floating cake leaves your muscles feeling so in a delight and supple. You step out soothed, smooth, and smiling!

A Fresh Start for the Day's Best Hours!

You have new energy for fun with the family after your Ivory Bath. That fresh, clean "Ivory" smell leaves you so delightfully dainty, too. And Ivory lathers faster than any other leading bath soap! For a Fresh Start, baby your body every afternoon in a luxurious velvet suds Ivory Bath!

99 1/2% PURE • IT FLOATS
TRADEMARK REG. U. S. PAT. OFF. © PROCTER & GAMBLE



For a FRESH START... Take an IVORY BATH

Flight from Burma (continued)



Like a Bible scene is this moving picture of an Indian family, prosperous enough to hire an oxcart, taking their three pails and umbrella past paddies of south Burma.



Thirty miles to go, with 150 behind them, from Rangoon the plucky column of Indians comes up a side road south of Prome, close to branch of the Irrawaddy they seek.

CONTINUED ON PAGE 14



After you...Soldier!

PULLMAN'S job today is moving troops *and* moving you. Sometimes, the number of sleeping cars needed for troop trains leaves less than enough to handle increased wartime travel on the trains *you* want to take. That's why three things happen:

1. *You aren't always able to get the kind of accommodation you ask for.*
2. *Occasionally, you can't get any accommodations and have to postpone your trip.*
3. *Your cooperation becomes mighty important. An early reservation helps decide how many Pullmans will be needed on each train. And a prompt cancellation, should your plans change, permits some other wartime traveler to sleep in space that otherwise would be empty.*

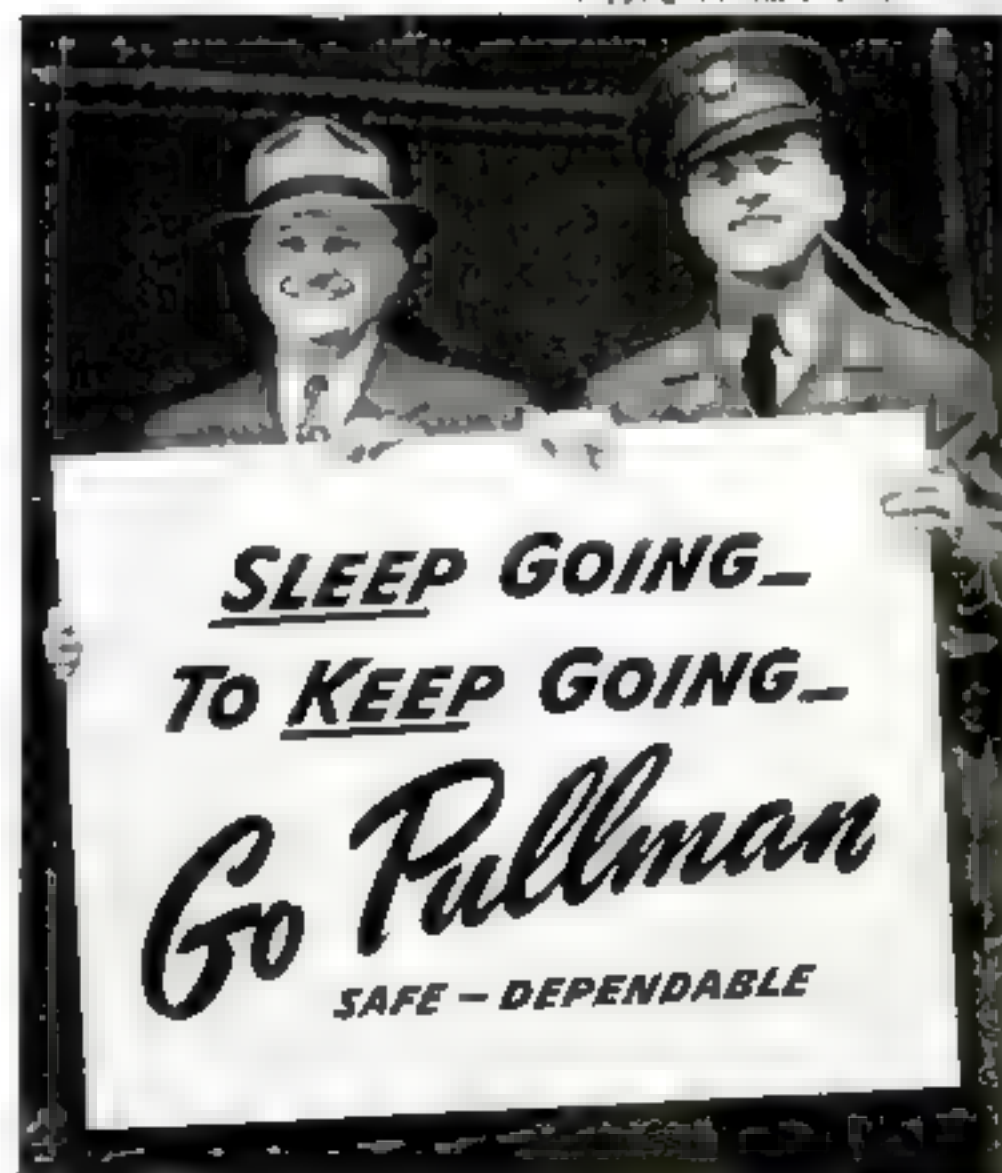
Fortunately, surprisingly few of you are having any real difficulty actually getting a bed—a comfortable, full-length Pullman bed of one kind or another—on the night you need it.

That's what counts, for all-in men can't do the all-out jobs that face us now. You have to *sleep* going to *keep* going. And sleep you do—on a Pullman—whether you punch the pillows and stretch luxuriously in an upper, a lower, a section or a room.

It may not be the accommodation you ask for; but those *extra* Pullmans that *used* to be available are attached to troop trains now. And the cheerful way you accept what sleeping space there is seems to say what all America is saying:

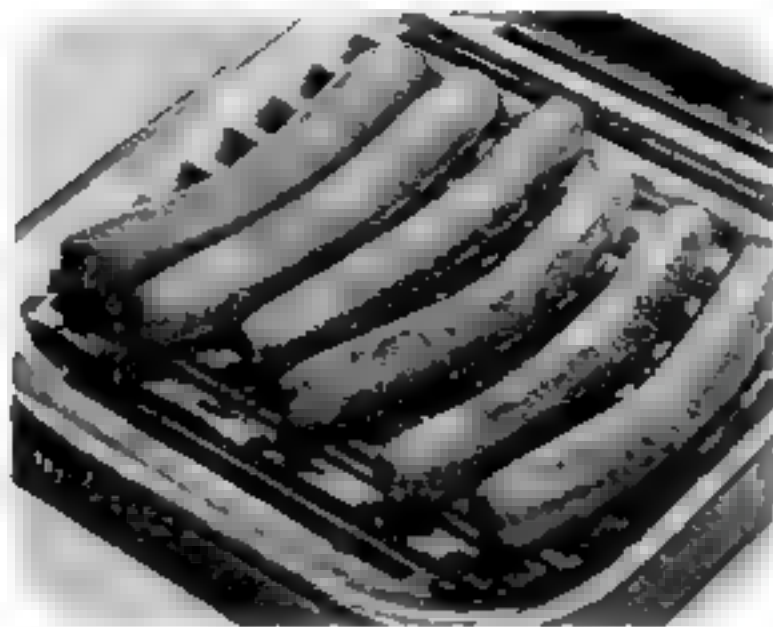
"After you, soldier!"

Copyright 1942, The Pullman Co.



★ BUY UNITED STATES WAR BONDS AND STAMPS ★

Hot Dogs



are Heavenly



served with



FRENCH'S!

Hot Dogs sizzling from the grill, a toasted roll and *lots* of French's Mustard—it's a combination men go for! French's has a delightfully different flavor—just try a jar and see!



**SMOOTHER!
CREAMIER!
TASTES
BETTER!**



Naked to the blazing sun of Burma that throws shadows black as night, a small Indian boy goes into trot to keep up with pack-laden father. The weak and tired died.



Completely tuckered out, a small Indian child sleeps while being carried on father's shoulder. War is not necessarily fatal for adults, but it is very tough on the very little.

CONTINUED ON PAGE 41

Rum Carioca

86 PROOF

LARGEST SELLING RUMS IN THE UNITED STATES

A Rum to Remember

FREE! Write for your copy of Carioca's handsome party booklet "Recipes and Toasts for Popular Hosts."

Import Division
AMERICAN SPIRITS Inc.
30 Rockefeller Plaza N. Y.
Dept. A-2

BUY WAR BONDS AND STAMPS For Victory

IF YOU'RE IN THIS FIX...



P.W. WILL FIX IT

DENTS AND NICKS can be filled in quickly and easily with PLASTIC WOOD. Can be planed and sanded, then finished like the original wood. Get it at Paint, Hdwe., 10¢ Stores.



HANDLES LIKE PUTTY — HARDENS LIKE WOOD

LUCKY STRIKE MEANS FINE TOBACCO!

One of a series of paintings of the tobacco country by America's foremost artists



Next stop—the tobacco auction. Painted from life on a Carolina farm by Ernest Fiene

Why we paid 24%* more in Kinston, N. C., for fine, mild tobacco like this

IT'S AS SIMPLE AS THIS: Tobacco is sold at auction, and if you want the finer, milder leaf you've got to pay the price to get it.

Year in and year out, at auction after auction, the makers of Luckies pay the price.

For example: In Kinston, N. C., at auctions of the 1939 crop, we paid 24% more—yes, 24% above the average market price, to get the kind of leaf that just naturally makes a finer cigarette.

This was in no way unusual. We paid well above the average market price in 108 tobacco markets that season. And that 1939

crop, properly aged, mellowed, and blended with other fine crops, is in the Luckies you buy across your retail counter today.

To independent tobacco experts, Lucky Strike means fine tobacco. With these experts—auctioneers, buyers and warehousemen—with these men who know tobacco best, it's Luckies 2 to 1.

They know that in a cigarette, it's the tobacco that counts...and the finer, milder leaf is in Luckies.

Why not remember that, and act on it, next time you buy cigarettes?

*24% more than the average market price reported by U. S. Department of Agriculture.



With men who know tobacco best—it's Luckies 2 to 1

IT MADE A CITY FAMOUS

When you taste that famous Schlitz flavor, you will understand why it made its home town famous. A reputation like that doesn't come just by chance. People who imagine that *all* beer is bitter get a pleasant surprise when they drink *America's most distinguished beer*. Every day more people say, "I never knew that beer could taste so good." There is no substitute for Schlitz—a beer so fine that it made a city famous.

Copyright 1922,
Joh. Schlitz Brewing Co.,
Milwaukee, Wis.



Just THE KISS OF THE HOPS

You don't have to drink a bitter beer. Schlitz methods of brewing control capture *only* the delicate flavor of the hops, not their harsh bitterness. That's one reason for that famous flavor found only in Schlitz. Taste Schlitz and you'll never want to go back to a bitter beer.

THE BEER THAT MADE MILWAUKEE FAMOUS



In a sling hung on a crosspole, a dry-faced father takes his wide-eyed boy down the road out of Burma. There was no time for rest, with mobile Jap Army racing behind.

"JUST AMONG US DRYS..."

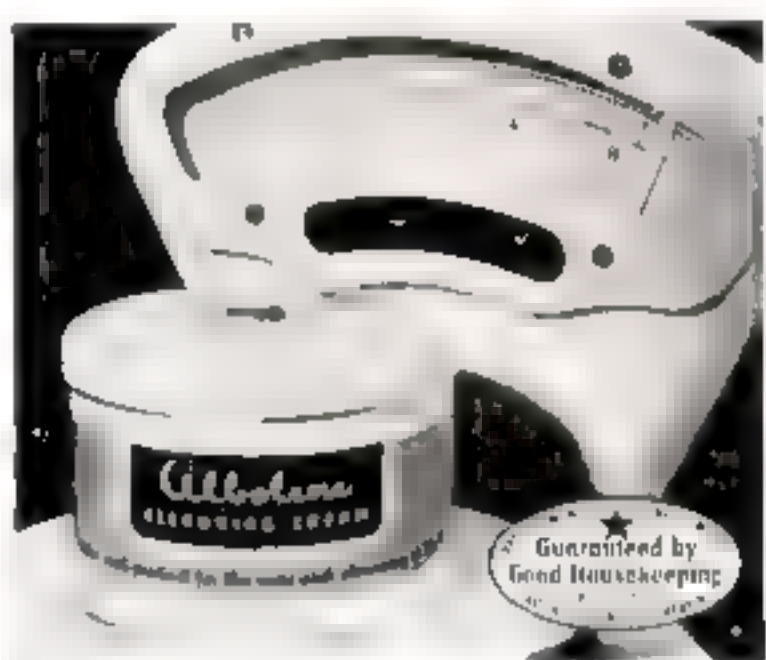
ELLA LOGAN, whose beauty and singing are high spots in "Sons O' Fun" has advice for the dry-skinned sisterhood.



"You'd never expect stage life to be good for a dry skin—all this heavy make-up to get off. But the theatre did introduce me to Albolene Cleansing Cream. And girls, what this professional Cleansing Cream can do for your dry skin problems! I know."



"When your skin feels dry and tired from stale make-up, imagine a cream that melts into a sort of soothing oil bath. No rubbing to put Albolene on, no scrubbing to get it off, nothing to irritate. Just quick, gentle cleansing!"



One lb. for \$1! This economy size was first put up for professional use—but you may buy it too, at your druggist's. Brings cost down to 6 1/4 cents per ounce—and you get a hospital-used, stage-used cream! Jars—50c, 25c, 10c.

BE REALISTIC! Use this unscented pure cleansing cream — SAVE 50%!

MADE PURE—for utmost cleansing. Can you be as realistic as an actress about your beauty? Do you want to pay for purity and fine ingredients—but no frills? Then change to Albolene Cleansing Cream. In this cream, all money and effort go into *cleansing quality*.

SOOTHING—UNSCENTED. So bland, so gentle is Albolene that it is widely used for skins too sensitive for ordinary cleansing methods. Many hospitals are im-

portant users of Albolene. Imagine how exquisitely pure it *has* to be!

WHY PAY MORE! Look *now* at the quantity printed on the label of your present cleansing cream—figure the *ounce* price—compare with Albolene! The three largest-selling cleansing creams average twice as high as Albolene—using the larger and most economical sizes of all for fair comparison! McKesson & Robbins, Inc., Bridgeport, Connecticut.

ALBOLENE A "PROFESSIONAL" CLEANSING CREAM

HOW THE ARMY IS



1230 SIXTH AVENUE • ROCKEFELLER CENTER • NEW YORK

UNITED STATES

SAVING ITS RUBBER



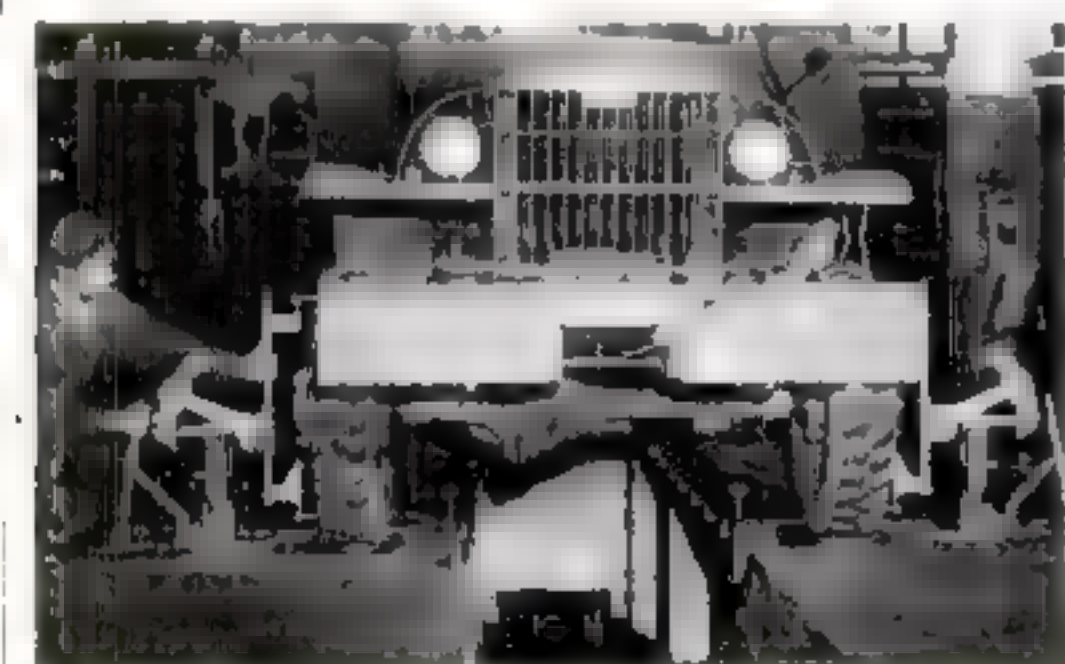
INSTRUCTION in the same basic principles of tire maintenance that have doubled the tire mileage of many commercial fleet operators, is given at the Army's Quartermaster Corps Bases. The class instructor pictured here is one of the members of the United States Rubber Company's Field Engineering Service Div'n.



TIRES ARE EXAMINED on the spreader, at frequent intervals, to locate the hidden damage to tire cords which often results in a blowout. Tires must be examined outside every day for tread cuts, bruises, breaks, stones, pieces of metal—all causes of tire failure which, if caught in time, can easily be taken care of.



TUBES ARE INSPECTED regularly, for if they fail, tires may be damaged and trucks put out of action. Leaks must be patched correctly; broken or cut valve stems replaced. Army men are taught that tubes must be mounted correctly, otherwise buckling, chafing or pinching will quickly ruin them.



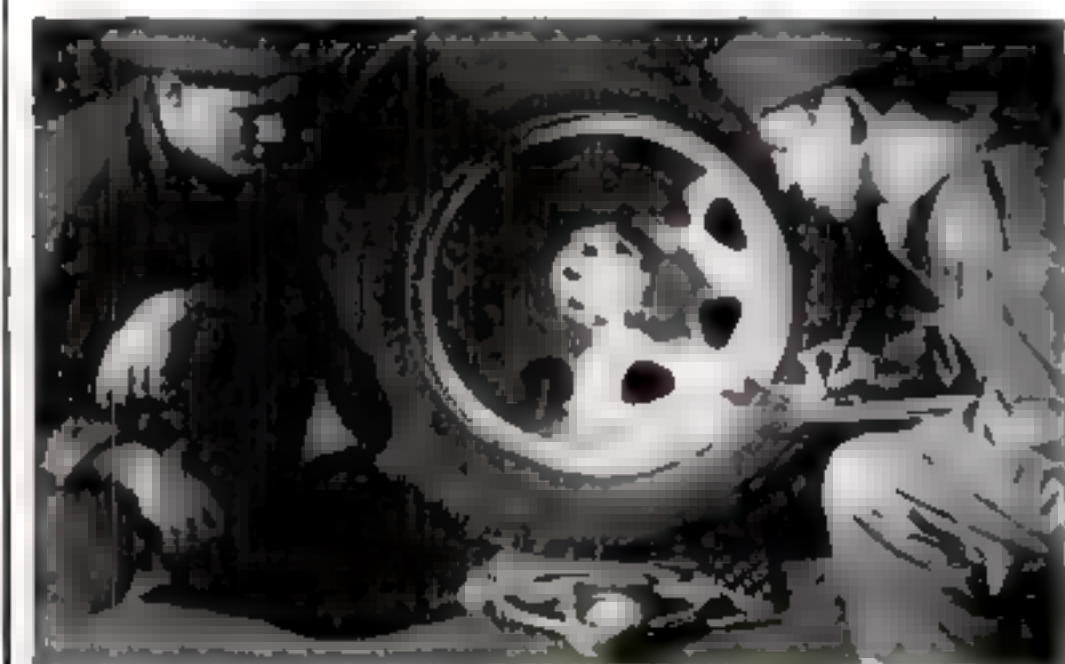
WHEELS ARE LINED-UP on the wheel-aligner, carefully balanced and the brakes kept in adjustment—otherwise the tread will be rapidly ground off in wavy spots. Constant inspection must be made to discover uneven, spotty or cupped tread wear—a sure sign that something is out of mechanical adjustment.



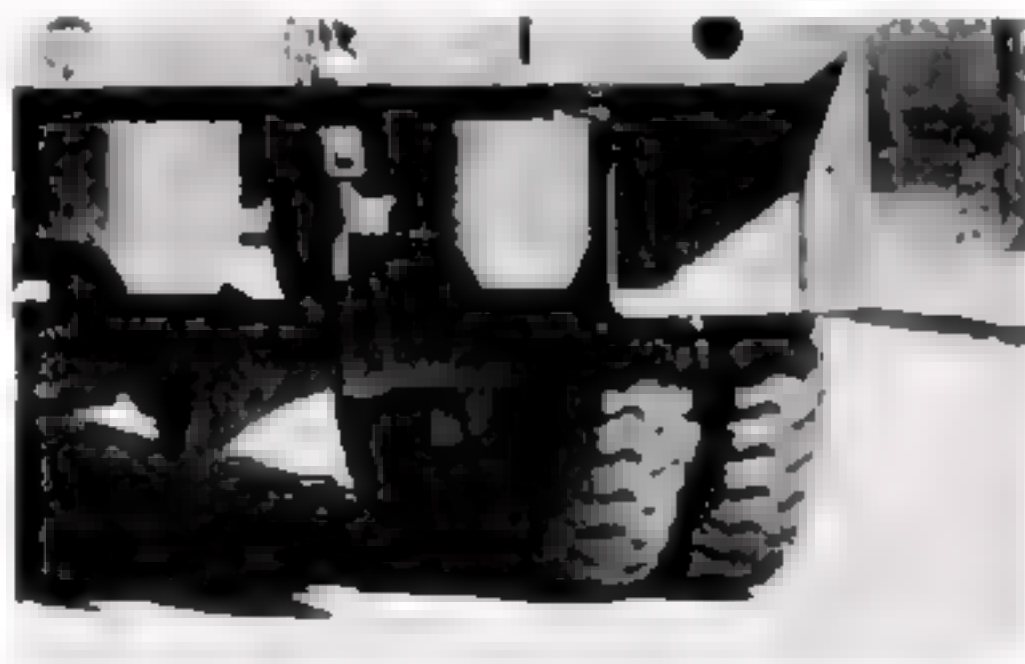
DAILY INFLATION CHECKS ARE VITAL. The Army has learned that overinflated tires wear rapidly in the center of the tread, bruise easily and suffer great strain at the beads. Underinflation causes rapid tread wear at the shoulders, tends to break down the carcass and permits the tire to be easily crushed.



SPEEDS MUST BE KEPT UNDER 40 EXCEPT in combat or in emergencies. Army drivers are taught that a 10-ply tire wears twice as fast at 60 as it does at 40 m.p.h.; that they must start and stop slowly, use brakes carefully, shift into gears on hills and slow down on turns to avoid waste of rubber.



USE THE RIGHT TIRE FOR THE LOAD. The Army Quartermaster Corps avoids overloads—greatest single cause of truck tire failures. By weighing truck and load on the loadometer, proper load distribution can be figured to avoid overloading any tire. A 20% overload cuts a tire's life by 30%—often causes serious breakdowns.



"MATCH YOUR DUALS" is a "must" in the Army to protect the *two inside* tires from the carrying of a load that should be distributed evenly over all four tires. Proper rotation of tires helps to solve this common "headache": Put new tires on front; least-worn tires on outside duals; most-worn tires on inside duals.



"WHEN" TO RECAP IS IMPORTANT. The best time to recap is before the tread wears too thin. This assures a good foundation under the new tread (or recap) that helps protect the carcass from bruises. A tire worn clear through the tread to the fabric, ruptures easily, making it necessary to scrap the tire. The Army recaps "in time."



YOUR U. S. DEALER IS EQUIPPED TO GIVE YOU COMPLETE TIRE SERVICE TOO

Whether you drive a truck, a bus, or an automobile, your U. S. Tire Dealer can help you make your tires last as long as possible. He will (1) examine your tires thoroughly, (2) estimate the number of miles left in each tire, (3) help you budget this mileage, (4) show

you how to get the most service out of each tire. Ask him for a free copy of "Four Vital Spots"—the famous book of tire facts that has helped so many car owners save their tires. In America's fight for life, every tire-mile must be saved for essential driving.

RUBBER COMPANY



At home Lorraine Ames, 22, is a San Francisco girl who had previously attended Bennett School in Millbrook, N. Y., and the Sacred Heart Convent in Menlo Park, Calif., but had never done more than "two days of work" in her life.



NURSES' AIDE

A society girl learns volunteer hospital work to help her nation

by LORRAINE AMES

After Pearl Harbor the American Red Cross asked for 100,000 nurses' aides. Among the first to answer the call was Miss Lorraine Ames, a 22-year-old San Francisco girl who had previously attended Bennett School in Millbrook, N. Y., and the Sacred Heart Convent in Menlo Park, Calif., but had never done more than "two days of work" in her life.

Now, after 80 hours of rigorous training and 150 hours of minimum service, Lorraine Ames has been transformed into a capable nurses' aide, ready to serve her country in war-worthy work. In bewildering succession, moreover, Nurses' Aide Ames, after finishing her course, wrote this article for LIFE, married Brenda Frazier Kelly's half-brother and came down with the measles on her honeymoon.

As I stood in the corridor, childish laughter and chatter leaked through the door. I stopped to utter a silent prayer and a cold shiver chased up my back. Then I grasped the thermometer tray more tightly in my hands and gave the door a shove.

A little voice accused: "You're new, aren't you?"

A small, black, curly-headed figure standing spraddle-legged on a bed to my right had asked the question. Rules, regulations, codes and ethics tore through my mind as I mustered a care-free "yes, I am."

The spell was broken. A pillow fight, three cowboys and one outnumbered Indian, and a game of tag returned to the pre-Ames pitch. I gave a deep sigh of relief. I had made my debut into nursing—in the children's ward of the San Mateo Community Hospital. Later it seemed silly, especially after the 7-year-old curly-headed figure had asked me to marry him, and on several occasions when I had been a rare, white buffalo in the gun sights of the cowboys, but at the time stepping through those swinging doors was a terrific chore.

The first ambition of most small girls is to become a nurse. And family albums have at least one treasured snapshot of the 4-year-old daughter dressed in a nurse's cap and uniform, tying splints and bandages on the injured leg of a pet. I'm not to be included. Since I've been old enough to get my throat swabbed and my arm pricked with a vaccination needle, I've had an almighty fear of hospitals, doctors and pills.

There was nothing in my make-up—until the Japanese bombed Pearl Harbor—to indicate that on Jan. 14, 1942 I would be among the 29 women to begin the first nurses' aide class in San Mateo County. I had never worked before except for two days last year at Community Fund headquarters. For the past year, however, I had meant to play less tennis and do some sort of volunteer work, perhaps Bundles for Britain. I never got around to it and it wasn't until the word flashed over the radio that war actually had started that I decided definitely to volunteer. The next morning, Monday, I drove down to the A.W.V.S. headquarters and offered to do anything they wanted done. Ambulance driving was the only branch open and it was jammed with applicants. Driving an ambulance is good work but I wanted to do something else, if possible, so I walked on

CONTINUED ON PAGE 47

When baby graduates from the bottle

KEEP HIM GROWING ON CARNATION MILK

IF your dimpled darling's a "Carnation baby" you know what's helped make him chunky . . . and rosy . . . with perfect teeth behind that roguish smile.

But because he graduates from the *bottle* is no reason why he should graduate from the *milk*! What better milk can you possibly find?

Carnation is fine whole cow's milk—with only part of its natural water removed and *all* the nourishment left. Remarkably digestible, thanks to its soft curd. Enriched with "sunshine" vitamin D, to help build strong bones and teeth.

A mighty fine drink, diluted half and half, for anybody's cup! A safe, pure, economical milk that it's sensible to switch to—whatever baby's been on.

Cook his cereals in Carnation, then pour more over. Mix Carnation with fruit juices. Cook with it, in dishes, like this Custard, that his tender years permit. That's an extra way to pack in healthful milk solids.

Better stock up on some red and white cans! Send for the helpful free booklet, and start baby off.

SOFT CUSTARD

3 egg yolks 1 cup Carnation Milk
4 tsp. sugar 1 cup boiling water
Few grains salt

Beat egg yolks. Add sugar, salt, milk, then the boiling water. Stirring constantly, cook over hot water until mixture coats spoon. $\frac{1}{2}$ tsp. vanilla may be added if desired. Yield: 1 pint custard.

FREE! And full of ideas you'll thank your stars for! "Growing Up With Milk"—a handsome, helpful book of milk-rich recipes. Divided into age groups—from babyhood on up. Address Carnation Company, Dept. L9, Milwaukee, Wisconsin; or Toronto, Ontario, Canada.



IRRADIATED
Carnation Milk
"FROM CONTENTED COWS"



TUNE IN THE CARNATION "CONTENTED BOOK"

MONDAY EVENINGS, RBC NETWORK



Something **NEW*** has
been added!



Bob King, President of the Rutgers Chapter of Zeta Psi, visits Frances Bonanni, at work for Uncle Sam in Washington, D. C. The Old Gold Reporter notes Bob's Zeta Psi pin, and her "Spring smile!"

O. G. R. Something new has been added, eh?
FRANCES: Yes, and it's pretty exciting.

O. G. R. Adding something new is always exciting . . . as we said when we added something new to Old Golds.

BOB: Right! O. G.'s are smooth—no mistake!

O. G. R. Because the new tobacco we've added—*Latakia*—searches the flavor . . .

BOB: Anshov—it's great, for my money!

FRANCES: Yes sir! We're all rooting for new Old Golds.

O. G. R. Glad to hear it! So are millions of others. New Old Golds are so much more distinctive—we want everyone to try the new smoking pleasure.

***LATAKIA**—a flavor of Mediterranean tobacco—now raises the flavor of Old Golds to new heights. Every puff is more delightful. Discover this new smoking pleasure today!

*something that steps
up smoking pleasure!





In the men's surgical ward, Lorraine and another nurses' aide changed the bedding of a patient rigged up in a fracture bed, while a registered nurse at the right supervised.

NURSES' AIDE (continued)

down the street to Red Cross headquarters. There I decided that Nurses' Aide was the answer to my desire for immediate, helpful service. I tucked my fears of pills and doctors behind me and signed an application.

Later I learned that of the 29 women enrolled in the class, our instructor, tall, charming Mrs. James H. Bullard, held less hope for me than for anyone else. At 22 I was the youngest in the class, with the average age about 35. What with children and husbands, 27 of the group had had some home nursing experience. I had none. Consequently, it meant more to me than a finishing-school diploma to have Mrs. Bullard take me aside recently and ask me to consider seriously regular nurses' training.

With pencils and notebooks the 29 of us filed into an empty classroom in the San Mateo high school. Mrs. Bullard, after introducing herself, introduced us to "Victoria" and "Mrs. Chase," two dummies who later took a terrific beating in our inexperienced hands. Victoria, a large washable doll, was called Victor if need be. Mrs. Chase was a rag-stuffed figure with a stocking face, and at times passed as Mr. Chase. Victoria (or Victor) and Mrs. Chase (or Mr. Chase) did a good job. We made them honorary aides at the end of the course.

"A nurses' aide," began Mrs. Bullard, "never assumes independent nursing responsibilities and always works under the supervision of a graduate nurse." Thus, with that fundamental rule, we began our preliminary three-week course, two hours a day, five days a week.

We pinned diapers on Victoria, learned to clean ears on Victor. We gave alcohol rubs to Mrs. Chase and made Mr. Chase comfortable in bed. A patient's confidence, we learned, depends upon the treatment he receives when he's admitted and how considerate nurses are of his family and relatives. We kept Mr. Chase from worrying about his condition, his finances, his lack of privacy, and about what was to happen to him in the operating room.

What every aide must know

From my notebook I recall a thousand and one items. For neater appearance, the open end of the pillow slip is placed away from the corridor door. Sheets for an operation bed, which is prepared for the patient returning from surgery, are not tucked in at the feet; the bed has no pillows and is usually kept warm with hot-water bottles until the patient arrives. Each patient has an emesis basin, cleansing tissues, comb and brush, toothbrush, and a water glass in a cabinet by his bed. The bedpan is kept in the patient's locker or in the utility closet. The aide must be punctual in answering the patient's bell and cheerful in complying with his requests. "Doughnuts" are inflated rubber pads to relieve pressure on back, heels or elbows, and to avoid bed sores. A Kelly pad is a rubber pad placed under the patient's head when giving him a shampoo. A hot-water bottle is filled a third full to put on the abdomen and half filled when used to heat the bed.

CONTINUED ON NEXT PAGE



EASY TO RECOGNIZE

There's an unmistakable richness and mellowness to Johnnie Walker—even in the smallest sip.

That's the reason why it makes such smooth sipping...

...And that's why there's a lot of flavour-satisfaction in a little Johnnie Walker.

WHEREVER YOU ARE
IT'S SENSIBLE TO STICK WITH

JOHNNIE WALKER

BLENDED SCOTCH WHISKY



BORN 1820
... still going strong

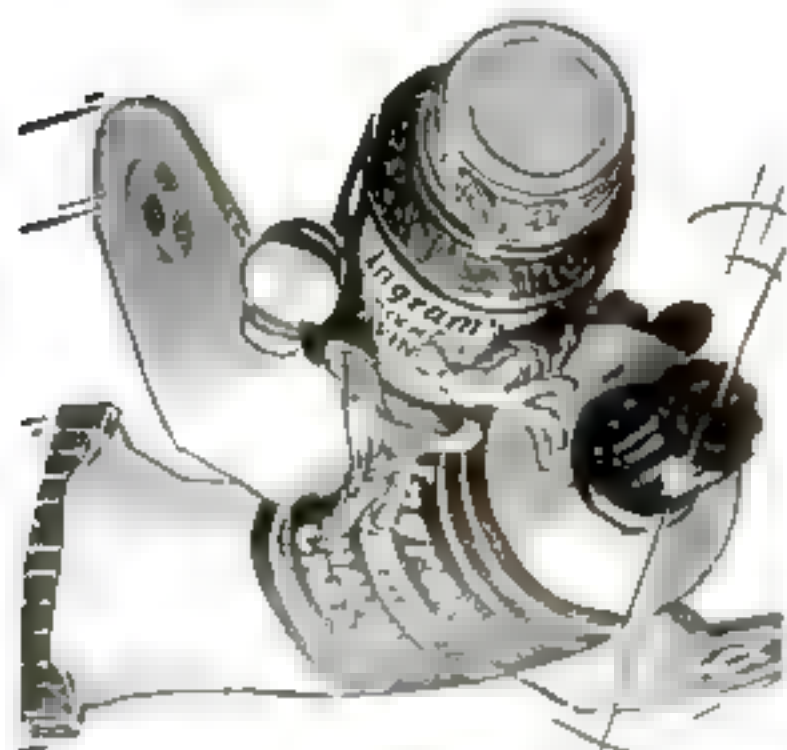


RED LABEL
8 years old
BLACK LABEL
12 years old
Both 86.8 proof

CANADA DRY GINGER ALE, INC., NEW YORK, N. Y., Sole Importer

cool shaves

Score a Direct Hit!



Ingram's helps condition your skin for smooth shaving while it's wilting your wiry whiskers

IF CLOSE, hedge-hopping shaves and high-level skin comfort are your objectives—try Ingram's! Ingram's wilts your beard so fast, your razor clips through like a propeller through fog. And there's no ceiling to Ingram's COOLNESS. It helps condition your skin for shaving. And your face feels fresh and refrigerated long afterwards—looks smoother, happier, younger-looking. Get Ingram's Shaving Cream today—in jar or tube. Expensive? Not by a bomb'sight. A little goes a longer way.

Product of
Bristol-Myers



INGRAM'S shaving cream

NURSES' AIDE (continued)

Long-suffering Mrs. Chase was fine for back-rubbing and for making comfortable in bed, but her absorbent figure was unsuited for a bed bath. The class needed the human touch. We chose partners. One of the pair was to be the patient while the other did the bathing. A bed bath, we soon discovered, is a tricky thing to give. The windows of the room must be closed and the temperature must be around 75°. The following equipment must be stacked by the patient: clean bed linen, bath blanket, towels, wash cloth, pitcher of hot water, basin, pail, soap, toothbrush, glass of cool water, nail file, talcum powder, alcohol and a paper bag. While giving a bath the aide must observe for "lice, lumps or sores." And above all—be tactful.

And then, one morning: "Aides, the past three weeks have given you a fine start," said Mrs. Bullard. "Monday you begin supervised practice in a hospital."

We had been given the choice of two local institutions, the Mills Memorial Hospital, a private institution, or the San Mateo Community Hospital, which is county-supported. I chose the latter. Because I was unmarried it was suggested, much to my relief, that I begin in the children's ward.

Monday was a hectic red-letter day. We were to report to the hospital at 6:45 a.m. To be on the safe side I set the alarm clock that first day for 5:30 a.m. Fortified with hot coffee which had been left in a thermos jug in the pantry, I climbed into my new uniform—blue cotton pinafore worn over a regulation white blouse, plainly tailored, with OCD emblem on left sleeve. We had voted against white stockings. Later, after completing our 45 hours of supervised practice, we would receive our nurses' aide pin and a cap with OCD insignia.

Dressed, and with an hour to spare, I pored frantically over my course notes. A hundred questions were in my mind. Would I be discreet in giving a bath, would I drop a meal tray, would the patient know it was my first day and would I forget to shake the thermometer before taking a temperature?

Shake well before using

My day was devoid of mishaps with one exception—I did forget to shake the thermometer. I had interrupted a two-person spelling bee and slipped the thermometer in the mouth of one of the youngsters. Instructions were to leave it there from two to five minutes. I made an exact compromise of three and a half minutes. Good Lord! The child had a fever of 105°. I dashed from the room to find a nurse. She calmly accepted my excited report, asked me if I had shaken the mercury into the bulb before putting it in the child's mouth. I sheepishly admitted I hadn't.

The children were precious. It was on my third day while making

CONTINUED ON PAGE 18



In the children's ward of the San Mateo Community Hospital, Lorraine reads aloud to an audience of youthful admirers. She wears the blue pinafore and cap of a nurses' aide

**GOT "SMOKE
STACK"
THROAT
FROM SMOKING?**

Throat like a chimney? Cigarettes tire your taste? Wake up your mouth. Tuck a Luden's into your cheek between smokes. Cool, refreshing menthol clears your mouth for the next smoke.

Copy, 1941,
Luden's, Inc.



**OILY BIRD
SAYS!**

**OIL YOUR
WASHER
NOW... TO
PREVENT COSTLY
REPAIRS LATER**



Lubricate washing machines, electric refrigerators, vacuum cleaners periodically with Heavy Body 3-IN-ONE Oil. Costs little—can save dollars in repairs. At Hardware, Drug, Grocery, 10¢ Stores.



An ideal
meat base food—by
a famous meat packer





"YOU BET THIS IS A MECHANIZED WAR"

HERE in the United States, mechanization rests upon more than 41,000 locomotives — more than 2,000,000 freight cars — speeding on their own highways of 230,000 miles of rail lines.

As the U. S. Army says in an official manual,

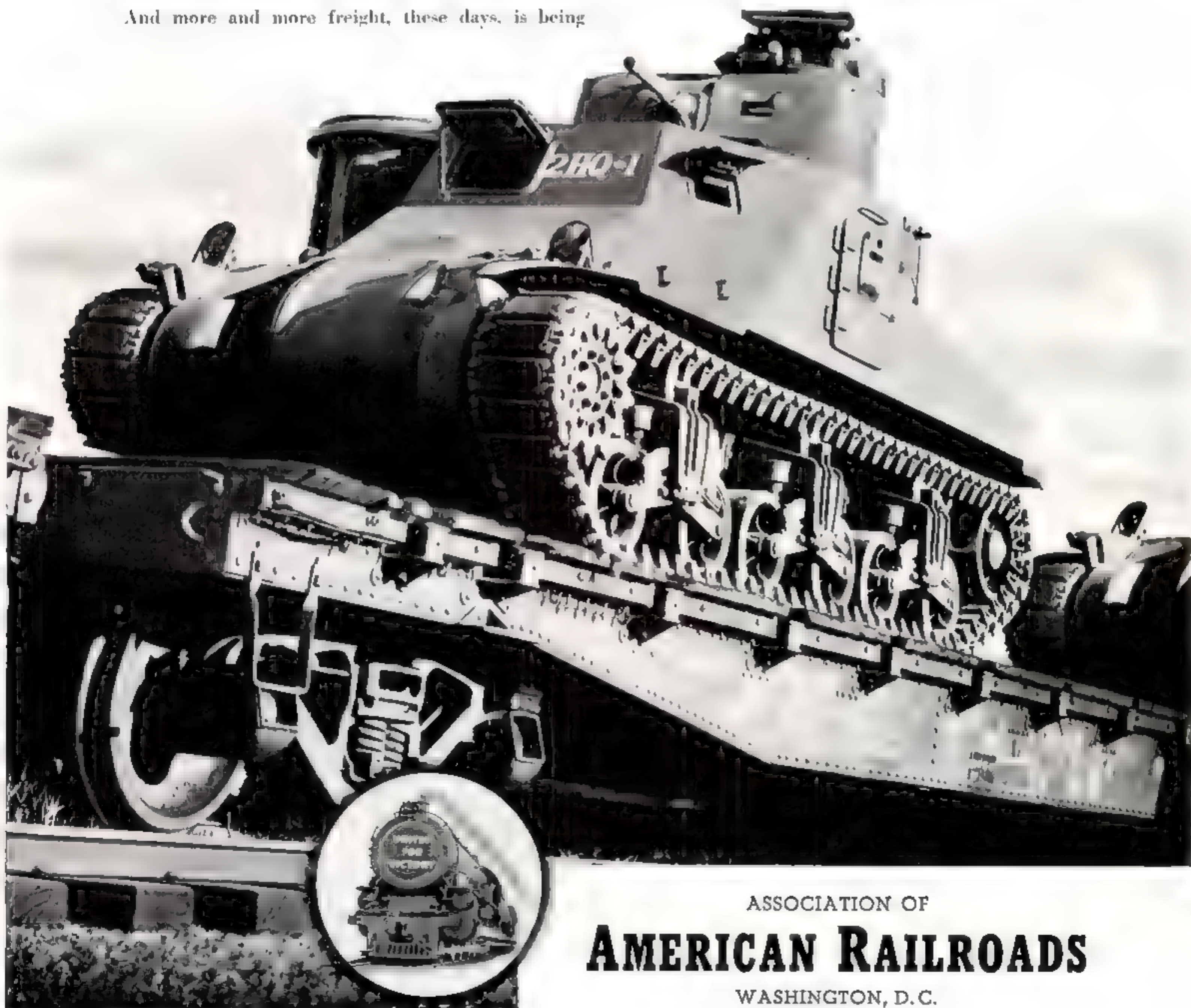
"Rail transportation provides a service which insures that a body of troops and their impedimenta will be transported to destination with the least amount of inconvenience and fatigue. The railroads can supply equipment so combined... as to accommodate passengers, freight, livestock, vehicles, ammunition, baggage, and practically all else tendered for transportation."

And more and more freight, these days, is being

"tendered for transportation" by rail — and is being handled as tendered.

That is being done because of twenty years of planning and improvement since the last war, and because, since war started in Europe in 1939, the railroads have steadily increased their capacity to keep pace with the country's rising production.

How much more they can do depends upon the materials for repair and maintenance, and for additional cars and locomotives, which they are permitted to get. Whatever that may be, the railroads will continue to make the fullest use of all their resources in their vital part of this mechanized war.



ASSOCIATION OF
AMERICAN RAILROADS
WASHINGTON, D. C.



You Gave **THE BEST**—And That's What Counts With Dad on Father's Day

Dad doesn't want expensive things,
 In fact, I think he'd say
 "Oh, nonsense—don't you bother
 With a gift for Father's Day."
 Yet you'll hear him give a chuckle
 And you'll get a grateful grin
 When he sees that pound of *Edgeworth*
 In the famous true blue tin.

For there's more than just tobacco
 In that fragrant *Edgeworth* blend—
 There's the promise of contentment,
 Yes, for hours and hours on end.
 And he won't be a bit concerned
 With what you had to pay...
 You gave **THE BEST**—and *that's* what counts
 With Dad on Father's Day.



Edgeworth 1 lb. and ½ lb. sizes are packed in special Father's Day wrappers. At all good tobacco counters.

America's Finest Pipe Tobacco...a gift that shows thoughtfulness, consideration — and good taste.

NURSES' AIDE (continued)

a bed that I received my first and only hospital proposal. The 7-year-old who had introduced me to the ward whispered in my ear, "Will you marry me when I grow up?" I assured him that I would and sent him scooting back to bed. Rachael, a 4-year-old Mexican girl who came to the ward the same day that I did, could speak no English. By the end of the week I had taught her "nurse," "bath," "food" and "play." Many of the children came from pitifully poor families. One child, with a broken arm, came to the hospital wearing the only clothes he possessed. He had to stay in bed for two days while his shirt and pants were laundered. The wardrobes of my small niece and nephew produced four complete outfits. To 18-month-old Vivian, a handsome, black-eyed Mexican child, went a Swiss lace bonnet with white and yellow ribbons. For five days and nights she wore it before anyone could persuade her to take it off.

Bed baths in the wards

After a week with the children I received word that I was to transfer to the men's and women's medical wards. I needed two more weeks of practice before I could qualify for pin and cap with emblem, and the head nurse said I should get diversified experience. Again I frantically reviewed my notebook and made a list of four questions to ask of my sister aides who had worked the past week with adults. Do you call for help when a person faints? Do you always use the cotton bath blanket when giving a bath? How do you clean false teeth? Is a complete change of bedding necessary each day?

The first chore in the men's and women's wards, luckily, was a task I had down pat—a bed bath. The frail 85-year-old grandmother, my patient, protested that I was being too rough. (I know I couldn't have treated a kitten more gently than I did her.) When the bath was over, hair combed and teeth cleaned, she smiled and said that all in all it was the best hospital bath she had had to date. The next patient on the slip given me by the head nurse was another bed bather—a begrimed young laborer who had suffered a fractured arm a few hours earlier. He was shy and greatly embarrassed. As my dirtiest patient up to that time, he was nearly the victim of a drowning, since I used so much soap and water on the poor man. He was very nice about it though, which somehow reminded me of the universal belief in the nursing profession that men are always easier to care for than women. His good humor also made me more determined than ever to do my work efficiently and well.

Now that I've had more experience, those early fears and uncertainties seem silly and I feel quite familiar with the daily work at the hospital. Doctors, hospitals and medicine have jumped from obscurity to great prominence in my life. I've worked off the required minimum of 150 post-training hours and, although it's hard work, it satisfies the desire to help in the war effort. We all realize that these are times when everyone must pitch in and do his share, and it's good to feel that you're accomplishing something useful.



With her husband, James Warriss, half-brother of famed Brenda Frazier Kelly and a test pilot for Vultee Aircraft, Inc., Lorraine has recently moved to Nashville, Tenn.

It's Growing Time
IN THE LAND OF THE GREEN GIANT



"Growing Time in the Green Giant Country"

by JOHN CLYMER

Soon white blossoms will give way to plump green pods . . . Then some morning covered with dew, or some night drenched with moonlight, man and machine will carefully garner those tender pods . . . Then they will come to your table as Green Giant Brand Peas.

GREEN GIANT Brand PEAS



Green Giant Brand Peas are grown from an exclusive breed (8533) of soil, specially adapted to the finest pea culture. They are picked and packed when very young and tender—at the fleeting moment of perfect flavor. They cost no more than ordinary peas. Packed only by Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota, and Fine Food of Canada, Ltd., Tecumseh, Ontario. Also pickers of Niblets Brand whole kernel corn.

with the Green Giant on the label



Some day the eagle

THE AIRPLANE is not primarily an instrument of war. Even the longest-range heavy bomber is, first and last, a means of transportation.

But today our nation is engaged in a life-and-death struggle for its very existence, and the wonderful gift of flight is proving one of the strongest of all weapons for freedom. Every ounce of American energy must be turned to producing the airplanes needed for war—the airplanes that will in time spell Victory!

From the early days of heavier-than-air craft, Goodyear has been helping America to be swift and sure in the air.

Goodyear Airplane Fabric was on the wings of Wright Brothers' planes as early as 1910. And the first U. S. air-mail flight was made in 1911 in a monoplane equipped with Goodyear Airplane Tires and having wings covered with Goodyear Fabric.

That was in the years of peace.

Today, as in 1917, Goodyear is working with the U. S. Army and the U. S. Navy to strengthen our arm in the air. Thousands of Goodyear people are working night and day, building almost every essential airplane part—doing their share to "keep 'em flying."

This is in the years of war.



will be a dove

But the eagle will not always be an eagle. It will some day be a dove.

For just as the war will be won in the air, so will the destiny of the world *after* the war be decided in the beckoning skies of the future . . . once the freedom of those skies has been assured.

Of all the achievements of man, the airplane carries with it the promise of peace and understanding throughout the world. It knows no boundary lines. It erases time, distance and the barriers of man and nature. Through free-moving flight, it is destined to bring to the world, for the first time, the true taste and proper measure of fraternity.

• For heavier-than-air craft, Goodyear makes complete wing and tail ribs, control surfaces, floats, fuselage sub-assemblies, magazines, and ammunition alloy wheels. Hydraulics, disc brakes, as well as tires, tubes, landing gear, fueling gas tanks and hose, and detonation gear for engines are manufactured here. The production aircraft field Goodyear supplies barrage balloons and blimps to the U. S. Army and the U. S. Navy. Goodyear Aircraft Corporation is a subsidiary of The Goodyear Tire & Rubber Company, Akron, Ohio.

AMERICA MUST BE FIRST IN THE AIR

Unless and until America is the most powerful nation in the air, our safety, our freedom, and our standard of living will not again be what they have been in the past.

Philetus Field



Doublin' Up...

THESE DAYS, WITH
CARS SO IMPORTANT, MORE
AND MORE FOLKS SEE
ME REGULARLY, TO MAKE
THEIR CARS LAST.

Your Mobilgas Dealer



How your Mobilgas Dealer helps keep your car on the road... helps make it last!

1. Free Air? Sure—we'll be glad to check your tires once a week!
2. Let us switch tires each 5,000 miles, inspect for cuts and bruises—check wheel alignment, too!
3. Your battery needs our check-up every 2 weeks.
4. Let us change your oil every 1,000 miles—we'll put in clean, tough Mobiloil!
5. Let us Mobilubricate your car every 1,000 miles—protect every chassis part from costly wear!
6. We'll protect your car's finish, too! Let us wax it every 3 months!
7. Let us flush cooling system twice a year—condition the fresh water to guard against damaging, clogging rust!
8. Let us make sure that gears are protected... we'll check every 1,000 miles.
9. Let us clean your spark plugs every 5,000 miles—help you save gasoline.
10. Let us check your air filter every 2,000 miles—change your oil filter every 8,000 miles.

SOCONY-VACUUM
OIL CO., INC., and Affiliates:
Magnolia Petroleum Co.,
General Petroleum Corp. of Calif.



GIVE YOUR CAR A "FRESH START"...

YOUR FRIENDLY MOBILGAS DEALER

FIREPOWER

America's fighter planes step up their rate of destruction

Before the war, U. S. fighter planes were good ships, sturdy and maneuverable and very satisfactory to the men who flew them. But as means of destruction they were aerial popguns, armed only with a couple of .30-cal. or .50-cal. machine guns. When war broke out, English fighters armed with eight light machine guns cut German planes to pieces and sent air forces all over the world hurrying to increase their armaments. Today all U. S. fighter planes carry some guns

of at least .50 cal. or heavier. The P 40, whose firing Gjon Mili has dramatically photographed below, carries six .50-cal. guns. Measured in terms of the Army's 1939 fighter planes, its striking power has increased almost 700%. The P-39, shown on the following page, carries a 37-mm. cannon. Some foreign planes now use several 20-mm. cannon but U. S. tacticians are placing heaviest reliance on .50-cal. guns which shoot far and hard, can carry a good supply of ammunition.

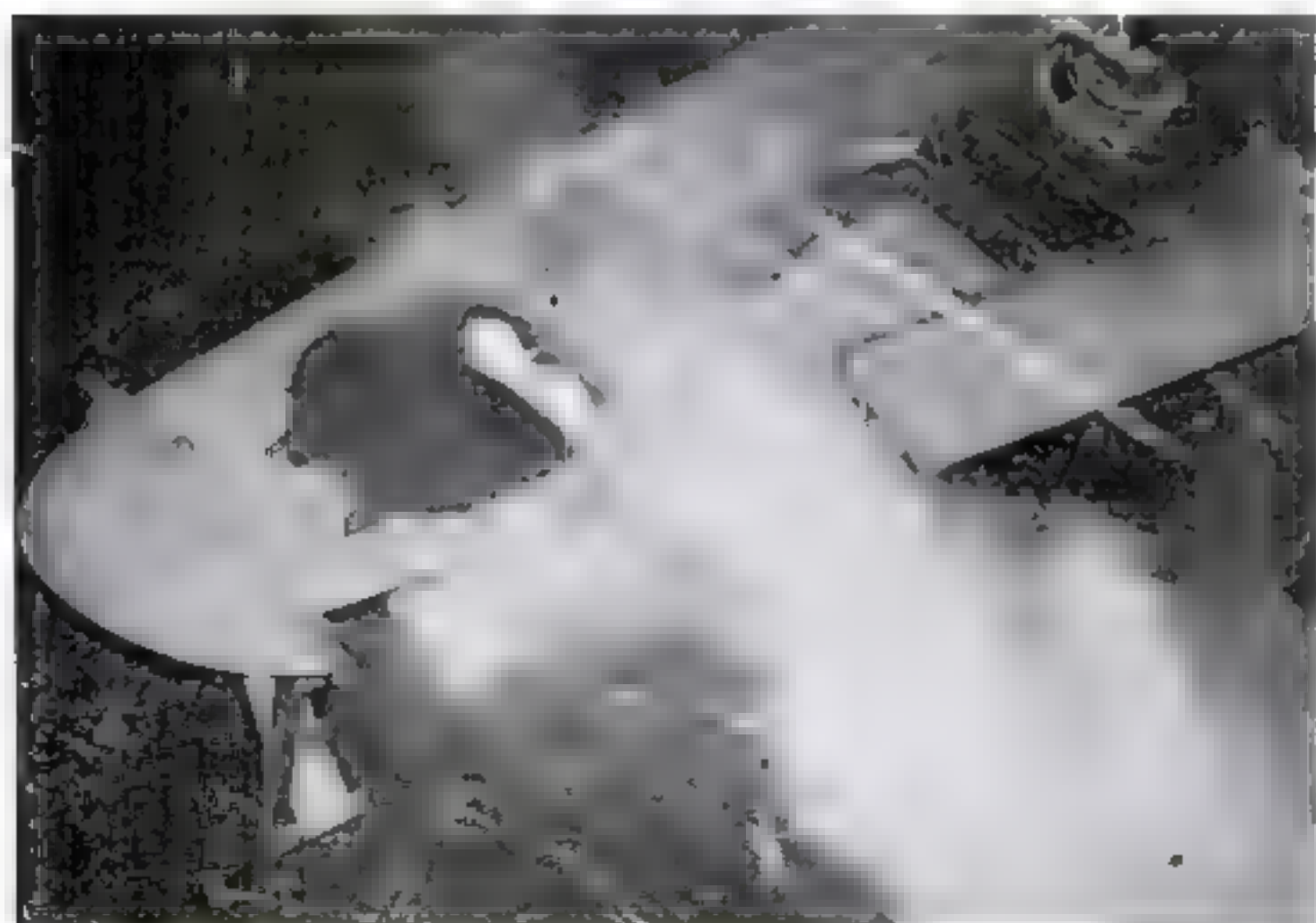


BELTS OF .50-CAL. BULLETS ARE PUT IN THE WING OF P-40



Actual firing of machine guns in P-40 wing is caught in this photograph by Gjon Mili. Three white blobs spaced across right-hand half of the picture are .50-cal. bullets just fired from

blazing guns at left. Two left-hand bullets seem to be wobbling and, in fact, are. Bullet leaving gun follows corkscrew path for 60 yd., then straightens out, and goes "straight as a bullet."



Destruction in the act is shown here as a round of .50-cal. tracer bullets from the P-40's guns rips through a test wing, scarring the wing with flame and sending shreds of metal flying.



Effect of destruction is examined after the burst of firing stops. Bullets have cut a neat path through the wing which has buckled and in combat would put the plane out of commission.



YOU'RE IN THE ARMY NOW!

Maybe you don't have to ride a jeep, but most everybody uses up more energy during wartime. A soldier needs twice as many calories as an office worker. That's why Uncle Sam warns: "Eat the right food!"

SOME WEEDS ARE GOOD

sources of Vitamin B₁, so vital for proper wartime nutrition. Many people prefer to get their B₁ from Enriched 5 Minute Cream of Wheat...also added iron, calcium, phosphorus.



IT TOOK 4800 YEARS

to discover soy beans, long a favorite Chinese food. You only have to wait 5 minutes to discover the goodness of Enriched 5 Minute Cream of Wheat. It's completely digestible after 5 minutes cooking.

STEADY!

You get 40 servings -- from a single package of Cream of Wheat -- at less than a penny each! That's real war-time economy!



TWO WAYS TO GET WARTIME ENERGY

from food: Regular Cream of Wheat -- America's old favorite; and Enriched 5 Minute Cream of Wheat that gives you extra minerals and Vitamin B₁.

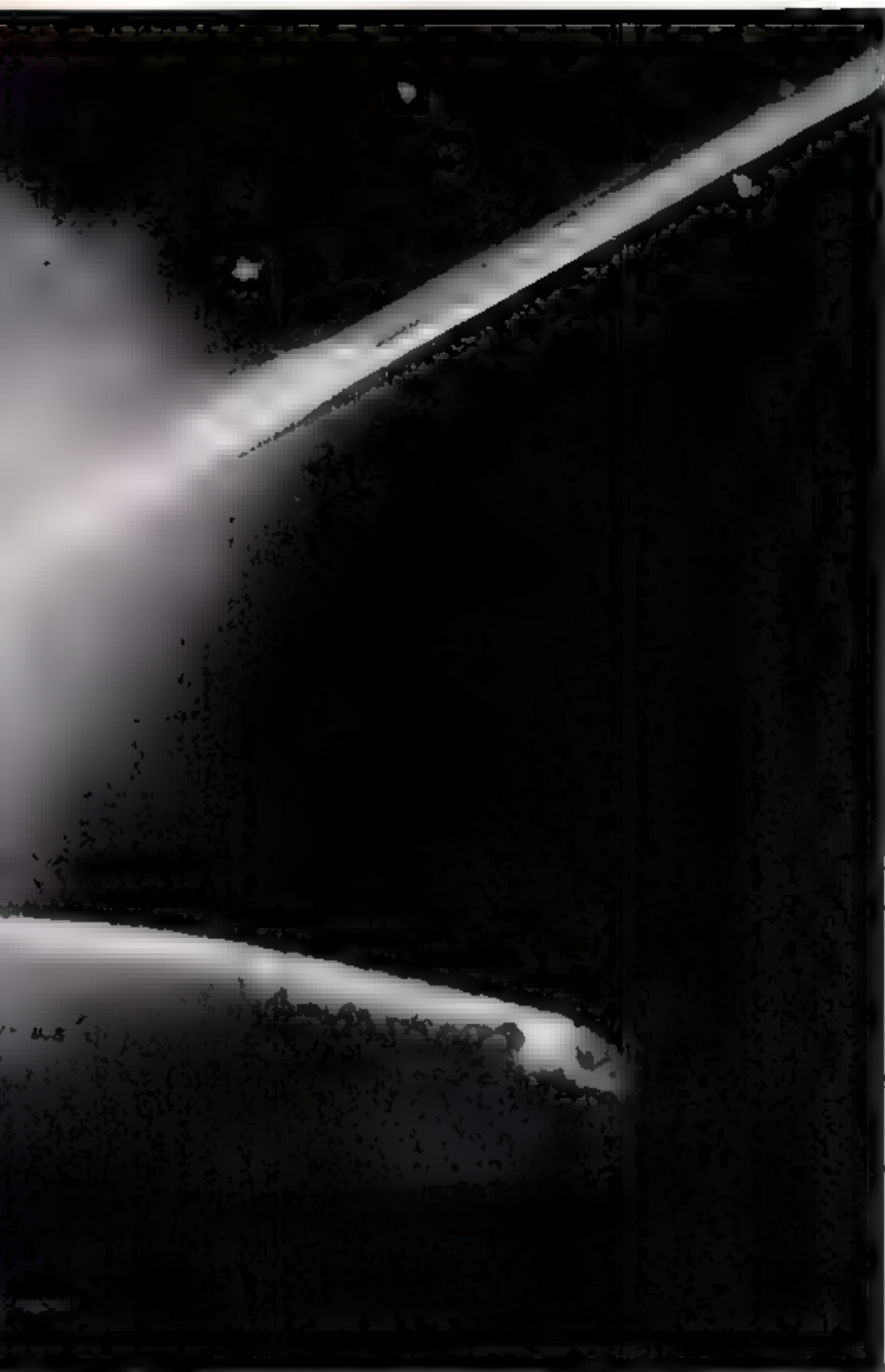
"CREAM OF WHEAT" AND "5 MINUTE" TRADEMARKS REG. U. S. PAT. OFF.



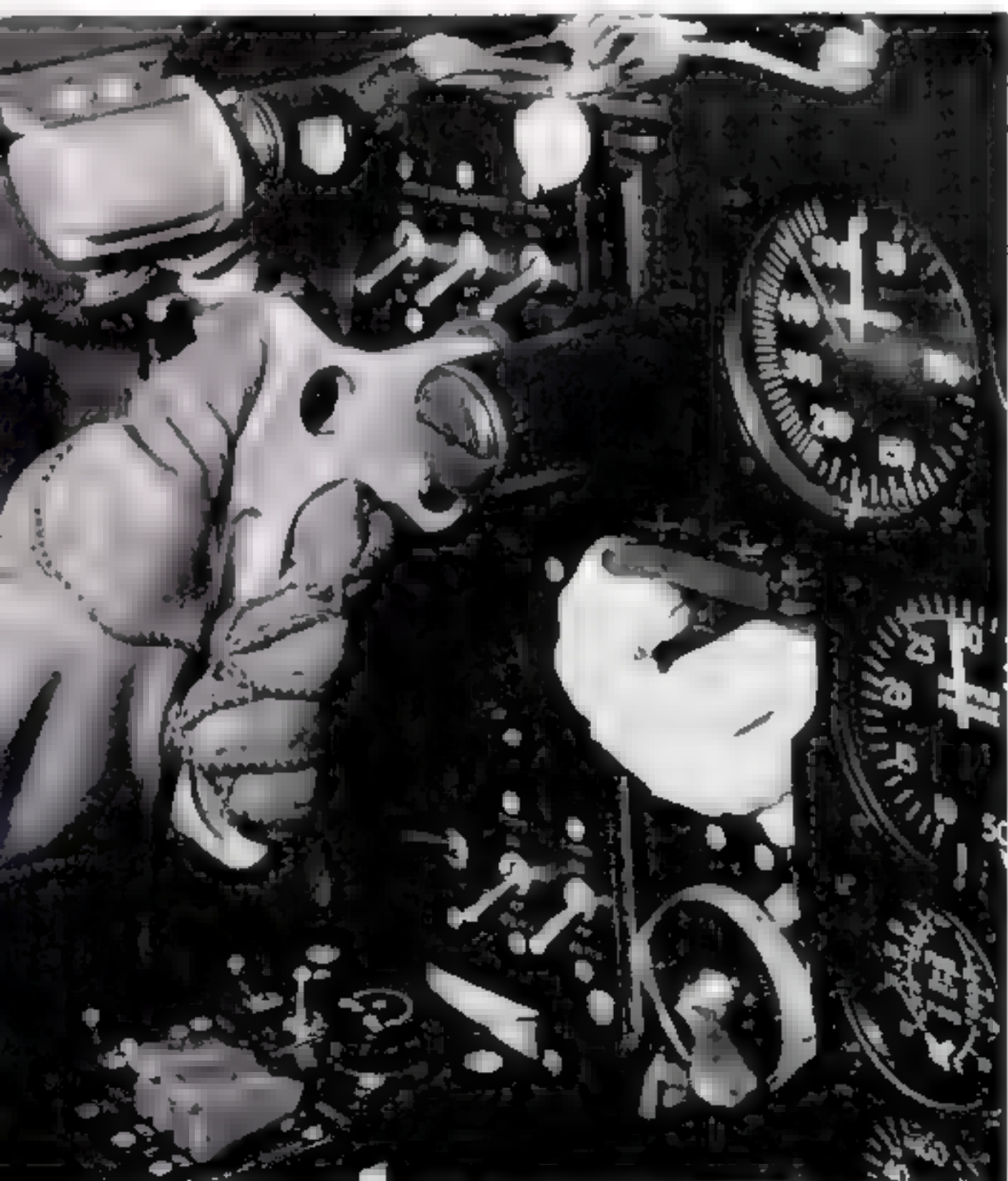
A cannon fires and Mili's camera catches the projectile as it bursts out of the flash and streaks away. This is in nose of a Bell P-39 fighter. A 37-mm. cannon can blow



To load cannon in a P-39, the pilot pulls this handle which moves a shell into place. To cock gun and get it ready for firing, he pulls shell-charger handle at lower right.



any airplane in the world apart but at present it is really too big for this job. Its best use is for ground attack since it can destroy armored cars and even sink small ships.



To fire cannon, pilot presses trigger. The cannon is automatic, firing shells continuously until the trigger is released. Its rate of fire is slow compared to machine gun.

SMOKING MEANS INHALING. INHALING MEANS YOU NEED

what PHILIP MORRIS alone provides!

All smokers sometimes inhale. But—
your throat needn't know it.

Here's a vital difference you may not know exists. Eminent doctors com-
pared the leading favorite cigarettes . . . *found and reported* that:

SMOKE OF THE FOUR OTHER LEADING
POPULAR BRANDS AVERAGED MORE THAN
THREE TIMES AS IRRITATING—AND THEIR
IRRITATION LASTED MORE THAN FIVE
TIMES AS LONG—AS THE STRIKINGLY
CONTRASTED PHILIP MORRIS!

That's *proved* protection—*ex-*
clusive with PHILIP MORRIS—
added to your enjoyment of
the finer-quality PHILIP
MORRIS tobaccos. No
worry about throat irri-
tation . . . even when you
do inhale!



CALL FOR PHILIP MORRIS

AMERICA'S FINEST CIGARETTE





LENITA MAURY AND ALDA FROELICH WORK AMONG PAINTINGS LOANED FROM N. Y. SCHOOLS

RESEARCH SHOWS THAT CHILDREN'S DAUBS ARE PICTURES OF EMOTIONS

Kids have always loved to dabble with mud, clay, paint and similar messy media. Fond parents have usually viewed their efforts with indulgent pride, sometimes even claiming that they detect the germ of genius. Comparatively new, however, is the concept that moppets' daubings are important—not as signposts of talent but as pictures of emotions which they can't yet express in words. Experiments in progressive schools have shown that free play with paint is an excellent outlet, as satisfying as a tantrum and far more constructive. It provides a safety valve for the hidden fears and frustrations that beset even the best-adjusted child, often serves to reveal more serious disturbances in time to correct them.

On following pages are some interesting examples of the dreams and feelings that take shape under casual small fingers. The pictures are by New York City school children, some underprivileged, some overprivileged, some sad, some glad, all young enough to paint as unaffectedly as they laugh and cry. The analyses are by two artist-researchers, Lenita Maury and Alda Froelich, who have made a study of art symbols and psychology, separately and in relation to each other. Having examined some 10,000 paintings by "normal" children in all walks of life, they estimate that at one time or another 85% in the 6 to 10 age group unconsciously use art as an emotional purge, exorcising bogeymen by putting them on paper, pouring out sorrow in floods of black paint, destroying dragons with one stroke of the brush. Further evidence assembled by the Misses Maury and Froelich in support of their thesis that "art is the face and form of the psyche" is being worked up into a book which they plan to call *Freedom For Absalom, or Education Toward Expression*.

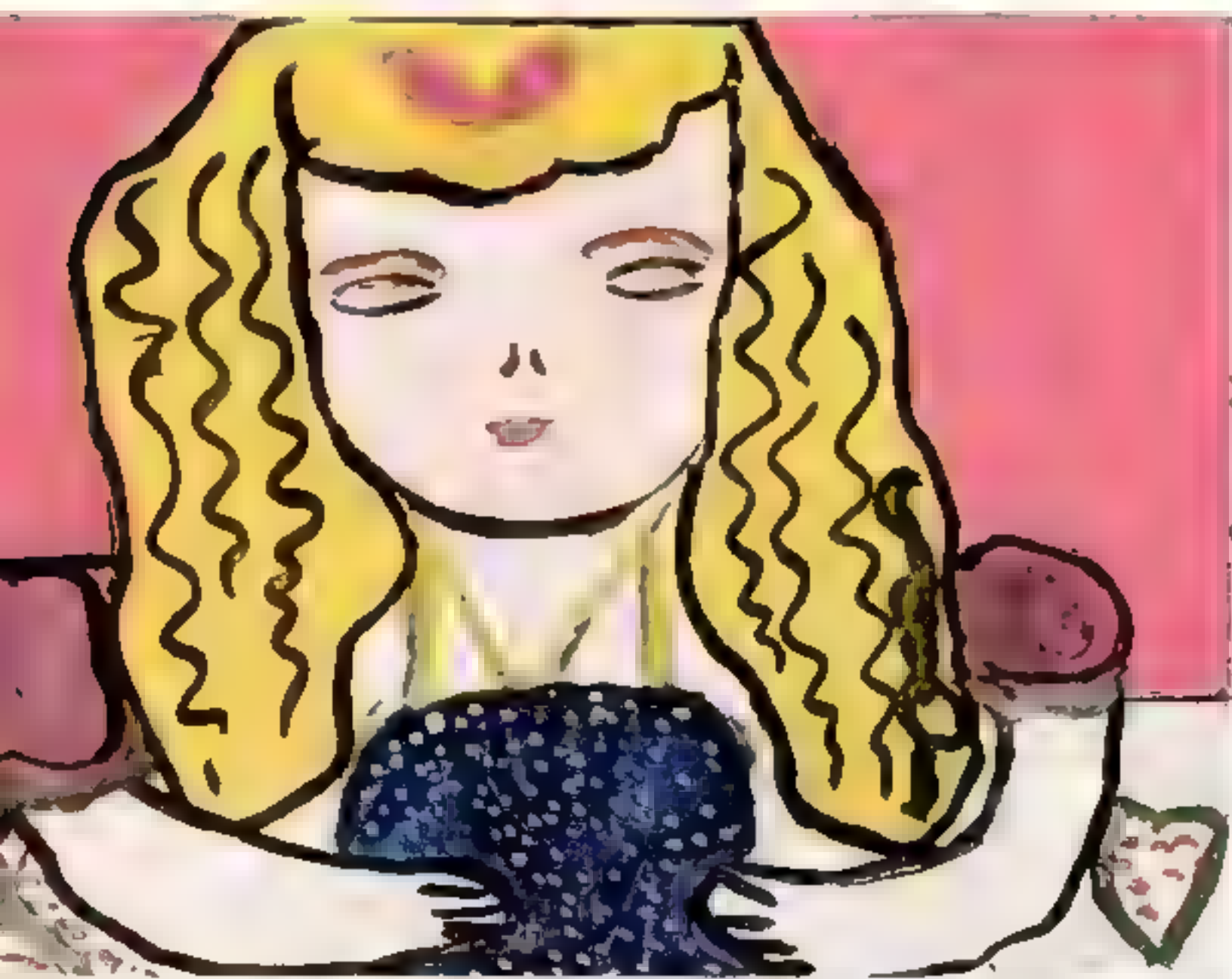
ON ROOF OF MANHATTAN'S EDUCATIONAL ALLIANCE, EAST SIDE KIDS ESCAPE HUMDRUM LIVES AND DRAB SURROUNDINGS IN MRS. RUTH KLEIN'S RECREATIONAL PAINTING CLASS





Most dramatic and interesting painting analyzed by Lenita Manry and Alda Froelich is this emotional expression of the impact of death upon a sensitive 6-year-old boy. Done a year after the mother's death, it shows suffering in the deep band of red above the black mass that represents the grave. But three living figures, rising crosses and use of bright yellow—

low—which breaks through the bars at lower right like sunlight through a window—indicate that the child is beginning to recover from his terrible sense of desecration. Present-day interpreters rarely follow Freudians (who usually insist, for example, that red symbolizes sex conflict), emphasize that meanings vary according to the individual and the circumstances.



The saccharine sweetness of line and color in this painting is an adolescent boy's conception of the ideal feminine figure. Girl in his picture does not resemble any of his playmates nor does she resemble his mother. But his use of rounded, bisymmetric forms is evidence that he is still actively under the influence of the maternal element in man's love for woman.



This abstraction, by an unusually artistic 7-year-old girl, is distinguished by a rich, rehearse of color and instinctive feeling for design. Love of creation is indicated by plant forms and eggs, symbol of birth. Over large egg at right appears a protective arrangement suggesting that the child craves a sheltering milieu for the development of her personality and talent.

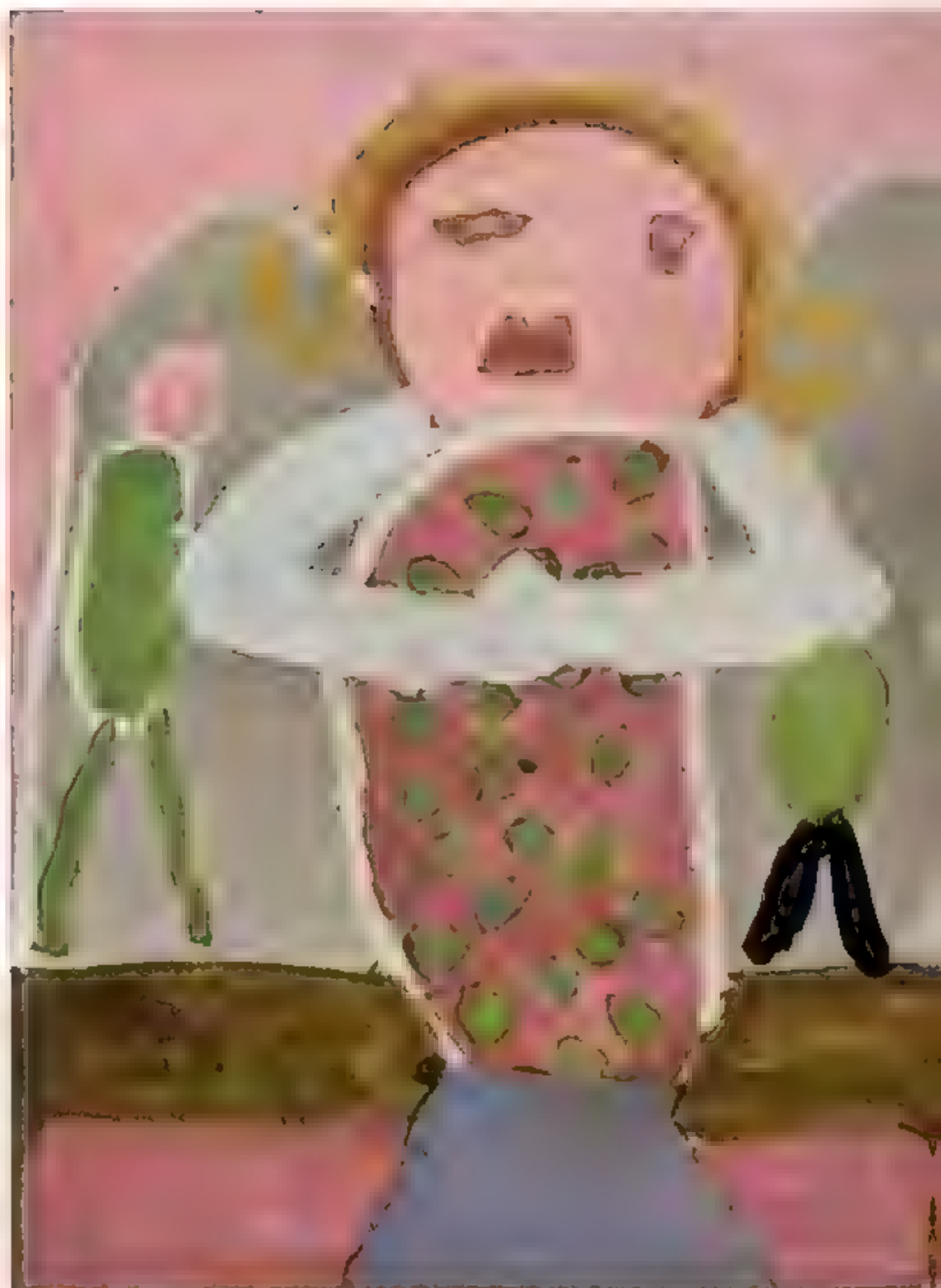
Child Analysis (continued)



This forbidding fantasy was painted by a "tough guy" — a boy who has been so abused by his environment that he has become a bullying belligerent in self-defense. He uses force colors and almost no white figure against a background of striking drabness. He thus renounces some of his ego and face, reflecting the tendency to femininity indicated by his liberal use of black.



Longing for open spaces and an attempt to compensate for his surroundings are expressed in this painting by a 10-year-old boy who lives in one of the most congested areas of downtown Manhattan. Though he has hardly been off his own block, his imagination creates a realistic picture of a Western ranch but he makes the earth the dirty color of the slums he hates.



Best balanced child in this group of young artists is the 6-year-old girl who painted the figure above. Under the guise of a woman praying in church, it suggests a level of selfless mother, a harmonious background. Architectural solidity of the composition reveals inner security while vivacious colors indicate a healthy sense of freedom for self-expression.



This negative version of a Christmas tree is the work of an apparently privileged child whose natural desires are being thwarted by selfish parents. His unconscious resentment is revealed by the witchlike mother figure on top of the tree which has strings tied to its gifts and snatches them up out of his reach. Note little brown bogeyman scold-red mount.



ANN HARE, beautiful young daughter of Mr. and Mrs. Emlen Spencer Hare of Park Avenue, New York. Her engagement to Walter Wooster Richard of New York and Long Island was announced a few months after her debut. Like Wooster, Ann is Navy-minded, works hard with Bundles for Bluejackets and the Navy Relief Society. One of the season's loveliest debutantes, she made her bow in Philadelphia, where her mother's family has long been socially prominent.

THOROUGHLY YOUNG AND LOVELY—There's a rare quality about Ann's beauty, and her complexion has a luminous glow. Of her complexion, Ann says: "I just use Pond's Cold Cream every day. Pond's is so light and silky my skin just loves it. It's just grand."

Walter Wooster at the New York Club before he was called to active Navy duty.



ANN'S RING is unusually lovely—a large crystal-clear marquise-cut diamond that catches the light and reflects it with sparkling radiance. A baguette diamond is set on each side of the brilliant solitaire.

She's Engaged!
She's Lovely! She uses POND'S!



IT'S NO ACCIDENT SO MANY LOVELY ENGAGED GIRLS USE POND'S!

This is Ann Hare's simple daily skin care...

She slips Pond's Cold Cream all over her face and throat. She pats with deft little pats to soften and release dirt and make-up—then tissues off well.

She *rinses* with more Pond's—for extra softening and cleansing. Tissues it off again.

Do this yourself—every night, for daytime clean-ups, too. You'll see why society leaders like Mrs. John Roosevelt, Mrs. Ernest Biddle are so devoted to Pond's Cold Cream. Why more women and girls everywhere use Pond's than any other face cream. Buy a jar *today*—at your favorite beauty counter. Five popular-priced sizes—the most economical the lovely *big* jars.



JOHN SCARNE, LECTURING TO SOLDIERS IN NEW JERSEY, SHOWS HOW GAMBLER DEALS HIMSELF FOUR-ACE POKER HAND. HE USES FAKE SHUFFLE, LEAVING CARDS PREARRANGED

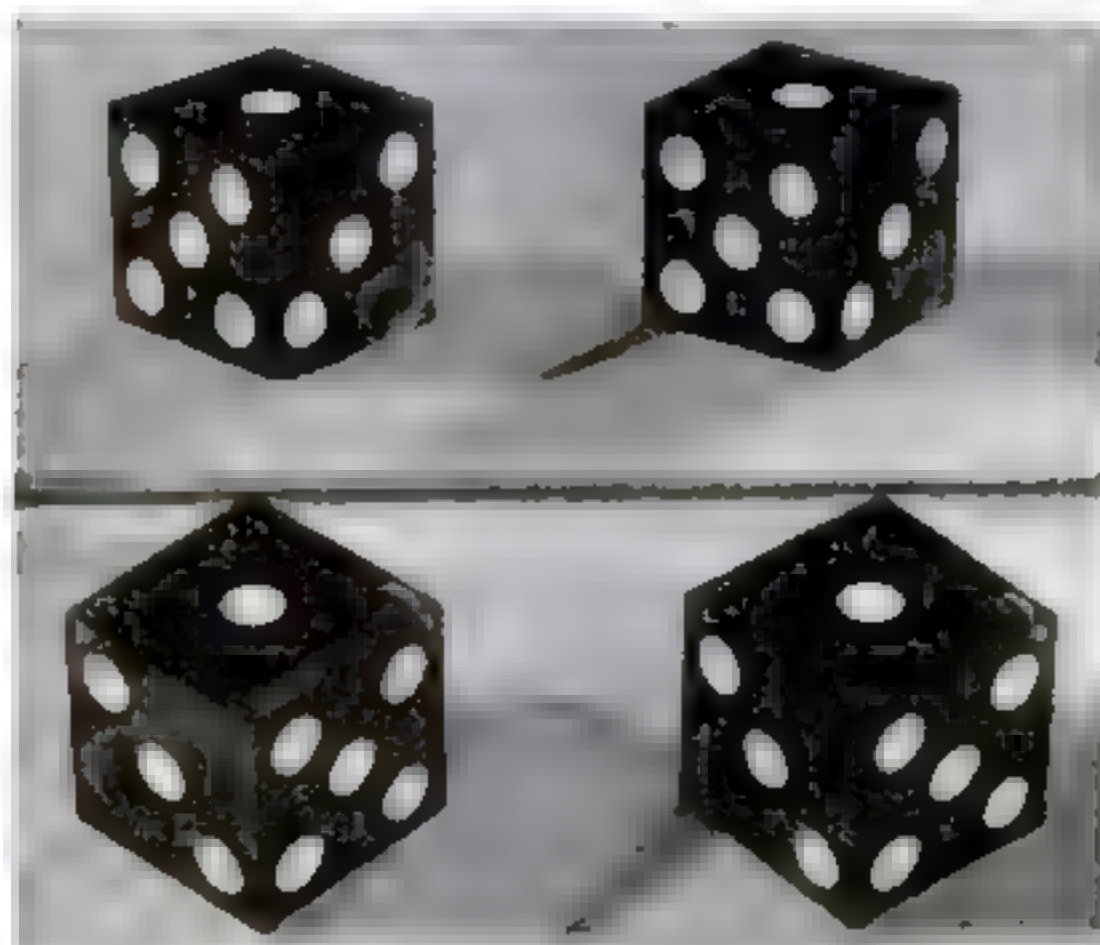
MAGICIAN WARNS SOLDIERS OF NEW PLAGUE OF DICE EXPERTS AND CARDSHARPS

Biggest gambling boom since World War I has brought Magician John Scarne a new job. Today around an army camp of 50,000 men, two to three hundred crooked gamblers set up games in hotel rooms, bars, cigar stores, and collect an average of \$1 weekly from each soldier. Also to defend boom towns gamblers swarm like fleas. So Scarne's job is lecturing to soldiers on tricks of dicemen and cardsharps.

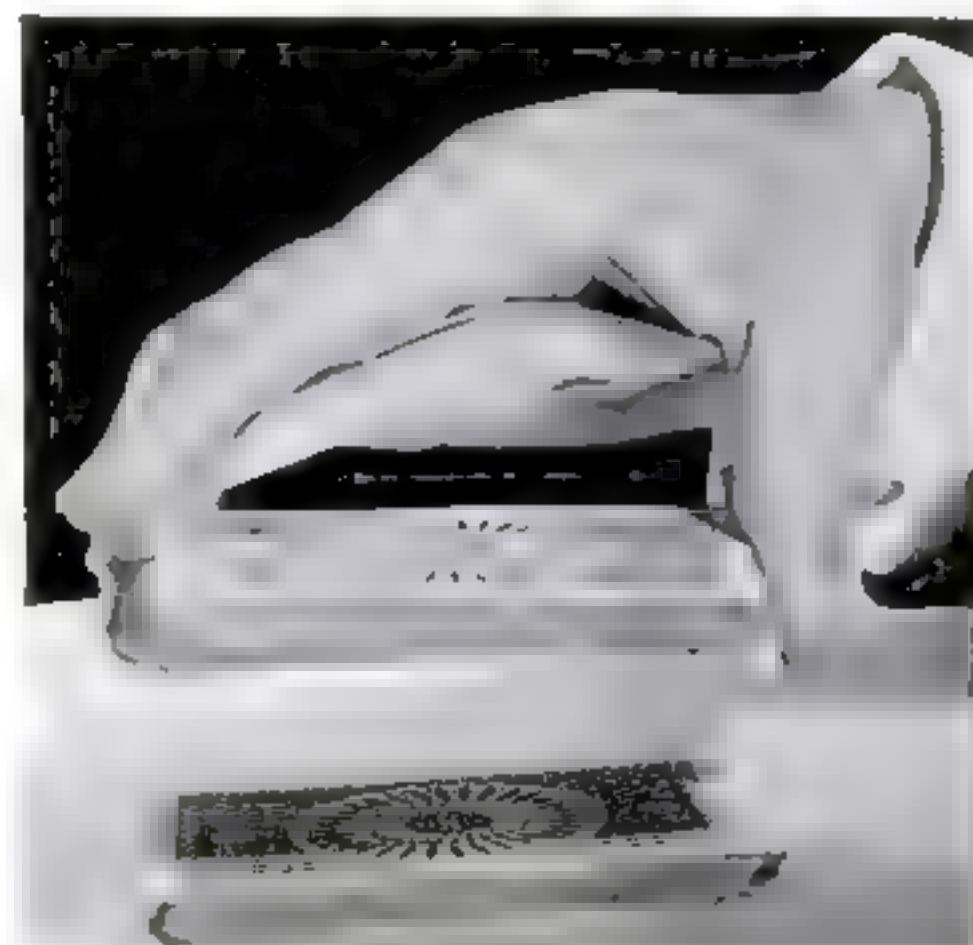
Scarne warns that transparent dice can be loaded with a thin slug of platinum beneath paint on spot. Loaded dice do not bring up same side every time, but often enough for gambler to win. For LIFE's Cameraman George Karger, Scarne demonstrates how to detect such devices. With Author Clayton Rawson he has written a series of articles on gambling tricks to appear in *True Detectives*, and later in book form.



To test dice, drop them in a glass of water. If they are loaded, the same sides will turn up repeatedly.



Misspotted dice, reflected here in mirror, have three sides duplicated, can never roll 7 or 11. They are substituted by gambler during game.



High cards are palmed, then dropped back on pack when gambler cuts. Thus he deals himself good blackjack hand.

CONTINUED ON PAGE 64



Power to win!

American Planes Cited as Superior
Congress Committee Gives Battle Records

WASHINGTON, Feb. 1.—(SPECIAL) Confirming the superiority of American-built fighting planes, the House Military Affairs Committee's subcommittee on aviation today cited the following outstanding performances of these planes on all fronts, from the Far East and Pearl Harbor to the Near East:

1. American volunteers defending the Burma Road in Tomahawks (Curtiss P-40's) have bagged ninety to one hundred Japanese airplanes since Dec. 7, with a loss ratio of about one to ten.
2. On Jan. 21 a total of twenty-three planes (mostly P-40's) of the American Volunteer Group took on two large Japanese forces 130 miles from Kungoon and destroyed three Japanese bombers and nine fighters certainly and two more bombers and ten more fighters "probably," with the loss of only three planes.
3. During the Japanese attack on Pearl Harbor, Dec. 7, planes similar to the Tomahawks (P-40's) each shot down two Japanese planes, and engaged and shot down another pair "a short time later."
4. Four P-40's shot down and destroyed twenty out of a flight of thirty German JU-88's and ME-109's "only a few weeks ago." Two of the P-40's were lost.
5. In the Middle East, twelve Curtiss Tomahawks (P-40's) engaged a mixed German and Italian force of over sixty planes and destroyed thirty-six. Their extreme maneuverability and high diving speeds were credited by the pilots using them for the successful result.



VICTORY after victory in the air is proving the fighting power of planes using Allison liquid-cooled engines.

It is the engine which powers the Curtiss Tomahawk P-40's cited here—the engine which makes possible the same sharp-nosed streamlining of other U. S.-built fighters.

And now as the news of their triumphs

pours in from all fighting fronts, it justifies the confidence of those aircraft designers and U. S. Army Air Corps engineers who built these great ships around Allison liquid-cooled engines.

LIQUID-COOLED AIRCRAFT ENGINES

Allison

DIVISION OF



North American P-51 Mustang
 The British call it "The Mustang"



Bell Airacobra
 U. S. and British designation



Lockheed P-38 Lightning
 The British call it "The Lightning"



Dancing "Overtime"

Arthur Murray Teachers use Odorono Cream for Sweetness Sake

• *Bunny Duncan* is busier than ever these days teaching dancing to men in camp and on leave. Like other Arthur Murray dancers she chooses Odorono Cream as her favorite line of defense against underarm odor and dampness.

You'll see why when you use it! Odorono Cream ends perspiration annoyance *safely* 1 to 3 days! It's non-greasy, non-gritty, gentle, delightful to use! Generous 10¢, 39¢ and 59¢ sizes, plus tax, at your favorite cosmetic counter. Get yourself a jar today! The Odorono Co., Inc., N. Y. C.

1 FULL OZ.
JAR—ONLY 39¢
(Plus Tax)



**ENDS PERSPIRATION
ANNOYANCE FOR 1 TO 3 DAYS**



**GIVES YOU MORE
FOR YOUR MONEY**

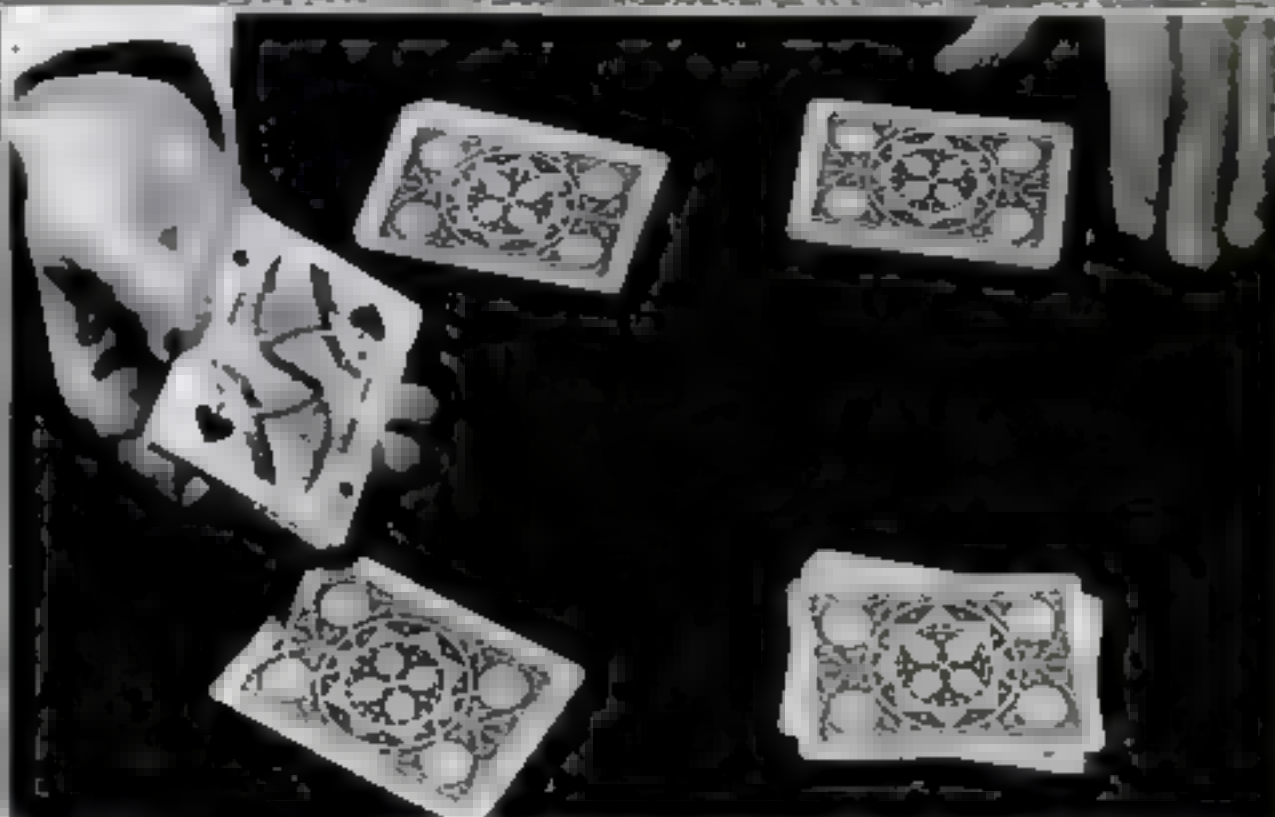
ALSO LIQUID ODO-RONO—
REGULAR AND INSTANT

ATTENTION MEN!

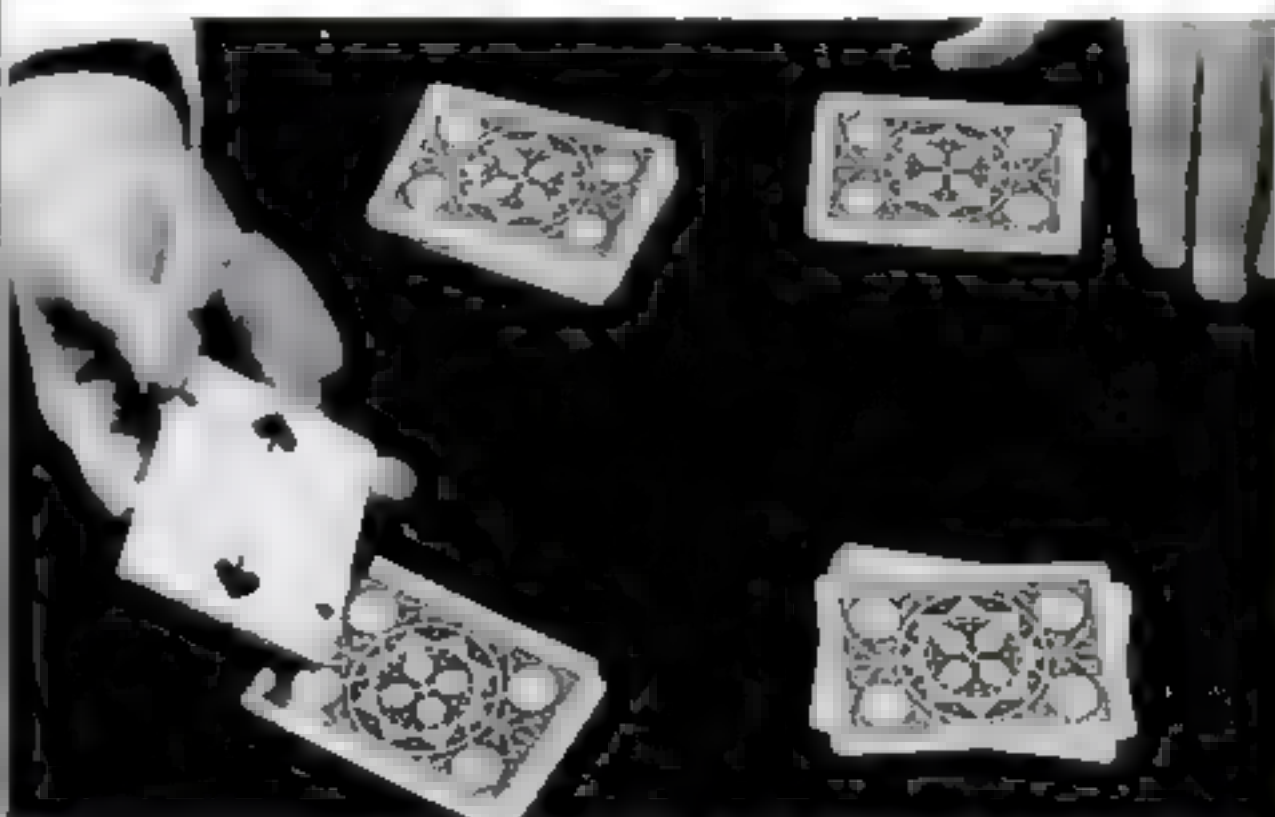
On the dance floor—or in business—don't think perspiration neglect on your part isn't noticed just as quickly! Why risk offending your girl or your boss? Use Odorono Cream!

Gambling Tricks (continued)

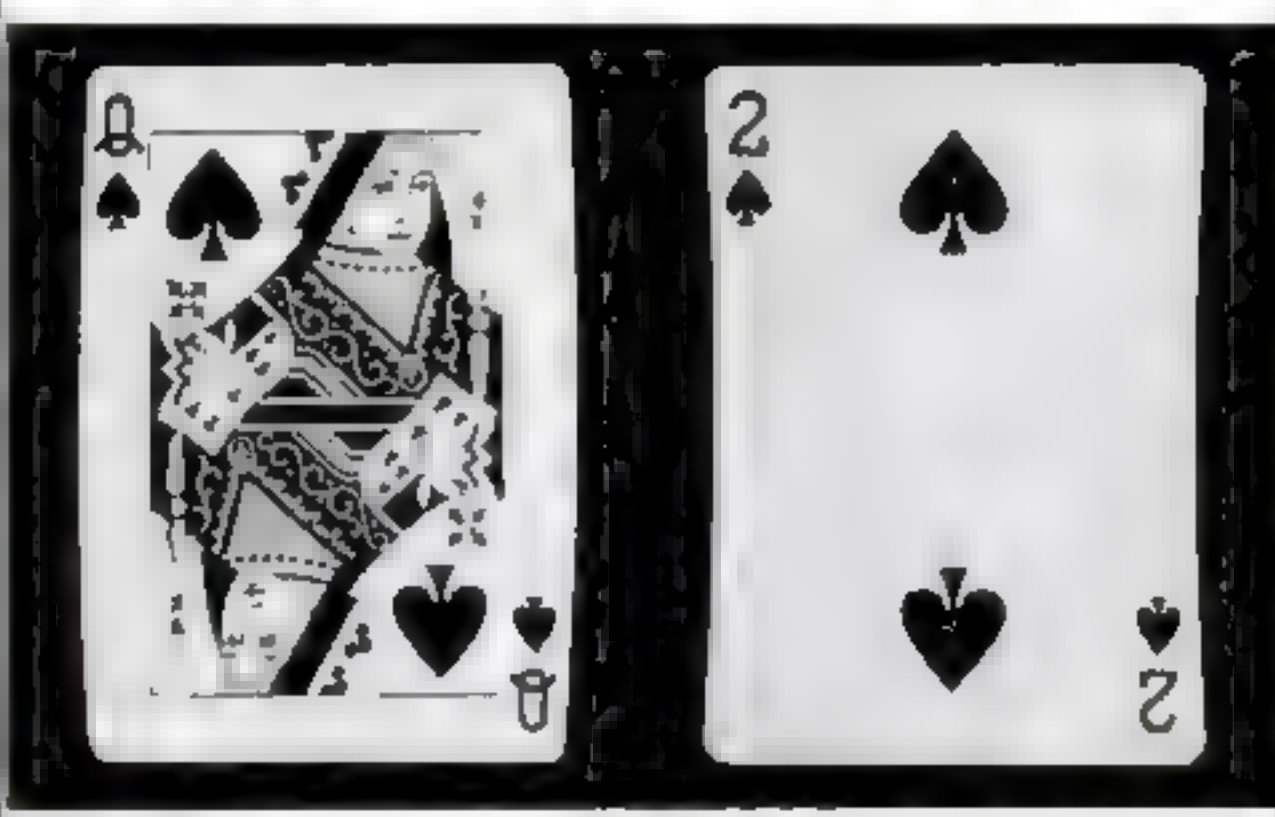
TRICK DECK FOR "BANKER & BROKER"



Four crooks and a chump play a version of *Banker & Broker*. Chump is banker cuts picture out, took. Then he is always the highest card in his hand, pros.



Crook cuts chump's pile last according to rules. Nat is low he grasps cards at the end. Chump believes that he gets the low card so he has to pay off to crook.



Explanation low card is turned wide at end. High cards are wide at middle. So chump normally grasping deck at end, he is high card, for crook.



Gambler steals chips by holding the cards in his hand and casually pushing big pile of chips toward winner. Thus he is able to snag a few chips between fingers and cards.



WE DON'T TALK ABOUT TOILETS!

An unsanitary toilet is "unmentionable" in any household. It's unnecessary too. Ugly film and stubborn stains are removed easily and quickly with Sani-Flush. No scrubbing. Every time you use this scientific compound you clean away many recurring toilet germs and a cause of toilet odors. Do it at least twice a week.

Don't confuse Sani-Flush with ordinary cleansers. It works chemically. Even cleans the hidden trap. (Also cleans out auto radiators thoroughly.) When used according to directions on the can, Sani-Flush cannot injure septic tanks or their action and is absolutely safe in all toilet connections and auto cooling systems. Sold everywhere. Two handy sizes. The Hygienic Products Co., Canton, Ohio.



Sani-Flush

CLEANS TOILET
BOWLS WITHOUT
SCOURING



SEND TODAY FOR
YOUR FREE COPY

argus
one dollar million



CHOOSING YOUR CAMERA
for Good Pictures

Now She Shops "Cash And Carry"

Without Painful Backache

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys. The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 2 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from the blood. Get Doan's Pills.

CONTINUED ON PAGE 67

Father's Day 1942



Junior is showing you
it's a good idea to make sure
your Father's Day tie
is a Wembley Nor-East
Non-Crush...

Because this imported
fabric takes all sorts of
punishment and fights off
wrinkles.

So Dad ties it easily and
smoothly, time after time...
keeping him looking
as smart and appealing as
in his "courting" days.

See "Pleasure Aisle" filled with colorful Wembley Ties at your favorite men's shop



To make your choosing easy, your dealer's assortment of Wembley Ties is alive with colors becoming to your Dad... gay hues that brighten up a man's looks and life! Color-blends that go correctly to man's work and play... Bali Bronze, Nassau Blue, Hawaii Tan... and a rainbow-full of others. They're all created by Wembley Style Institute... who know men's tie-tastes. So you know that Dad will appreciate your Wembley selections... and wear them and wear them.

See the smart patterns in Wembley Ties at your dealer's.
Or write for free folder showing newest solid-colors.



Crush it! Twist it! Knot it! Not a wrinkle!



To be sure it's a genuine
Non-Crush Tie, look for the
Wembley Nor-East label

All \$1

COPYRIGHT 1942
WEMBLEY, INC. NEW ORLEANS

INTRODUCING
*the Finer Seagram's 5 Crown...
in the Beautiful New Host Bottle*

Overnight this FINER "5" has
Won the nation's favor.
Millions like its RICHNESS, BODY,
SMOOTHNESS, LIGHTNESS, FLAVOR.
"Pleasure In—and Toughness Out—"
Yes, that's Seagram's boast;
Note the graceful bottle, too.
It's proudly called the "HOST."

Seagram's Finer 5 Crown in the new Host bottle is now available in almost every state in the Union where liquor is sold, and is recommended by the better prices.



THE FINER
Seagram's 5 Crown

SEAGRAM'S 5 CROWN BLENDED WHISKEY. 86.8 PROOF. 72% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, NEW YORK

Gambling Tricks (continued)



In poker after prearranged deck is fairly cut, the gambler cuts it back to his original order under cover of his right arm reaching for ash tray. Beware of ash-tray teachers.



In famed shell game chumps bet which shell the rubber pea is under. Chumps always lose because gambler invisibly slides pea into fingers (above), then back into any shell.



Waitress in caboots with gambler substitutes a stacked deck held under her tray by passing the tray momentarily over a fairly shuffled deck. Thus gambler gets best hand.

NOTE... *For Fathers only!*

Creators of the  Invisible Stitch Billfold

Dear Dad,

Take a look at the billfold, below. It's the New Prince Gardner Registrar - the Famous billfold with the clever DETACHABLE Card and Pass Compartment!

Dad, a man in your position needs this type billfold. It's not only a Perfect Pocket-file having nine sections for easy display of all the cards and passes you carry during the day - it's also a Smart, Wafer-thin wallet for Evening wear, for you can remove the special card unit any time you wish. Pretty slick - isn't it?

Drop a hint to the family to get you one for Father's Day - They'll appreciate the suggestion. You'll appreciate the Registrar because it keeps your things HOW you want them, WHERE you want them.

Sincerely,

Prince Gardner



2 BILLFOLDS IN 1

Either you have a clever, convenient Pocket Filing System, OR you have as Smart and Flat a Billfold as ever made. Simply leave in the Special Card and Pass Compartment or un-snap it, whichever the occasion demands.

A P. S. for the rest of the Family...

If it seems odd that we addressed this to Dad, we want you to read it anyway. We're trying to help You, too. Now you know what to get Dad. Even if he doesn't read his mail—it's still a Darn good suggestion, don't you think? You can pick up a Registrar at any leading store from \$3.50 up. That's not too much—particularly when it's something he can really use.

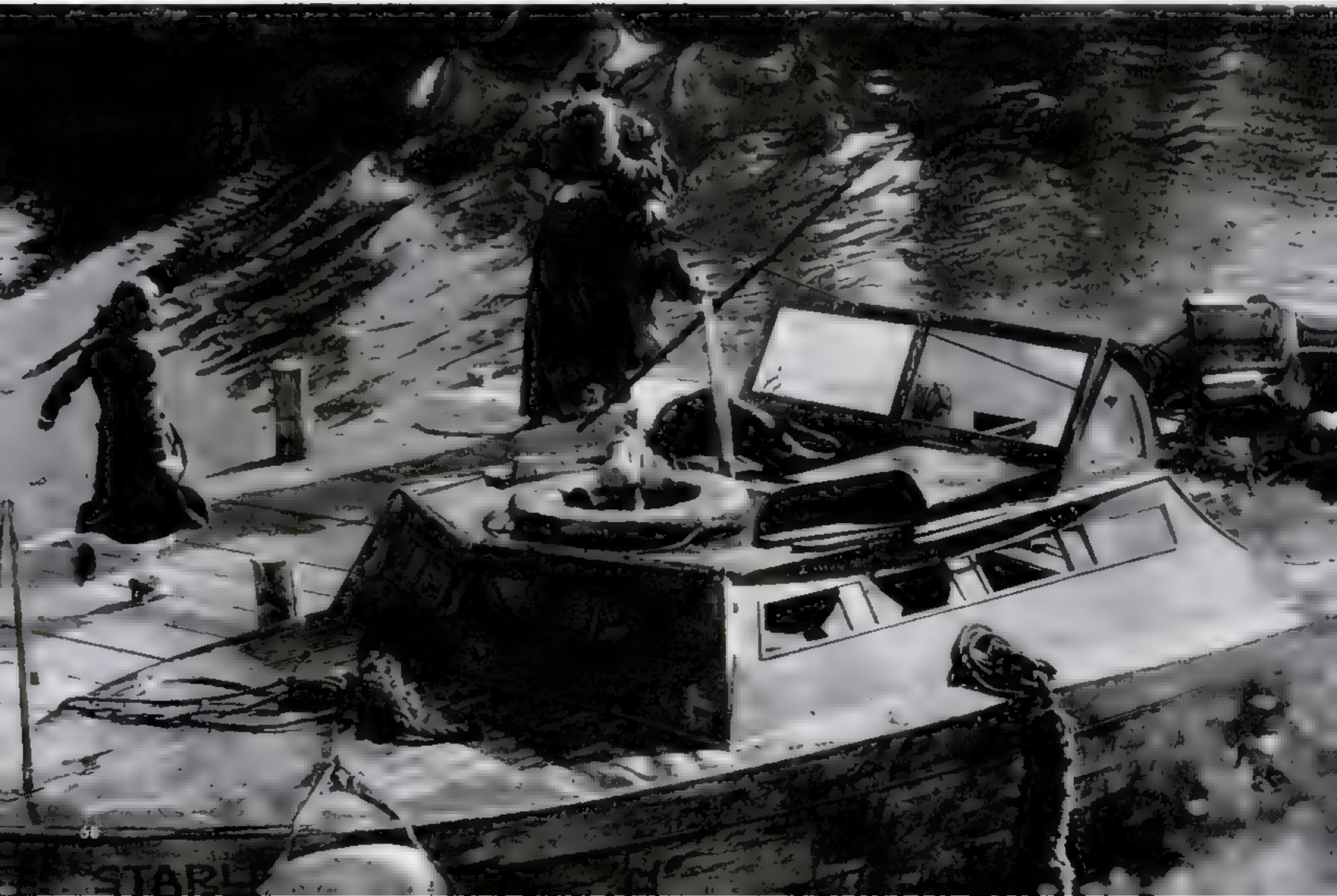
PRINCE GARDNER

Creators of Invisible Stitch Billfolds

ST. LOUIS (Factory) • NEW YORK • CHICAGO • TORONTO



GREER GARSON AS MRS. MINIVER ADMIRES A PRIZE ROSE CULTIVATED BY HER VILLAGE STATIONMASTER WHO NAMES IT AFTER HER. THIS TYPIFIES HER PEACEFUL PREWAR LIFE
 MRS. MINIVER FOLLOWED BY HER DAUGHTER IN BATHROBE GREETES HER HUSBAND ARRIVING HOME AT DAWN IN HIS BATTLE-SCARRED BOAT AFTER HELPING EVACUATE DUNKIRK





A wounded German flyer is found by Mrs. Miniver hiding in the shrubbery near her house. Scared but brave, she manages alone to disarm him and turn him in to police.

MOVIE OF THE WEEK:

Mrs. Miniver

War becomes an Englishwoman's family affair

Not long ago Jan Struther described the heroine of her popular war novel, *Mrs. Miniver*, as a "plain ordinary" woman. In M-G-M's movie version, Mrs. Miniver, as played by beautiful Greer Garson, is neither plain nor ordinary. Otherwise the movie adheres admirably to the book's spirit, describing the effect of war on an upper middle-class English family. And Greer Garson, despite looking like the best-dressed woman in England, does a lovely job of acting.

In *Mrs. Miniver* there are no spectacular battle scenes. The judging of one prize rose is almost as momentous as the retreat from Dunkirk. But with the aid of a superior cast, William Wyler directs these family affairs with such warmth and good taste that *Mrs. Miniver* packs more emotional wallop than any other fictional war film to date. Wyler's secret is simple. He makes his Minivers, unlike most movie characters, the sort of people you really enjoy knowing for two hours.



Mrs. Miniver kisses the bristly face of her husband (Walter Pidgeon). Exhausted from five days of rescue work at Dunkirk, he falls asleep before the kiss is finished.

CONTINUED ON NEXT PAGE



FLIT GIVES 'EM THE BLITZ!

FLIT kills moths, flies, mosquitoes, and many other household insects!

A lifetime of shaving pleasure in ONE blade!

Millions have solved their shaving problems with the British-made Rolls Razor. Its ONE blade is Sheffield steel, hollow-ground and hand-forged. Stropped and honed in its own case, it holds first-day sharpness year after year. This

finer safety razor is a "natural" for men in the Service.

If your dealer can't supply you promptly, don't blame him. Shipments from abroad are limited.

Price \$12.50
Refillable Shaving Bowl, including soap, \$1.
ROLLS RAZOR, INC., Sales & Service
342 Madison Avenue, New York City

WE CERTIFY that all material used in Rolls Razors is of British origin and was purchased by the manufacturer, Rolls Razor Ltd., London, England, prior to the passage of the Lend-Lease Act March 1, 1941. This applies to all Rolls Razors and parts offered for sale in the United States.

ROLLS RAZOR

Jayson
SHIRTS
PAJAMAS
SPORTWEAR

***WHITEHALL** EXEMPLIFYING JAYSON SUPERIORITIES IN WHITE SHIRTS

Costlier broadcloth... finer weave... better tailoring. Sanforized — fabric shrinkage less than 1%.

With CELANESE WRINKLE-FREE COLLAR

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"Mrs. Miniver" (continued)



Outside the bomb shelter in their front yard, the Minivers watch an approaching air raid. Calmly they discuss knitting needles and who turned out the gas under the ham.

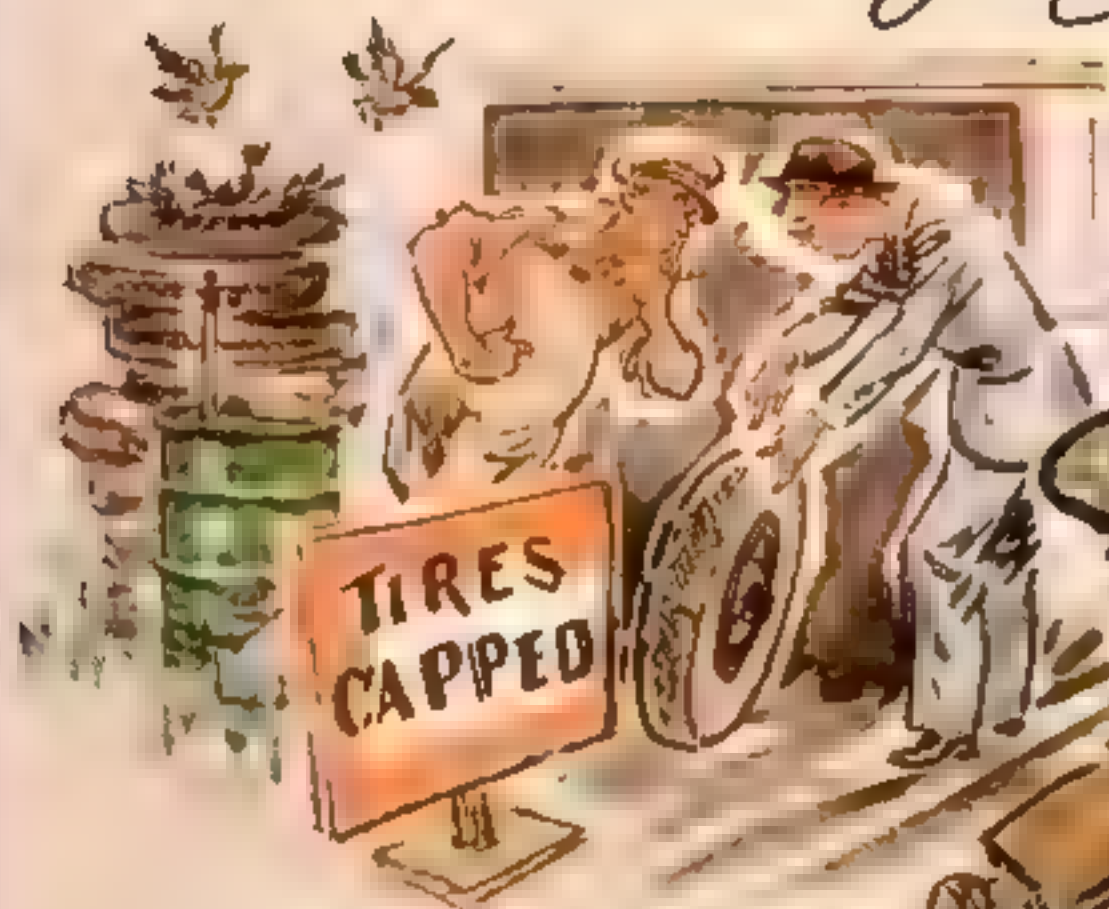


Inside the shelter Mrs. Miniver reads her two younger children to sleep with Alice. In Wonderland, while her husband listens, Labeled boxes above bunks are gas masks.



In their battered house the Minivers welcome their eldest son (Richard Ney) and his bride Carol (Teresa Wright) after their honeymoon. Son is R. A. F. pilot officer.

*"Cap Your Toes -
Instead of Your Tires"*



New
*Interwoven
*CABLE CORD
TOE TIP
OF COTTON WITH
DUPONT NYLON
MARVELLUS
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*in the New Spring Colorings . . .
Strongly Fortified in the WEAR-
ZONE with *INTERWOVEN'S New
"Cable Cord" TOE TIP.*

They WEAR Longer

BY THE LARGEST MANUFACTURER
OF MEN'S SOCKS IN THE WORLD

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End of Rehearsal...

While the Axis rehearsed in China and Europe for this war, America's aircraft industry rehearsed too...expanded...and completed United States approved warplane orders for Britain and others in the front line of our defense.

In a dead serious dress rehearsal for today, we designed greater, tough-muscled warplanes, and geared for greater mass production. That's why American planes are this war's

hard-boiled babies. That's why we are building more of them today, and will build yet more tomorrow. That's why air mastery inevitably will be with the United Nations.

For this mastery, Lockheed...first American mass producer for the Royal Air Force...builds P-38 "Lightning" interceptor pursuits and Hudson reconnaissance bombers. Lockheed Aircraft Corporation, Burbank, California

LOOK TO *Lockheed* FOR LEADERSHIP



"Mrs. Miniver" (continued)



At flower show first prize goes to the stationmaster for the Mrs. Miniver. In giving up the prize, aristocratic Lady Beldon displays the new English feeling for equality.



Carol dies quietly in Mrs. Miniver's arms when the two women are caught in an air raid after the flower show. Unbelieving, Mrs. Miniver shakes the girl and calls to her.



In the little Norman church the vicar tells congregation that this is a people's war, to be fought by and won by the people, and in this the Minivers find some comfort.



YOU—petal-soft—all summer!

TOUSHAY

protects hands in soapy water, softens summer-dried skin

● **YOU'RE GOING TO BE lovelier than ever before—this summer.** Because now you have *Toushay*, the marvelous new lotion that takes such wonderful care of you! In two ways:



It protects hands even in hot, soapy water. Smooth it on *before* you start that so-frequent washing of summer undies. And *before* you wash dishes. Hands guarded by *Toushay* are smooth as a rose leaf!

It keeps your skin—all-over—softer, smoother. Summer's outdoor days are unkind to skin—drying, coarsening. But not to skin smoothed and softened with *Toushay*. See how fine and



smooth this fragrant lotion leaves elbows and knees, how velvet-soft, your back and shoulders.

You can afford to be lavish at bath time with *Toushay*—it's thrifty! So rich and creamy—a little goes a long, long way. Get ready now for a lovelier summer. Buy a bottle of *Toushay* at your druggist's today!



Trade-marked Product of Bristol-Myers.

WARTIME PARTIES

NECESSITY BRINGS BACK THE SIMPLER PLEASURES

Wartime living conditions, drawing steadily closer to all U. S. civilians, are bringing changes in their social patterns. Outlawed either by considerations of simple economics, shortages or simple good taste, the traditional joys of free spending, joy-riding and country-climbing are disappearing. But the need for relaxation, as ordinary Americans work harder and longer, is only increased. Recreation and fun they will assuredly have but it will be achieved on lower budgets

and by reverting to the simpler pleasures of self-amusement which they had almost forgotten.

How one group of average-income Americans are learning to enjoy themselves in wartime is shown on these pages. The protagonists throughout are Atlanta, Ga. families: the Lippitts, the Martins, the Laniers, the Davises, the Wolfs, the Irllys, the Bookers and their friends, who showed LIFE how to give different kinds of parties and carefully computed the costs. First

in their handbook of fun was the picnic, beginning below, when 35 assorted adults and off-spring started off one clear, warm Sunday afternoon to the banks of the Chattahoochee River. Sandwiches and boiled eggs were prepared in advance and everything loaded into a truck wagon for the hike. Total cost for a keg of beer, 10 cases of soda pop, 10 dozen eggs, 10 dozen rolls, 10 dozen hot dogs, 3 lb. cheese, as well as marshmallows, mustard, coffee, mayonnaise, etc., was \$18.07, or some 50¢ per person.

A CHEERFUL ATLANTA GROUP SETS OUT FOR A SUNDAY PICNIC ON THE BANKS OF THE CHATTAHOOCHEE RIVER





MRS. NAT HARRISON, wife of naval officer now on active duty in Pacific, ties into a hot dog. She has just finished Red Cross home-nursing course.



FREDDIE WOLF, Atlanta soloist in from whose house picnic got started, takes his bread and cheese separately. His wife works in a department store.



GLORIA DARDEN, one of the attractive "extra" girls, applies mustard to a hot dog fresh from the fire. The children consumed 4 of the 6 dozen hot dogs.



BEER KEG IS TAPPED, splashing Gloria Darden (left), Devereux Lippatt (right) and Freddie Wolf. Keg cost \$64.75. Meanwhile others were derring to pin on graphs, waving, putting horseshoes or napping.



THREE-LEGGED RACE found the Freddie Wolfs (left) and the J. Hicks Lamers scurrying along neck & neck. Incident knees are bound together. Below: Devereux Lippatt's wife Betty is "it" at blindmen's bluff.



CONTINUED ON PAGE 2

WARTIME PARTIES (continued)



PARTY BEGAN at the home of Mr. and Mrs. Paul R. Davis, on Brentwood Drive, with sherry and soup course.



MRS. DAVIS samples the chicken curry soup, made from an old recipe. It cost \$2.59 for 24. Two bottles of domestic sherry cost \$4.



GUESTS ENJOY SOUP, served buffet-style from a borrowed tureen. At left is Mrs. Booker, hostess for dinner course.



CHICKEN TETRAZZINI was served with squash and fat round broasted carrots, buttered French bread.



TOTAL COST of the main course was \$8.12, not counting hors d'oeuvres. Old-fashioned chicken makes a good tetrazzini.



HOST AND HOSTESS for the main course. The owners of the stars were Vivian, proprietress. Left, Mrs. Skipps.



FINISHED SALAD is served in wooden bowls, with crackers and glass bowl of cottage cheese. Cost \$2.69.



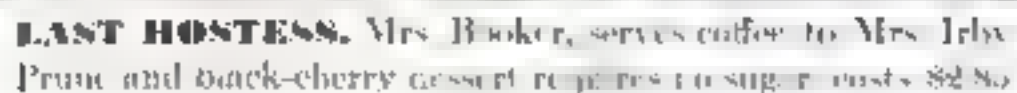
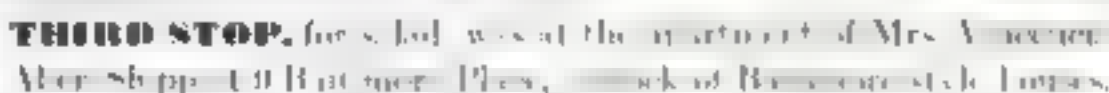
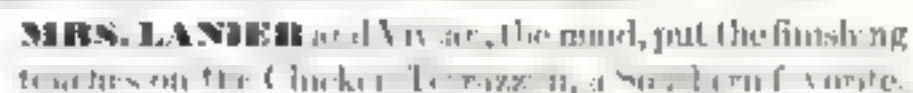
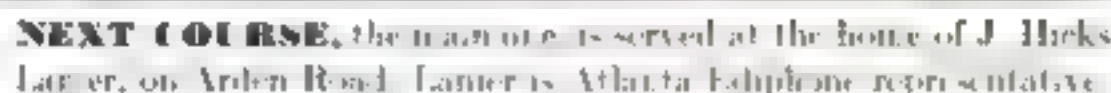
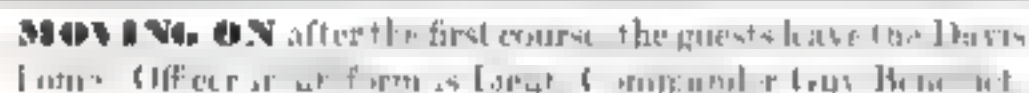
SALAD IS SERVED BUFFET in Mrs. Skipps' living room. In uniform on floor are R.A. F. officer, Lieut. Commander Benedict.



LAST STOP, for dessert and coffee, is at apartment of Mr. and Mrs. Rex Booker, who live right next door to Mrs. Skipps.

PROGRESSIVE PARTY

The progressive dinner at which each course in turn is served at a different home is a long-time Southern favorite and no innovation to LIFE's hostesses anywhere. Always popular because it is fun and leaves no woman with all the dishes to be washed, it is increasingly so today because it distributes the financial burden of large parties. The total cost for the gala night last enjoyed by LIFE's resourceful Atlantans, including a few items not specified above, was \$33.95, or less than \$1.50 each for the



Pâte de résauage was the Chicken Tetrazzini, an excellent inexpensive dish for a large group of people. To make it, 15 lb. of chicken are boiled in water with a few stalks of celery. Seven boxes of noodles are cooked in chicken stock separately. Two

large baskets of mushrooms are too cumbersome and two small baskets of cream sauce and mixed with the noodles. Then, in two long platters or trays, a layer of sliced chicken is placed on top of a layer of the noodles and mushrooms, with Parmasella cheese sprinkled in between. After seasoning to taste with salt and pepper, a layer of cheese is sprinkled liberally on top and platters placed in an oven until heated through and browned slightly on top. This amount will provide adequate servings for 30 people.



MAKING A PATCHWORK QUILT thoroughly occupies (from left) Mrs. Harrison, Mrs. Davis, Mrs. Benedict and

Mrs. Lanier. In quilting, each guest brings her own swatches of material, new or discarded. These are cut into a standard

size, matched or laid out in any pattern that meets the quilters' fancy, then sewed together and onto wool or cotton batting



MRS. MARTIN GAVE PARTY AT HER HOME

HEN PARTY WOMEN COMBINE FUN & USEFULNESS

Instead of playing bridge, the wives of LIFE's Atlanta families hold their neighborhood "hen parties" with constructive purpose. To make the things they need and to repair and refurbish the things they have against lean days. These sessions only augment the organized Red Cross or A W A S activities with which they are already occupied. On the afternoon shown

here, the ladies gathered at 3 p.m. at the home of Mrs. Harold H. Martin, whose husband does publicity for a Georgia theater chain. The children, home from school at 2:30, were amused by Betty Lippitt and Beverly Lorton. Meanwhile the others fixed sweaters, shirts and socks for husbands, made dresses for themselves, practiced first aid and eagerly planned for future sessions.



GIFTS FOR A SERVICEMAN, books, jam and other durable items, are packed by Mrs. Benedict and Mrs. Lanier.



THE HOSTESS, Mrs. Harold H. Martin, repaints her outdoor chairs for summer. Any carpentry is for the husbands.



MAKING CUPCAKES, Sue Davis ladles, Betty Lippitt samples. Cupcakes, costing 24¢, were served with lemonade.



JUNIOR FIRST AID is practiced on dachshund by three of the children (from left, Wicker Oliver, Marion Martin and

Harold Martin Jr. While most of the women were busy elsewhere, two of the mothers herded the accumulated small fry

outdoors, kept them amused with games and such imitations of grown-up folkways as this. Lemonade also helped keep order.

GAMES

ACTIVE ONES RETURN

Despite the scorn of the effete who would rather be amused than amuse themselves, group indoor games are today more popular than ever in Americans' evenings at home. Cards, boards, dice and other manufactured equipment are not necessary for the resourceful. The traditional competitive games divide mainly into two groups, the "mind" games, like anagrams, Ghost and other word tests, and "action" games, like charades, Murder, Up Jenkins, The Game and countless physical-provess acts like that in the picture at top right.

In Atlanta, LIFE's group, after a buffet supper cooked by Devereux Lippitt, played games in the Wolfs' basement playroom across the road. Funnyman Fred Wolf, who will become a Marine officer soon, had rigged up a weird orchestra for a round of musical chairs. Several couples tried vainly to get untied from strings tied across their wrists—it can be done without disturbing the knots. Others teetered with one foot balanced on a glass while lighting a candle on the floor, or tried to get up from a prostrate position with a full water glass on their foreheads. Everyone drank beer, watched several of the wives put on an impromptu fashion show and at length repaired to the Lippitts' for a midnight snack of scrambled eggs and coffee.



THE WOLFS' HOME, in an Atlanta suburb, was the scene of the game party. Across the road is the Lippitts' house, where buffet supper was served.



THE OLD STRING TRICK baffles playful Fred Wolf as he attempts to disentangle himself from pretty Laz

Irby. Each couple has a string tied across their wrists, one looped inside the other. The problem is to get apart.

MUSICAL CHAIRS, or "Going to Jerusalem," is a tough workout for (from left) Mrs. Irby, Mrs. Benedict, Paul Davis, Lieut. Commander Benedict, Mrs. Martin, Mrs. Davis and Alton

Irby. Peculiar staccato music was furnished by Fred Wolf (far right, on his home-made string-&-percussion whatnot and Devereux Lippitt performing on a Chinese guitar, also a Wolf product.





THE CHAIR TRICK is mastered by Betty Lippitt, straightening up with a nail grasped in her teeth. The contestant's success in a new act is pushed lightly into one of the back legs.

SPIN THE BOTTLE is active but never tiring. The ringleader of LIFE's group, Deveraux Lippitt, grabbed his beautiful wife Betty in this round, and gives her a resounding kiss. Top-

about 4 in. from the floor. The problem is for her to swing off and around the chair, seize the nail on her teeth and come back to a sitting position again without knocking the chair down.

pott, a tall, intelligent young Atlanta lawyer, has been in charge of the British Civilian Technician Procurement Office there, expects to receive a Navy commission within a few weeks.





WEBSTER mildness follows the war outposts

From Greenland to Kodiak— from Hawaii to Trinidad . . . to a dozen or more outposts, shipments of Webster cigars have followed a fame as wide as our war fronts.

It's all because smokers find Webster a cigar of unusual quality—

*pure-tasting flavor,
delightful fragrance,
rare mellow-mildness**

Further proof of Webster's tremendous popularity is this fact: 1941 U. S. Revenue statistics show Webster's rate of gain

86.7% GREATER

than that of the entire cigar industry's 10-to-15c brands as a whole.

*CERTIFIED 100% choice, time-seasoned long Havana filler; specially selected light-clear wrappers; superb craftsmanship.

WEBSTER

GOLDEN WEDDING 10c
*Slim, mild, modern
Young man's choice!*

KINGS 10c
QUEENS 2 for 25c
FANCY TALES 15c

Wherever fine cigars are sold

First in the Social Register

★ BUY WAR SAVINGS BONDS ★



A rare privilege was the Australian House of Representatives' invitation to General MacArthur to sit at the right of Speaker Nairn for 20

minutes the night of March 16. MacArthur stayed 55 minutes. In front of the Government party (left) sits Prime Minister John Curtin

THE AUSTRALIANS

By setting up headquarters in Melbourne, General Douglas MacArthur not only accepted a military situation with the heaviest odds against him, but also accepted the continent of Australia, a territory as large as the United States, with a population about that of New York City.

Whatever MacArthur wants Australia to do, it will do eventually. It will take some time, despite the nearness of the Japanese and the impatience of the American general to stop them. The Australian is tolerably eager to cooperate in a war requiring unnatural speed, foresight, sacrifice and monumental tasks. Now he is just beginning to learn how and he is doing it while going through the greatest mental revolution in his history.

During the past year or so it has been my lot to see much of the Australians. I have seen them in Libya, in Malaya, in Java. And I have seen them in their native land. I like them. But I find it difficult to weigh them in the scales of destiny. It's always dangerous to generalize about a whole people. So I find the best way to describe these people, who have become such close partners of the U. S., is in the form of random observations made in the heat of action and at close range.

The Australian loathes rushing about. His constant retort is: "What's the hurry? The day's a pup." He is

ready to give his life for the defense of the country, but to ask him to give up his leisure is going a bit too far—as yet.

Horse racing, beer drinking and loiling in the sun are just as typical of Australia as rabbits, kangaroos, boomerangs and Gary Cooperish shearers. Legend says that the first words of an Australian boy are not "Mamma" but "I bet." An Australian will bet on anything. But especially, invariably and constantly he bets on horse races.

In late November, a Japanese freighter threw off the lines and started easing out of Sydney harbor. A squat, toothy officer on the bridge shouted ominously to an Australian on the dock:

"We'll be back!"

"And we'll be waiting for you," promised the husky, smiling Australian.

"Oh, no you won't," the Japanese officer retorted. "We'll come on a weekend and you'll be at the races."

That Japanese officer knew the Australians. Business men in Melbourne and Sydney began pre-war weekends on Friday and ended them on Tuesday. On racing days to discuss anything but horses is a waste of time. Somewhere, almost every day, the horses run. It is typical of Australia that jockeys are rated higher than scientists.



Eyes swing left as 200 Clark Gables of the American Army march past interested Australian girls in a Melbourne street. The charm and

good sportsmanship of Australian girls is one of the happiest discoveries of this war. American soldiers give them unaccustomed flattery.

Informal notes on the virtues and faults of a nation facing a crisis as viewed by the famous CBS broadcaster who foresaw fall of Singapore by CECIL BROWN

Next to racing, Australians like their liquor. An Australian can and does drink up to 20 bottles of beer a day. He talks about drinking when not doing it. In the Western Desert of Egypt you could follow the Aussies by the trail of beer bottles they left behind.

Among current newspaper headlines you can find: "Beer Orgies Call For Prime Minister's Intervention." One politician said to me: "This country lives in a state of constant hangover."

Prime Minister John Curtin summed up the matter in February. As Singapore fell, he cried out: "I tell this nation that as things stand today brains and brawn are better than even bers or beer. . . ."

Australians may agree with that in principle. But putting it into practice involves a transformation of character too complicated to be accomplished overnight.

Australians are more forthright than the English, though not quite so forthright as Americans. They expend great energy at something they like doing. They like fighting. As soldiers, they are superb. The first important appearance of Australians on the world scene was as soldiers at Gallipoli. It is now their sacred obligation in battle never to be less courageous than the heroes of Gallipoli.

Australian troops are careless in their dress and give

a sloppy salute or no salute at all. In camp most of them appear to be immune to discipline. At Johore I mentioned the indifferent manner of the Australian soldier to Major General Henry Gordon Bennett, commander of the A. I. F. in Malaya. "What counts," he said, "is the way a man fights. And we Australians are damned good fighters."

The Australians love sports and excel in tennis, swimming and cricket. Before the war many Englishmen thought of Australia only as the place which produced great cricket players. Yet their love of sports is not always confined to formal contests. Three men, or a "basher gang," will attack one man in a street brawl, knock him down and jump on him. That "give-'im-the-works" spirit helps to make the Australian a good soldier.

Europe has 130 people to the square mile, the U. S. has 44, Africa has eleven, Australia, less than three. But the majority of Australia's square miles are deserted. In two cities alone, Melbourne and Sydney, live more than one-third of all Australians. But it is from Australia's wide-open spaces, the sheep stations and the cattle stations, that come, every Australian insists, the "real" Australians of rugged physique, clear eyes and high courage. The majority of the Aussies I encountered in Egypt, Syria and Malaya were from the sheep and

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Top: SHERIDAN Center: SHERIDAN Bottom: RANGER

Cool feet, dry feet, COOLS give both

Mansfield Cools have enough vents to give your feet fresh air. And air evaporates foot moisture, keeps your feet dry and comfortable. Cool Mansfield style and comfort \$5.95 to \$7.50
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HUMPHREY BOGART
stars in Warner Bros.

"THE BIG SHOT"

Humphrey Bogart tells us:
"Removing make-up is tough on my skin, makes it very tender. But the camera demands clean shaves every day. Count me in favor of a shaving cream that will really soothe my skin!"

ACTORS' FACES are extra sensitive —that's why so many stars shave with Williams made with soothing LANOLIN

TOO often the price of a close shave is a sore, taut skin. But here's welcome help! Soothing Lanolin is now added to Williams Shaving Cream.

Lanolin closely resembles the skin's natural oil. It soothes and softens the skin. For years, doctors have prescribed Lanolin in healing ointments.

With this new Williams, you can

shave as close as you like. And the Lanolin leaves your skin feeling softer and smoother... plant... refreshed!

Try Williams and feel the difference.

Now contains
Soothing
LANOLIN

WILLIAMS *Luxury*
shaving cream

... same familiar tube



Australian girl puts on lipstick to suit this American soldier, who has suggestions for make-up but none for Australian girls' good humor, good sense and companionability.

THE AUSTRALIANS (continued)

cattle stations. They were Australia's best in training, equipment and high purpose.

The Australian of the city loves to talk endlessly; the men on the sheep stations and in the bush are more taciturn. The Aussie speaks in a monotone, harsh to strange ears, without vibrancy or dynamism. His complete friendliness helps to ease the monotony of his voice and a gravel-grinding accent that lacks even the charm of cockney.

Australians dislike foreigners in general. Their servant problem exists chiefly because servants have never been available. In a country so belligerently democratic, it is natural for a waiter to carry a grudge against the world simply because he is a waiter. The Australian considers himself not your equal but twice as good as you are. This usually expresses itself in belligerency, partly due to his pugnacious determination to be independent. An individualist, he is nonetheless a great imitator of American ways. Stubborn under peremptory orders, he is cooperative and coordinated when cajoled.

From his concealed inferiority feeling springs an inordinate unbalanced pride in his country. He boasts endlessly about its superiority without knowing very much about its trees, terrain, birds and potentialities. The commonest exception to this rule is an admission

CONTINUED ON PAGE 85



The sergeant finds a girl on the lawn of Melbourne's St. Kilda sea front. The American soldiers were completely won over by the Australian girls' lack of self-consciousness.



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BECAUSE OF REAL
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Hires
ROOT BEER
WITH REAL ROOT JUICES
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12 BOTTLES
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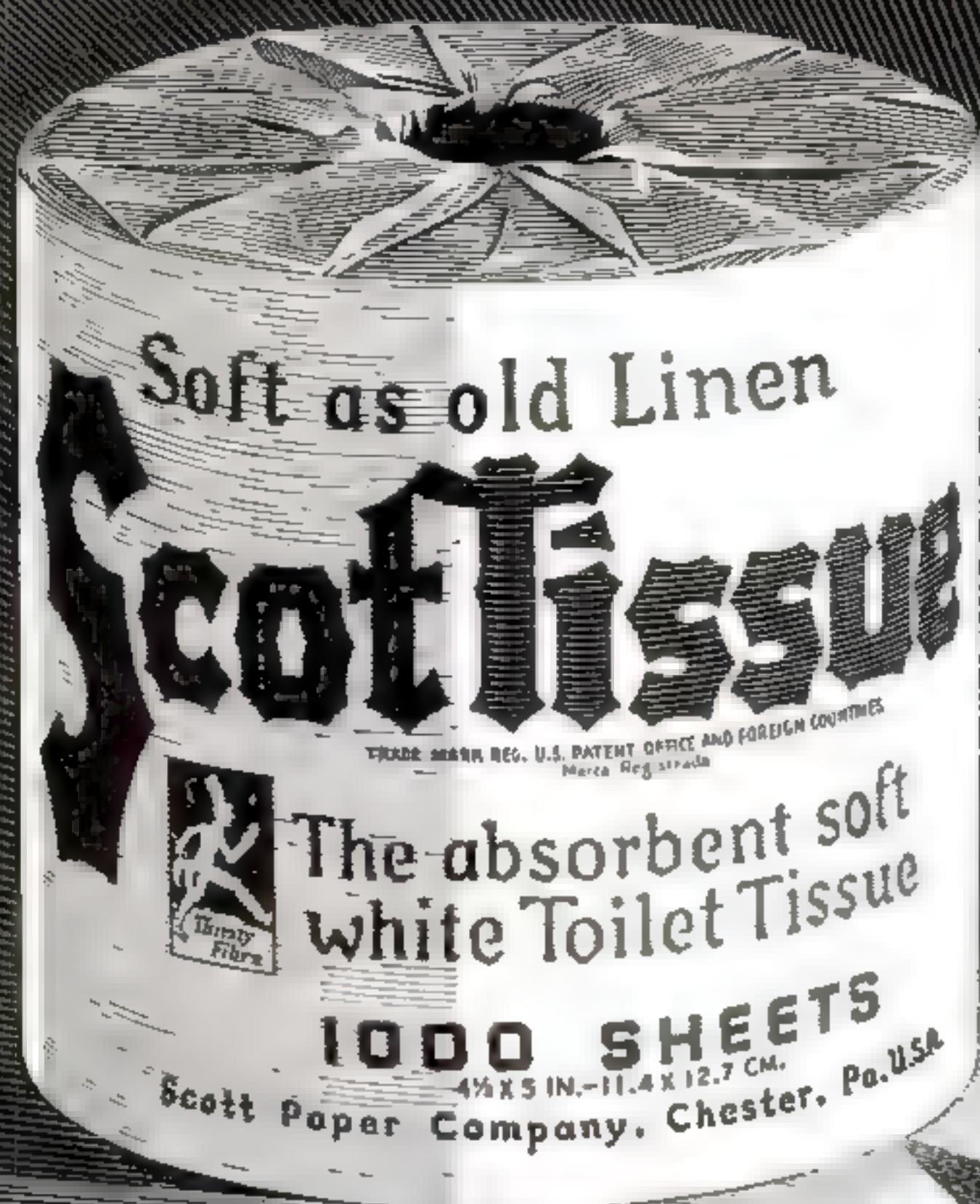
GANTNER WIKIES

● The smart California styling and comfortable wool friendliness lasts through many seasons. Expertly knitted of soft, springy, Arlington Worsteds yarns that are made from

100% Wool Naphthalated

Virgin wool gently cleansed in naphtha to preserve wool fiber strength. Be well groomed—wet or dry—in WIKIES. Ask your dealer.

ARLINGTON MILLS, Lawrence, Mass.



Tremendous Trifles protect our Living Standards

COMMON SAFETY MATCHES . . . you don't give a thought to their convenience and protection until you find yourself without them!

Trifles have helped to make American living standards the highest in the world. Needles, thread, buttons, paper—they benefit everyone . . . every day. And progressive research has increased this benefit—by lowering costs . . . improving quality . . . and widening their usefulness.

This is particularly true of the paper products which safeguard our foods, medical supplies and toilet articles . . . the tissues and towels which have raised standards of protective cleanliness.

Each improvement in these products has meant greater comfort . . . greater protection. And today the Scott Paper Company research staff is testing new paper pulps . . . perfecting machinery—to insure, for tomorrow, even finer toilet tissues and towels.



Scott Paper Company

GUARANTEED Undershirt Comfort!



GET rid of undershirt discomfort—now—once and for all! Go to your dealer. Get a Healthknit Kur-Ups Shirt—the new kind of undershirt with the simple, patented "Kur-Ups" front. Wear it—and see how this exclusive feature molds the shirt to your body—whether you're walking or riding, sitting or standing! Then, if you don't agree it's the most comfortable shirt you have ever worn, mail it to us, with your sales slip—and we will gladly refund every cent you have paid, including postage!



See that rosy bunch around the middle? That old-style shirt can't fit when you sit. So it creeps and crawls and climbs.



See how the exclusive, patented Kur-Ups Shirt gets out of your lap! It fits when you sit, can't creep, crawl, or climb.

Healthknit Kur-Ups

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Try This Tonight!

TODAY—throughout the world—there is a new idea—of what to do to meet special strain. A modern, scientific idea—people under special strain during these strenuous times need special food.

In light of this new knowledge, thousands are drinking a cup of new, improved Ovaltine night and morning. For Ovaltine is a food-concentrate designed to do important things.

First, taken warm at bedtime, it fosters sound sleep, without drugs.

Second, it supplies certain food elements to replenish vitality while you sleep—rebuild worn-out muscle, nerve and body cells. High-quality proteins. Protecting minerals. Vitamins A, B₁, D and G, pantothenic acid, pyridoxine. Thus acts as an insurance against strength-sapping food deficiencies that effect more than one-third of our people today.

So turn to the new, improved Ovaltine. Get a tin today—or send for free samples.

Send free packets of Regular and Chocolate Flavored Ovaltine and interesting booklet.

Name _____
Address _____
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Ovaltine
THE PROTECTING FOOD-DRINK



Beer, beer, beer, in unheard-of quantities, wets but does not cool the throats of Australians. Here is a battalion of "dead soldiers" outside the Army camp at Port Darwin.

THE AUSTRALIANS (continued)

that Australia is not prepared to defend itself against the Japanese for industrial reasons which any Australian eagerly explains in detail. In actual fact, Australia's industrial preparedness is a glowing tribute to democracy's foresight.

The Australian's unbalanced judgment of his country may stem from his feeling that Australia was started as a rubbish heap of 717 English convicts and undesirables in eleven ships in 1788. He ignores the fact that many of those convicts were the liberals, fighters and forward-lookers of their day. And, if all those convicts could be classed as criminals and if criminality is inherited, the Australian forgets that only 1% of the present inhabitants bear the family names of the convicts.

* * *

Of all people in the world, none is superior to the Australian in hospitality and heroism. American boys in Australia are finding a people with many similarities to their next-door neighbors at home. Like us, they have great friendliness but object strongly to being pushed around. They like crude jokes. At the movies Australians laugh at the same slapstick as Americans, and just as quickly.

Australians stop American troops on the street, to seize their hands and pump them in unserviceable gratitude. Dozens of times a day in every restaurant in every town Australians troop to the tables of Americans and, with choking voices, say: "I just want you to know how happy we are to have you here."

They are overjoyed not only because the presence of Americans gives their country a chance for survival but because they are genuinely fond of us. Hundreds of Australians each made these same points about American troops:

They are "very handsome." They are more courteous than the Australians. They are intelligent and well-mannered. The only criticism heard came from those who complained that Australian girls were ignoring Australian boys to go out with Americans. There are, of course, some drinking fights and scraps because of too-ready tongues. Sparks are ignited when American boys say to Australians: "All right, buddy, we're here now. You can go back to your peacetime job!" Or when Australians say to American sailors: "Here are some more refugees from Pearl Harbor." Naturally, those are fighting words. But in general the comradeship between Australian and American fighting men in this war is closer than that between any other two allies on either side.

American dynamism v. English stodginess

The affinity of Australians for Americans is bred into the country. Australia's constitution is copied from ours. Parliament consists of a House and Senate. Canberra and its Federal Territory imitate Washington and the District of Columbia. Australians, too, are strong on States rights and reluctant to expand Federal power.

America represents dynamism to the Australian. England represents stodginess. Virtually every change noticeable in Australia is away from stodginess. With the exception of the Sydney Morning Herald, nicknamed "Granny," Australian newspapers follow American methods. More American columns than English are printed. The radio, heavily loaded with lengthy commercial announcements, is

You Can Get Quick Relief From Tired Eyes

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EYES OVERWORKED? Just put two drops of Murine in each eye. Right away you feel it start to soothe and refresh your eyes. You get—

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determined to be as unlike the BBC as possible. Stores in Sydney and Melbourne are patterned after American shops.

Each Australian town has a personality of its own—much more so than American towns. Brisbane, perched on the edge of the vast bush country as big as Germany, Italy, Spain and France combined, is a swashbuckling place, rougher and readier than other Australian cities. Cloncurry, in east-central Australia, is a replica of our own Wild West of 80 years ago. Only one thing is missing—cowboys thundering down the middle of the street, guns blazing.

American troops in Australia are amazed at the unbridled expressions of antipathy for England out of Australian mouths and in their newspapers. Criticism of the mother country is no novelty to the Australian. But never was condemnation of England so real, widespread and bitter.

After Singapore, England was castigated

The debacle of Singapore gave the Australians a fine springboard for attacks on England. Anger had long been there, awaiting a great issue for release. Singapore provided it. At once everyone wallowed in the luxury of castigating England. In effect, Australia felt itself in the same position as any subject people, crown colony, dominion or minor ally. In return for loyalty, money, manpower, production and sentiment the recipient gives protection that may be needed some day. When the protector fails in his obligation, loyalty and all other ties are severely strained. They were badly bent by Singapore—perhaps, Australians believe, in a permanent direction.

The American soldier will find some explanation of Australia's attitude toward England in religion. Though about 97% of Australians are of British stock, 22% of them are descendants of Irish immigrants who came out in 1849. They are Catholic, with remnants of the traditional sentiment of Eire toward the English. In the former government of Menzies, every member was non-Catholic except one. The government of Prime Minister Curtin is largely composed of Catholics.

Some of Australia's politicians are professional Anglophobes. This of course is a vote-getting device not confined to Australia but it is especially effective there. Politicians can scream that Australia was being ignored in London's direction of the war "while we send the cream of our manhood to the Middle East."

All this does not mean that Australia is ready to cut her cord to England. Superficially, there is considerable sentiment for a break-away from England and there is some talk of an "attachment" to the U. S. Actually, such talk now is the emotional distillation of bitterness, disillusionment and a certain fear. Since almost every Australian is indulging in condemnation of England and is now surrounded with Americans, the swing from one toward the other may figure in the post-war readjustment of the world. Certainly, by speech, deed and marriage Americans already are placing a heavy imprint on Australia.

* * *

Politics in Australia affords a distasteful spectacle of small men, more clumsy than venal, grinding small axes. Scores of Australians have told me that if voting were not compulsory, 75% of the people would not vote.

CONTINUED ON PAGE 12



Three-day weekends meant something at Sydney's beautiful Bondi Beach with concerts, movies, marine drive and promenade. Though fun, this does no damage to the Japs.



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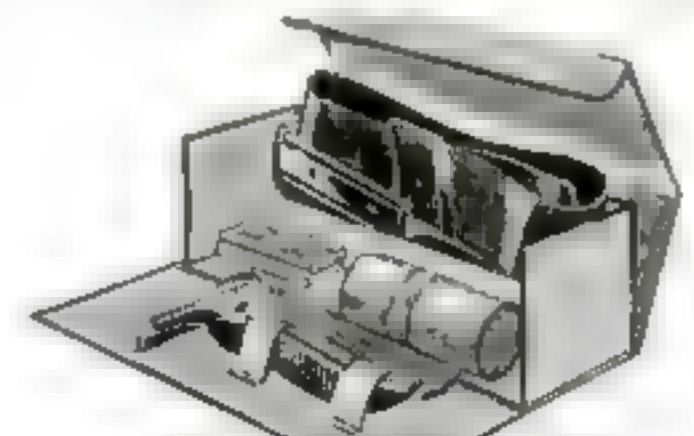
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Michigan's *National Beer* • Right From The Cypress Casks of Goebel

THE AUSTRALIANS (continued)

Australia has six State governments, all of which are remarkably independent of the Federal Government. A Canberra crackdown may be just a squeak across the desert by the time the premiers of the various States care to hear it. The Commonwealth Government is popularly known as "The Flying Circus" because intercity jealousy requires that Cabinet and Parliament meet alternately in Sydney, Melbourne and Canberra. The Australian Government—ministers, secretaries, correspondence files, bulging briefcases and reporters—thus spends much of its energy and time on sleepers and planes traveling from one city to the other.

Within the limitations of his own abilities, the material at hand and the debilitating forces which eat at his policies, objective estimates must credit Prime Minister Curtin with doing a noble job. The limitations are considerable.

Prime Minister Curtin and his Labor Government came into power on Oct. 7 on a social issue involving the budget. They were promptly saddled with the actual defense of the country.

As the Japanese moved southward, the commonest remark of the Australian in the street was: "What we need is someone to tell us what to do."

Curtin, one-time laborer, honestly and earnestly wrestled with a tremendous emergency that taxed heavily his experience and vision. As the titular head of the Labor Party, he wanted to hold his party together. The club was needed but Curtin wouldn't or couldn't swing it. Australians shook their heads and cries for leadership grew stronger.

Curtin searched his soul for the spirit to translate his recognition of dire danger into real accomplishment. He issued his "Brains and Brawn instead of Bets and Beer" statement and told intimates, "I'm either a man or a mouse and if I'm a mouse they can throw me out of office."

In mid-February he ordered total mobilization of manpower and resources. This, it was explained, meant that anyone in Australia who is anything or has anything could be compelled to do what the Government orders. Curtin intimated he wasn't going to explain anything. His view was that any explanation provides loopholes and that an Australian will jump through any loophole as soon as he finds it.

MacArthur and the offensive spirit

Curtin and his ministers spoke of "the offensive spirit in our new military conceptions." Actually, the revamping of strategy into reasonable offensive terms was only getting under way a week before MacArthur arrived from Corregidor, when the Japanese were bombing the Australian mainland.

A fair estimate this spring would have been that 30% of the manpower, resources, brains, energy and desires of the people to help were mobilized.

I sat in the House of Representatives in the capital at Canberra listening to a debate a few days after Darwin was bombed for the first time. Throughout the afternoon, the strongest impression was



Turf Club membership is the right of every Australian. Horse racing and betting are two Australian passions.



Bookmaker takes shilling bets for the Melbourne Cup.

that the Japanese were a million miles away and would never venture one inch nearer.

The Sydney *Daily Telegraph* said about that session: "They established an all-time Federation record for disgraceful behavior . . . parroted stupid, childish questions. They postured and semaphored. They made a cockshy of democracy and transformed Australia's blackest crisis into a salesmen's convention."

Apathy and unreality, however, come naturally to the Australian. Like the people of other democracies, they "blindly accepted the inheritance of freedom and abundance." Some hope so strongly, as the British did at Singapore, that they conclude they won't be bothered. That is why Tokyo propaganda broadcasts emit smoothing statements that Japan has no wish to attack Australia and wishes only for rich trade to the mutual profit of the two countries.

Politics and taxes

One incident can serve to show Curtin's ability to recognize a danger to his country greater than the danger to his party and his own authority. Early in April he issued a statement that "military matters are for military men." In other words, for MacArthur. And in time of war, anything that happens inside a country can be construed as a military matter.

Robert Gordon Menzies, Curtin's predecessor as prime minister, an able, intelligent man who rubs many Australians the wrong way, complained to me that Curtin was not using the best brains simply because they were in the Opposition Party. Absence of first-rate political leadership also is expressed in the financing of the war. The total of individual incomes is approximately 825,000,000 Australian pounds and 560,000,000 of that represents incomes of eight pounds or less a week. Critics of the Labor Government say that vast spending power in the lower income brackets is not being tapped sufficiently, not only to finance the war but also to draw off sudden and excessive purchasing power. The Australian worker is reasonably willing to pay more taxes, and compulsory loans to Government would not cause any great protests.

In the higher income brackets, taxation is severe. For instance, in New South Wales if a man has a net income of £2,500 (\$8,000) after taxation and wanted to increase that income by £1,000, he would need to earn an additional gross income of £39,000.

* * *

Although Australia sent troops to the Middle East and to Malaya, its real change-over from defense to offense came when the Japanese were at Australia's shore and dropping bombs on its soil. The Curtin government was pledged to support the constitutional provision that members of the conscripted Home Guard should not be sent beyond the borders of the country. So while Australians called for the United Nations to be more aggressive, to carry the war to the enemy, the Australian policy was purely defensive. Discussion whether Australia should or should not send troops to Java was academic. The bulk of the volunteer A. I. F. already was outside the country. The Home Guard, as a whole, was not well trained and lacked sufficient equipment to make it an effective fighting force.

CONTINUED ON NEXT PAGE



The winner this year, 1940, was Old Rowley at 100-to-1.



All Australia waits for running of the \$35,000 Melbourne Cup at Flemington Race Course. Most have bets down.

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SHU-MILK CLEANS ALL WHITE SHOES



Stevedores, naturally jealous of hard-won union rights, were slow to learn from fast-moving Americans that in war for survival, "rights" become privileges to be sacrificed.

THE AUSTRALIANS (continued)

As one of the high-ranking Australian generals expressed it to me: "There's no point in sending men to Java unless you can send effective troops."

Even after Darwin was bombed, a man prominent in labor affairs said the most pressing problem of the day was limitation of profits and betterment of workers' conditions. Until the day I left Australia, some unions were still opposing the increased use of women in certain industries to replace men needed in vital industries or for military service.

An American correspondent arrived in Melbourne in early March and included in a story a passing remark that many Australians were still on a five-day week, while the Japs were fighting seven days a week. The press censor in Melbourne made no objection to the item but said he couldn't understand why the correspondent mentioned it. The correspondent explained. The censor admitted it had never occurred to him there was anything wrong with working five days a week with the enemy at his country's borders.

In Melbourne, because of the emergency, the annual dockside workers' picnic was cancelled. Nevertheless, the wharfies took the day off. National Security regulations were invoked to compel the men to work. They ignored the order, and the Waterside Workers Federation members went on their annual picnic.

A ship was tied up next to the freighter on which I sailed from Australia. That ship was carrying war materials to the Middle East. It took a month to load. An engineer conservatively estimated the loading as a five-day job.

Another ship brought special timber from the U. S. Timber is excellent cargo to handle and pays dockworkers extra. But they refused to unload it during the day and would only work at night in order to get overtime pay.

An American ship came into Darwin with supplies for our forces and for the Australians. The need was great; even greater was the need for bottoms. The ordinary time for unloading the ship was eight days. At Darwin, it took eight weeks to unload that ship. The Australian dockmen fumbled, fussed and at the slightest provocation or no provocation at all, went fishing.

"Sergeant, take care of that gate"

An American ship arrived at Melbourne with Kittyhawk fighters. The need for aircraft in Australia was intense. Dockworkers unloaded two of the crated machines in one day. The American colonel said: "We've got to get these machines away fast! We'll unload them ourselves."

The dockworkers' foreman said: "Impossible!" That was union work and "we will unload the ships as usual." The colonel ignored the admonition and all the Kittyhawks were on the dock in ten hours.

Then it was discovered that the gate from the dock to the street was too narrow to get the crates through. The dock foreman readily agreed to remove the gate.

"Let's see now," he mused, "we can have the gate down in three days. No, it will be four days. There's a holiday in there."

The colonel snorted, "Hey, sergeant! Get in a jeep and take care of that gate!" The gate went down and the planes went through to their base at once.

On the day Java fell to the Japanese, nine coal mines were on strike in Australia. Since the start of the war not a day has passed that an estimated 500 to 1,000 coal miners have not been idle because of industrial disputes. That is important in a country that produces only 12,000,000 tons of coal annually.

Union officials point out that coal production is the highest it has ever been, despite strikes. But a government official described the coal strikes as "evidence of a curious want of proportion in the minds of workers."

The coal miners, whatever the merits of individual disputes, have their case. It was explained to me by an official who would not be expected to have much sympathy for labor. He said:

"All their lives these men have been thinking of and fighting for better hours, wages and conditions. You can't expect them overnight to forget all about that lifelong struggle and mental concentration on one objective and think only of another objective—winning the war."

But while the spirit of sacrifice is by no means 100% in Australia, it was the cooperation of the trade unions that helped Australia achieve one of the greatest industrial revolutions of the 20th Century, exceeded only by Japan's conversion to industry. In two years, starting virtually from scratch, Australia began turning out guns, shells, airplanes, tanks and technical equipment. It is a tribute to the workers and their leaders that trade unions have done as much as they have.

Australians now feel strongly their deficiencies. Their country was not planned for war. Its industries are concentrated at "bombable" Melbourne, Sydney and New Castle on the coast. Its industrialists have no Urals prepared for evacuation, and you can't evacuate 120,000,000 sheep out of enemy hands, and "scorching" them means killing them.

Now, at last, airdromes are being built. Australia's 28,000 miles of railway, her 135,000 miles of roads are being extended to make Australia the humming, powerful base for the United Nations in the Southwest Pacific.

* * *

Australian troops in Malaya showed great ability in adapting themselves to Japanese guile and jungle warfare. They didn't have much time for that change-over. Yet overnight, they became skilful, skulking, hardy jungle tricksters. The alternative was a Japanese bullet between the eyes.

The Australians in Australia—military chiefs, politicians, soldiers and civilians—have the same problem and the same choice. It is to upset suddenly, unselfishly, overwhelmingly, many 150-year-old traditions, concepts and attitudes. All democracies have had that same problem. And Australia is a democracy to its fingertips.

Prime Minister Curtin recognizes Australia's precarious perch on the brink of suicide or salvation. His Labor Government, too, recognizes the Party's rare opportunity to leave a permanent impression on Australian statecraft, perhaps even to give Australia a permanent Labor Government, which Billy Hughes failed to do with his Labor Government during the last war.

The Australian man-in-the-street clings desperately to his "leisure as usual." But he also has in his heart what people of too many countries have not had. The Australian is willing to have on his tombstone: "He Died for Freedom."



American soldiers in Australia find the climate along the coast much like that of Florida and California. They like it fine but they still like to get their letters from home.



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Life Goes to Princess Elizabeth's Birthday Party

The heiress to the British crown turns 16 and reviews her regiment

Princess Elizabeth of England became a royal personage on April 21. On that day Elizabeth Alexandra Mary Windsor, who will some day be Queen Empress of the British Empire if she survives her father, King George VI, turned 16. She had given her first official audience the day before when she received the Lieutenant Colonel of England's No. 1 regiment, the Grenadier Guards, of which she has been Colonel for two months and her father is Colonel in Chief.

On her birthday morning she dressed in a plain gray-

PRINCESS ELIZABETH IS INTRODUCED TO OFFICERS AND NONCOMMISSIONED OFFICERS OF HER FAMOUS REGIMENT, THE FIRST OR GRENADIER GUARDS, IN WINDSOR QUADRANGLE



blue woolen suit and wore her regiment's gold grenade badge on her beret. Waiting on the Great Quadrangle outside Windsor Castle were 500 men from the eight wartime battalions of the Grenadiers. The band played Chopin and out walked Elizabeth with her father, mother and sister. Not the King or the Queen but Elizabeth stepped forward and inspected the troops, trailed by her parents. Then the Guards marched past her to the famous *Grenadiers' March*. The sergeant majors screamed the crashing commands that only a Guardsman can

understand and the eight battalions gave "Three Cheers for Our Colonel, Her Royal Highness."

The troops were marched out of the Quadrangle but the officers returned—the cream of England's dwindling aristocracy, old Etonians and Harrovians, whose ancestors had fought with the Grenadiers at Blenheim, Waterloo, Sebastopol, Khartoum, Mons, Ypres, and who had themselves fought at Dunkirk.

That afternoon Colonel Princess Elizabeth gave a vaudeville party for the Grenadiers and later had a fam-

ily tea party where she cut an eggless wartime cake. The two best presents of the day were the Guards' diamond brooch in the form of the Royal Cipher, Garter and Crown of the regiment, and the annual pearl which her father gives her for her necklace. Princess Elizabeth, though she will not officially come of age until she reaches 18, at last has the right to a staff of ladies and gentlemen-in-waiting. She is the first lady colonel the Grenadier Guards have ever had. To see the stages of Elizabeth's growth to this high estate, turn the page.

ELIZABETH STEPS AHEAD OF HER PARENTS TO TAKE THE GRENADE GUARDS' MARCH PAST



WITH POISE SHE WALKS DOWN THE LINES OF 6-FT. GUARDSMEN FOR INSPECTION



SHE STANDS AROUND WITH LITTLE SISTER MARGARET ROSE



HER MOTHER TAKES THE LEAD TO HELP OUT ELIZABETH



COL. LEIGH MAKES CONVERSATION FOR THE GIRLS

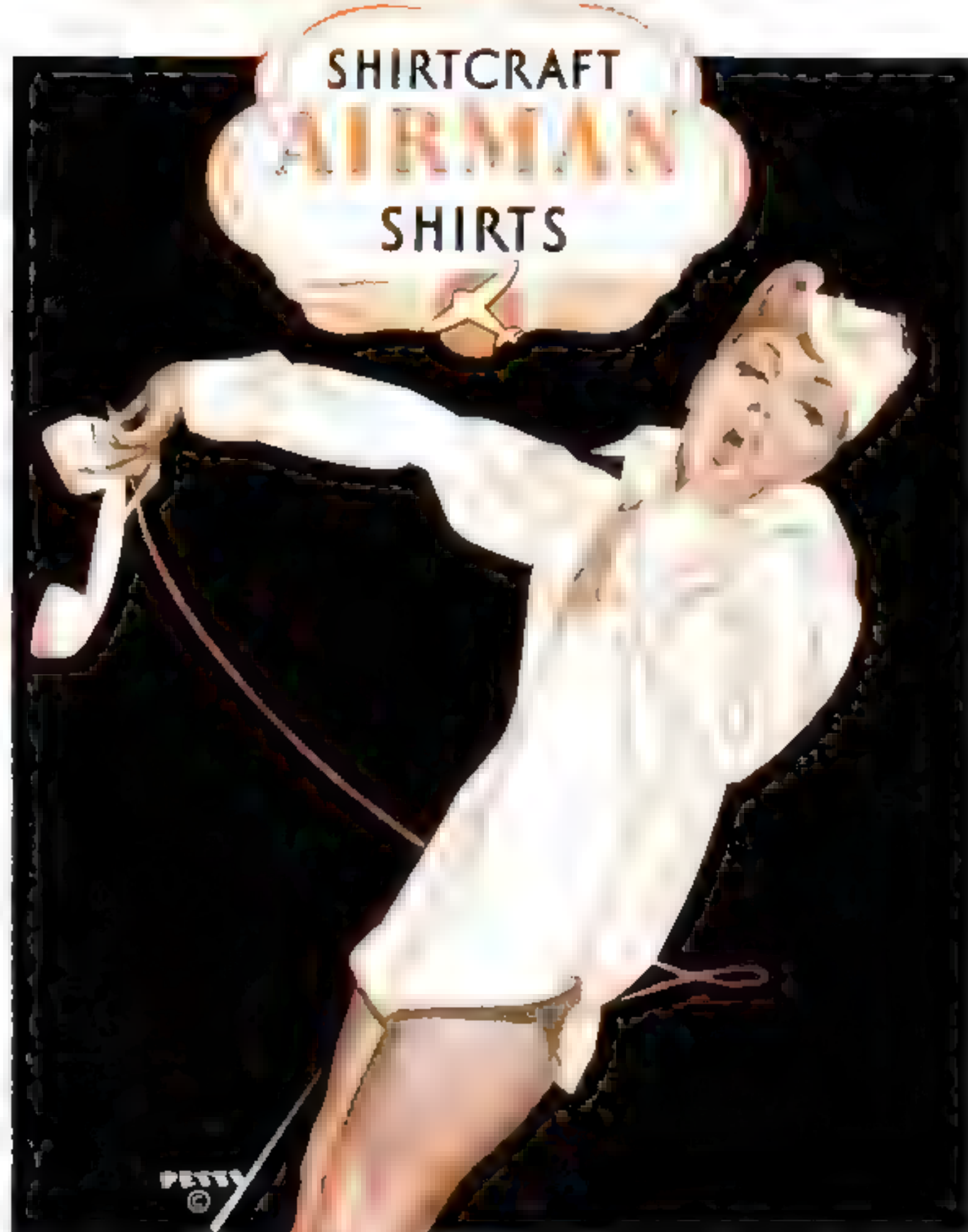


THE LONG HARROWING ROUTINE OF AN OFFICIAL PICTURE BY BIG CAMERA OF THE GUARDS' PHOTOGRAPHER ENDS CEREMONY WITH GOOD-NATURED GROUNDING BY KING AND QUEEN



CONTINUED ON NEXT PAGE

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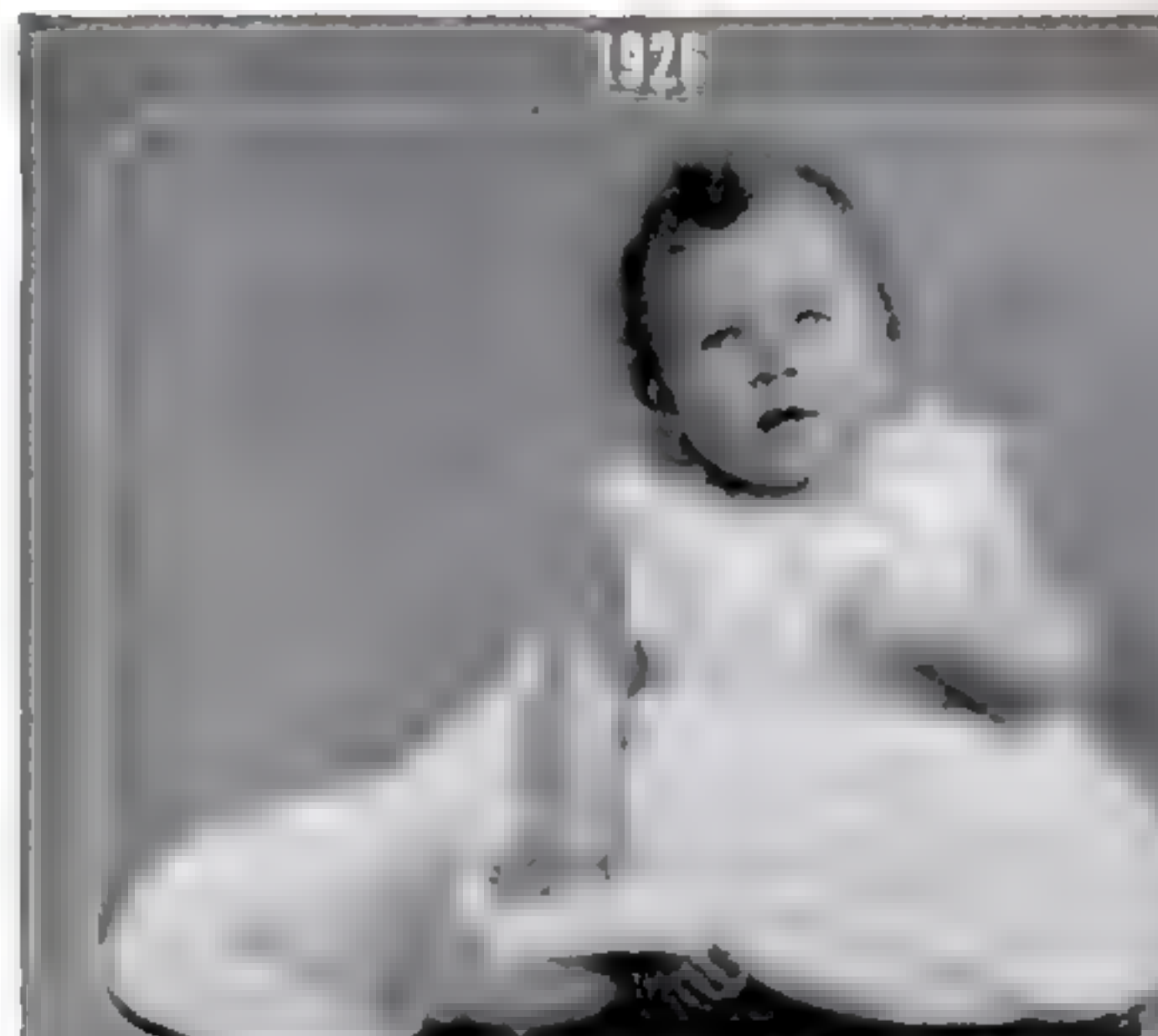
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Princess Elizabeth (continued)

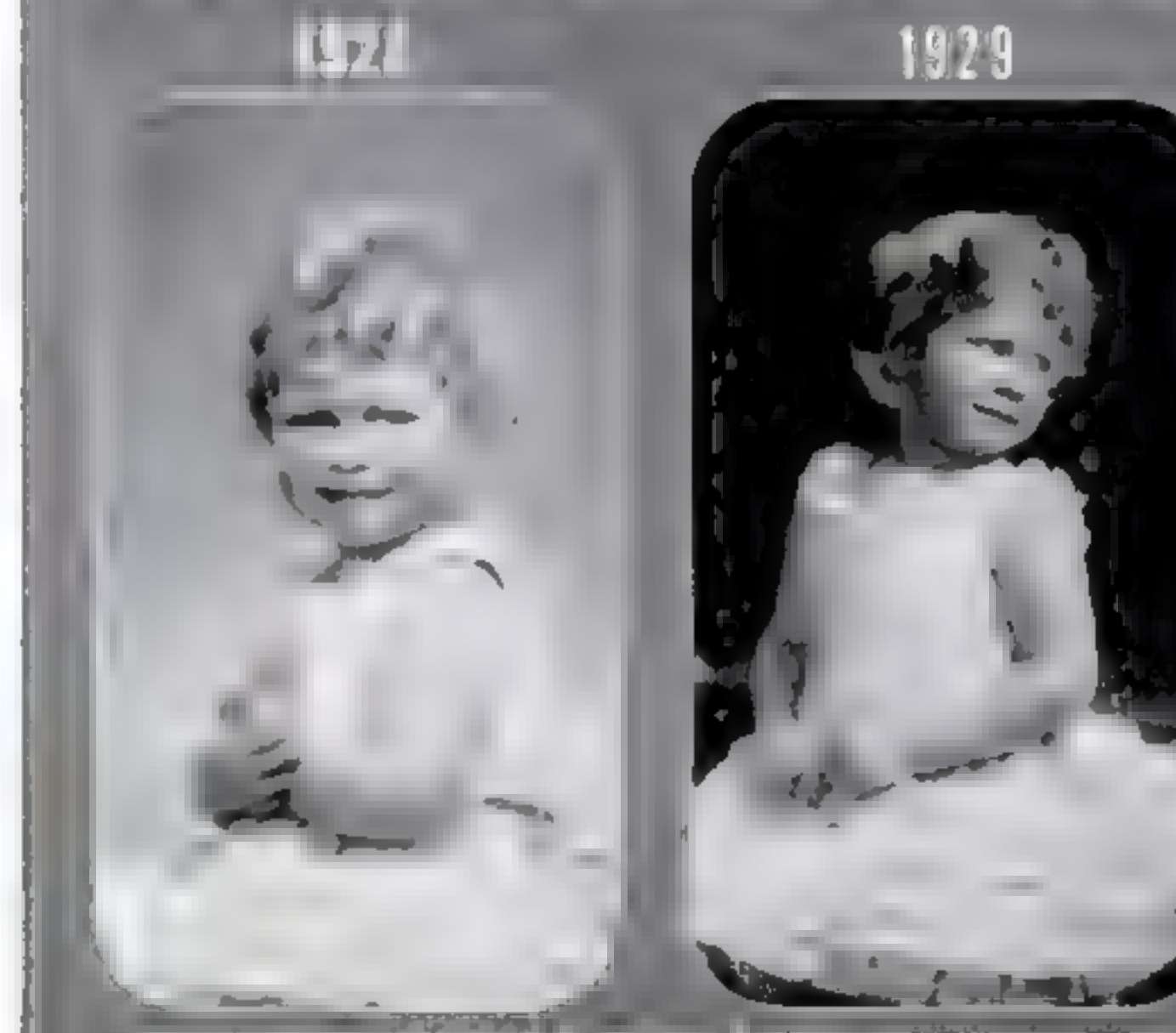
THE NEXT QUEEN OF ENGLAND HAS A



SEVEN MONTHS AFTER BIRTH, APRIL 21, AT ST. BRUNO'S, LONDON



A BOWELLTON IN SOUTH ENGLAND



PICTURE FOR EACH OF HER 16 YEARS



CONTINUED ON NEXT PAGE



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- 1 package Royal Butterscotch Pudding
- 2 cups milk
- 1 cup crushed pineapple, drained
- 1 cup cream, whipped

Mix Royal Butterscotch Pudding with milk. Cook over low heat stirring constantly until mixture thickens and boils up once. Remove from heat, cool, add pineapple. Chill and garnish with whipped cream. Sprinkle with candy 'confetti' if desired. 6 servings. And the amazingly low cost per serving certainly comes under the good news section! (Incidentally - did you notice this recipe doesn't call for one gram of sugar?)

REMEMBER: Royal Chocolate, Vanilla, and Butterscotch Puddings are made with Arrowroot, the starch so widely favored for child nutrition. And since you make them up with milk, they're perfect treats for the little angels!

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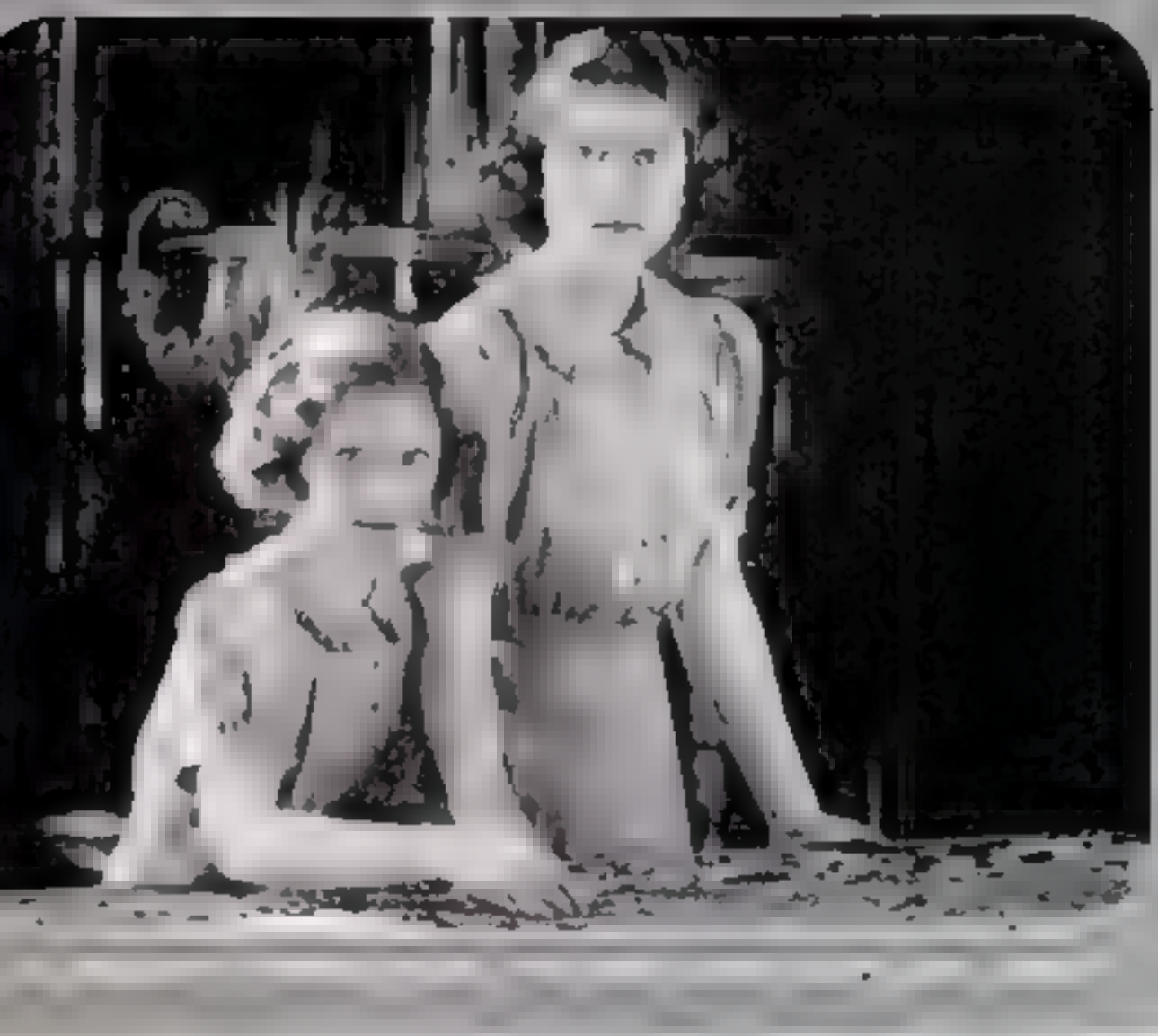
Princess Elizabeth (continued)



SHE IS BRIDESMAID AT TWO UNCLE'S WEDDINGS, KENT AND BLOUGESTON

1936





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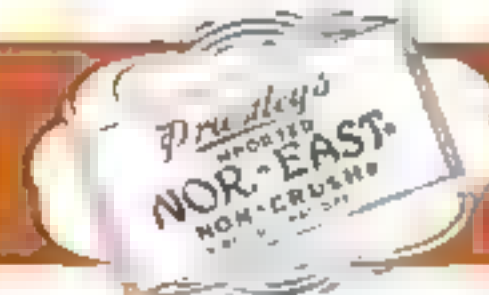


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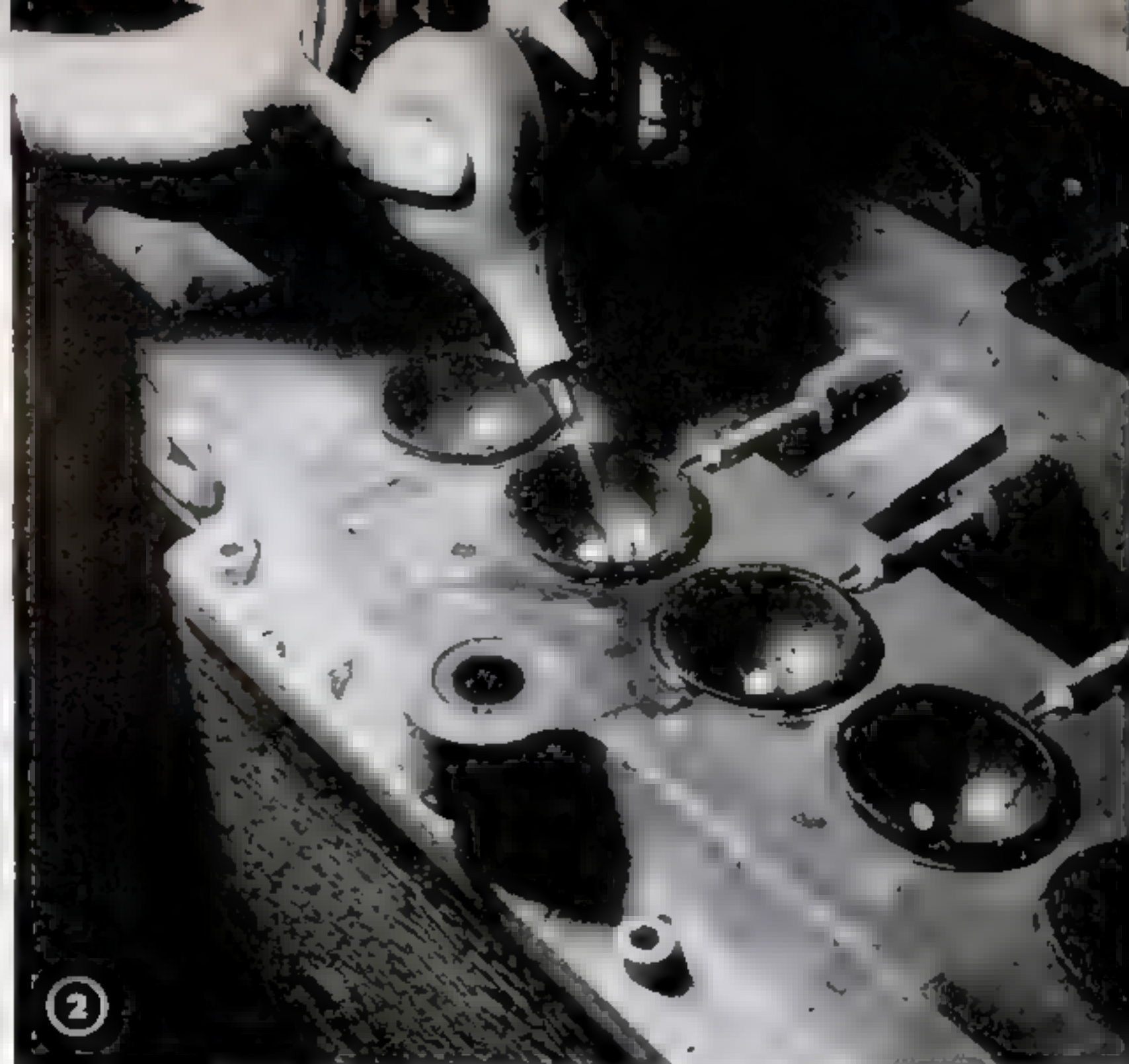
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L. GREIF & BRO., Baltimore

SPORTS



Small rubber chunks about an inch in diameter are cut from huge sheets of reclaimed rubber. Each chunk when heated and pressed, in a reverse mold, will make half a ball.



A tiny white pill is placed in one of the molded rubber halves of every ball. No treated with a drop of water. When valves have been sealed together, then a blast of air forces the pill into place.

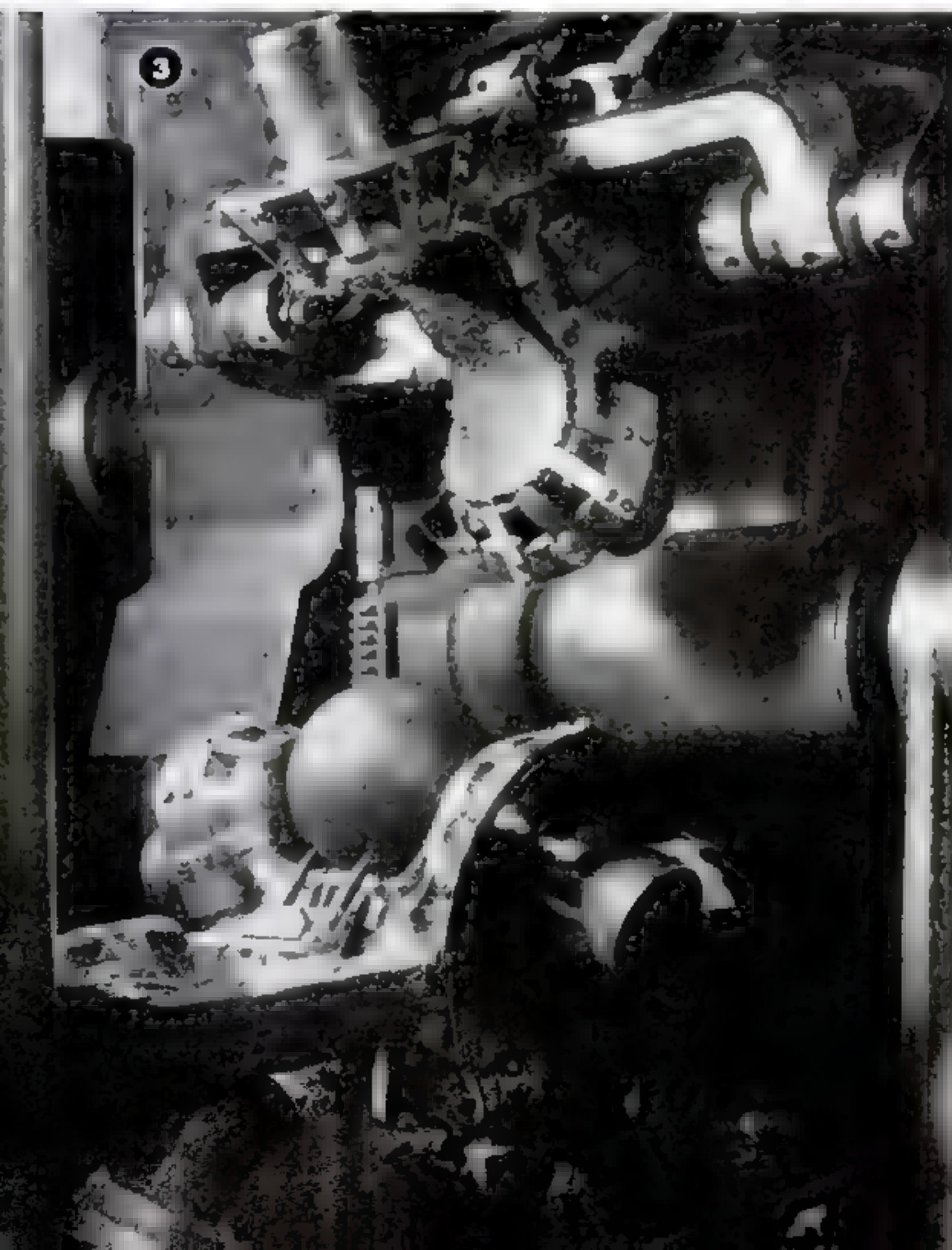
NEW METHODS PRODUCE GOLF AND TENNIS BALLS WITHOUT USE OF ANY CRUDE RUBBER

When wartime rubber priorities announced Dec. 11, put a quick end to production of new balls, fear-stricken golf and tennis players gobbled prewar stocks in one of the greatest buying sprees of the war. This fear of an early ball shortage was exaggerated. Manufacturers had large inventories on hand and were busily researching ways and means of creating substitutes that would need no crude rubber.

Early attempts to reclaim worn tennis balls by re-inflating and recovering them failed due to collection

difficulties. But since February the Pennsylvania Rubber Co., one of the largest manufacturers in the industry, has geared its assembly lines to rolling out a "Victory" ball made with reclaimed rubber. It differs from the standard ball in that it has black seams instead of white, is inflated by means of a chemical rather than a needle, is slightly less lively and costs the consumer about 10¢ more. This Victory ball has a short future, even if reclaimed rubber is available next year, for covers will probably not be

Covering machine works like a giant jaw, clamping down over the molded ball with two fitting pieces of felt. Balls are first sealed with rubber cement to make covers adhere.



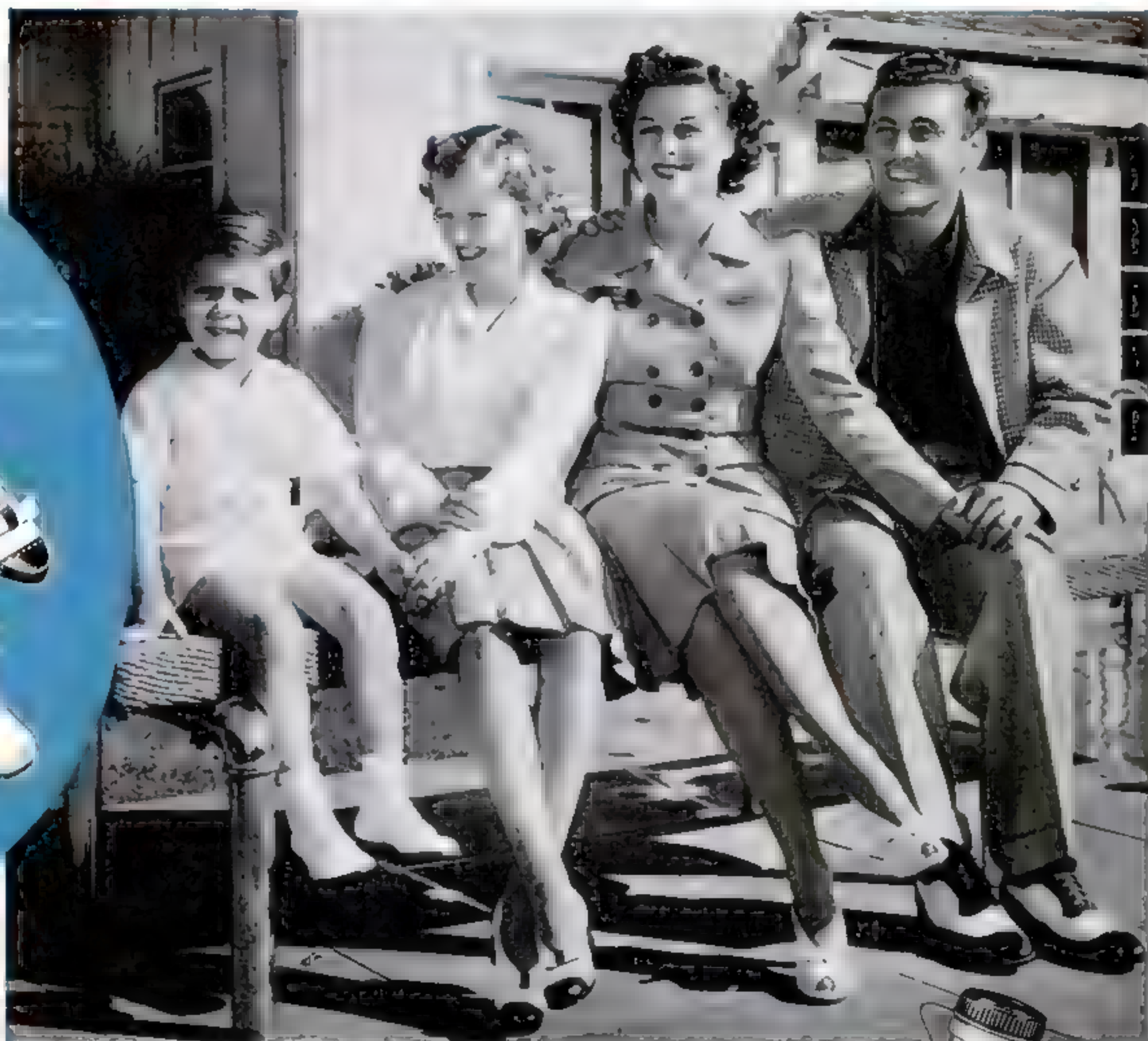
Bounce test is made by C. M. DuPont of the Pennsylvania Rubber Co. as Tennis expert Howard and Sarah DuPont Cooke watch. In 100-in. drop, the regular ball bounces 51 in., Victory ball, 48 in.



"We've found the best cleaner for our white shoes... it's new

SHINOLA *Lotion* WHITE

... say the Allan Joneses, one of Hollywood's
happiest and busiest families!



Irene Hervey and Allan Jones, Universal Pictures stars, with their children, Gail and Jack



**And say—this grand lotion-cleaner helps keep
white shoes spry and springy, longer lasting!**

• "You bet we're keen on Shinola White!" chorus the busy Allan Joneses. Mother Irene Hervey admires its clean, fresh *whiteness*! Dad Allan Jones says it not only *cleans* his white shoes—but keeps them soft and comfortable too!

As for the lively youngsters, they get a real kick out of keeping their *own* shoes spotless—that's just how easy it is to do a smooth, professional-looking job with Shinola Lotion White!

You'll find your own reasons for liking Shinola White, the minute you try it—for this fresh lotion-white cleaner gives you *six* unusual advantages:

1. SEE Shinola's *whitest white pigment* restore all kinds of white shoes to snowy whiteness in a jiffy!

2. WATCH its special active cleanser banish surface stains and smudges *fast*!

3. NOTE how it *stays creamy*—doesn't separate. Always the right consistency to spread evenly, cover thoroughly. Dries quickly to a smooth, non-streaky finish too!

4. FEEL how *soft* and *comfortable* your shoes become as Shinola White's marvelous special ingredient helps keep leather lively and flexible—for longer wear!

5. ENJOY its distinctive fresh *fragrance*!

6. COMPLETE SATISFACTION GUARANTEED! If not delighted, return unused portion to address on package for double your money.



BETTER 6 WAYS!
Your choice of bottle,
tube, or jar—each com-
plete with applicator.

10¢ or 25¢

Who are you marrying— me or this **PYREX WARE**?



**YOU'LL MAKE THEM HAPPY
EVER-AFTER WITH SPARKLING
GIFTS LIKE THESE!**

YOU can count on one thing always—
a bride's love for lovely Pyrex ware!
A dozen times a day she'll remember you
for giving it. Each of these modern dishes
is three-in-one. Sparkling like her new
diamond—it goes from stove, to table, to
refrigerator, with no stops for washing in
between. Foods cook faster. Crusts are
flakier. A few dollars buys an exciting as-
sortment—enough to start any bride on the
royal road to being a wonderful cook! Send
it to her from your favorite store today!

GLAMOROUS GIFT SET... Eight matched pieces of
Pyrex Ovenware in an attractive gift box.
1½ qt. casserole and cover that makes a
perfect pie plate & dainty custard cups. **\$100**

HANDY PYREX UTILITY DISH... Holds a good-sized
roast with vegetables. Serve on the table
in the same dish it was baked in. This
saves dishwashing. 10½" size, still. **50¢**

LOVELY CAKE DISH... Can be used for baking de-
licious layer cakes, fluffy biscuits, chops,
potatoes. Every bride should have two of
these. Give a pair! Each, at li. **35¢**

THRILLING ALL-GLASS PYREX DOUBLE BOILER...
It's transparent to show you water level at a
glance. Perfect for sunny sauces, custards,
cereals. Bottom serves as extra saucepan.
Two sizes. One quart size, still. **\$345**

FLAMEWARE TEA-KETTLE DELUXE... Graceful and
different. Your bride will love it. Water level al-
ways visible. Wide mouth easy pouring.
Lock on cover permits many extra uses.
—as a pitcher or kettle. Holds 2½ quarts. **\$295**

SMART PYREX SAUCEPANS... Give a complete
set. It will make her cooking easier. Won't stain.
Easy to wash. Handles snap off for table
serving and storage. In 1, 1½, 2 quart sizes.
One quart size, still. **\$165**

NIWEST STYLE IN MIXING BOWLS... Perfect for
mixing, baking, serving and storing. Designed
for hand beater or electric mixer. For baking
puddings, mound cakes, other casserole
recipes. Three sizes—2½ qt., 1½ qt., and
1 qt. Complete set of 3—nested together. **95¢**

**"PYREX" IS A REGISTERED TRADE
MARK. LOOK FOR IT FOR YOUR
OWN PROTECTION.**
COPYRIGHT © 1941 BY CORNING, INC., CORNING, N. Y.



It's fun to plan a Pyrex ware shower

CUSTARD CUP SET—one of the most useful gifts she'll receive. 6 dainty Pyrex cups with wire rack for baking popovers, custards. **59¢**

PYREX PIE PLATES—bake browner, flakier crusts. Pies taste better and look better. Bake faster! 4 sizes to choose from. 9½" size, still. **25¢**

RED MARKED MEASURING CUPS—set of 4 is a requirement for every modern kitchen. Permanent red markings. Prices from **15¢**

PYREX OVENWARE
FLAMEWARE

GET THESE MODERN UTENSILS AT YOUR FAVORITE STORE TODAY!

Golf & Tennis Balls



MACHINE CRACKS COVER OFF BADLY DAMAGED BALL WITHOUT INJURING CORE

MANUFACTURERS REPROCESS OLD GOLF BALLS

Golfers are luckier than tennis players. The continuing flow of remade golf balls depends only on how fast and how many old ones are collected. Retail dealers and country-club professionals have accelerated this flow by paying from 50¢ to \$1 for a dozen used balls. Many pros have instituted a rationing system which requires that a customer turn in a dozen worn balls before he can buy any remakes.

At the U. S. Rubber Co. plant in Providence, R. I., there are two

MALATA "DISCUTS" ARE PLACED IN COLD PRESS TO BE MOLDED INTO COVERS





2 IF CUTS PIERCE COVER, BALL IS REWOUND WITH SALVAGED RUBBER STRANDS

COLLECTED FROM PLAYERS AND COUNTRY CLUBS

processes used for rebuilding balls. Slightly scarred ones have most of their covers peeled off by an abrasive machine and are then re-covered with fresh, priority-free balata. Badly cut balls have their covers entirely cracked off in order that any broken rubber threads around the core can be repaired and rewound before they are re-covered. The rebuilt balls are carefully tested and graded, sell for about 75% of their original price, will probably shorten the average duffer's drive by only 5 to 10 yd.

3 AS RE COVERED BALLS PASS ON ASSEMBLY LINE, GIRLS PAINT ON TRADE MARKS



*The Americas Agree
on BACARDI!*

MEXICO: The United States, the
American Republics, the Kingdom of Spain,
possessors of the right to trade with the
cabo negro colony of Mexico.

SEE SENOR!
SEE THAT YOU'RE SERVED
WHAT YOU DESERVE

Si, Si, Señor! You deserve to be served the finest. Indeed, when you order a Bacardi Cocktail, you have specified the main ingredient! A Bacardi Cocktail must be made with Bacardi. (Ruling of the N. Y. Supreme Court, April 28, 1936)



The BACARDI COCKTAIL (Official Recipe)

A LITTLE SOUR (Juice of half a lime)

A LITTLE SWEET (Half-teaspoonful of sugar)

THE TROPIC SUN (A jigger of BACARDI, White or Silver)

WITHOUT THE HEAT (Ice and shake thoroughly)

IT'S FULL 89 PROOF FOR FULL FLAVOR!

BACARDI

THERE'S A DIFFERENCE WORTH KNOWING!

Rum 89 Proof—Schenley Import Corp., New York, N. Y. Copyright, 1942



MISTAKES WILL HAPPEN!

SO...FOR LONG CAR LIFE

BE SURE YOU—

SOUND YOUR Z

PENNZOIL

As long as the war lasts, your car is a national asset that can't be replaced. To help keep it in condition, we suggest three things:

1. Make sure you are not misunderstood when you order PennZoil motor oil.
2. Protect your engine by changing

oil regularly. Use the next heavier grade from now through Summer.

3. Protect your entire car by lubricating it regularly and others will give it the attention it needs.

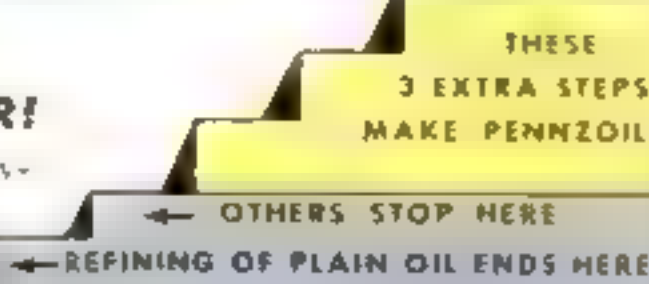
This will ~~save~~ *keep* your vital Victory weapon *sharp*. *Keep your engine clean* reducing wear to a minimum. *Keep your car clean* *Keep your car safe* for any driving conditions.

For both PennZoil motor oil and lubricants, stop at the yellow oval sign—and sound your Z.



SPARE THE OIL AND SPOIL THE CAR!

Dirty, sludged oil carries grit to every moving engine part. PennZoil reduces wear by resisting sludge. It helps keep your engine clean. And clean engines last longer. The chart shows how PennZoil is made to fight sludge.



GIVES YOUR ENGINE AN EXTRA MARGIN OF SAFETY

PICTURES TO THE EDITORS

SIGNPOST GRAVITY

SEN

Our physics class in school has recently been discussing the principle of the center of gravity—the fact that an object with a low gravity center will balance more easily than one with a high center. After school we carried our discussion out into the street and began experimenting for

ourselves. A nearby sign post gave us a rough idea of its center of gravity, which was very low, thus making it a good candidate for a balancing act. As this picture shows, we were quite right. The post would have stayed precarious if we had found it a

we had found it a good candidate for a balancing act. We had found it a good candidate for a balancing act. We had found it a good candidate for a balancing act.

SAUL SHAP RO

New York, N.Y.



LAMBS' TAILS

SEN

Some of the owners of the new cars are taking a lot of trouble to get their cars in the best possible condition. They are taking a lot of trouble to get their cars in the best possible condition. They are taking a lot of trouble to get their cars in the best possible condition.

REAR VIEW OF CAR IN THE STREET. A signpost is leaning precariously to the right, and the man is looking at it with a concerned expression.

SAUL SHAP RO

New York, N.Y.



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NEW TYPE LIQUID RELIEVES ATHLETE'S FOOT



...BY
KILLING
ALL
FIVE
FUNGI

Now it has been shown that Athlete's Foot is usually caused by one or several of five fungi or "germs." Obviously—to give you relief—you want a preparation that kills all five fungi. Independent laboratory tests show that Soretone DOES kill on contact ALL FIVE of these tough, stubborn fungi.

Soretone contains a new, mild but mighty powerful antiseptic (4-Beta-Ethyl-Hexyl-Phenol) never before used in any Athlete's Foot preparation. So here at last is something that can bring you real relief! Soretone (1) helps to dry affected skin between the toes, (2) dissolves perspiration deposits, (3) relieves and soothes the itching between the toes.

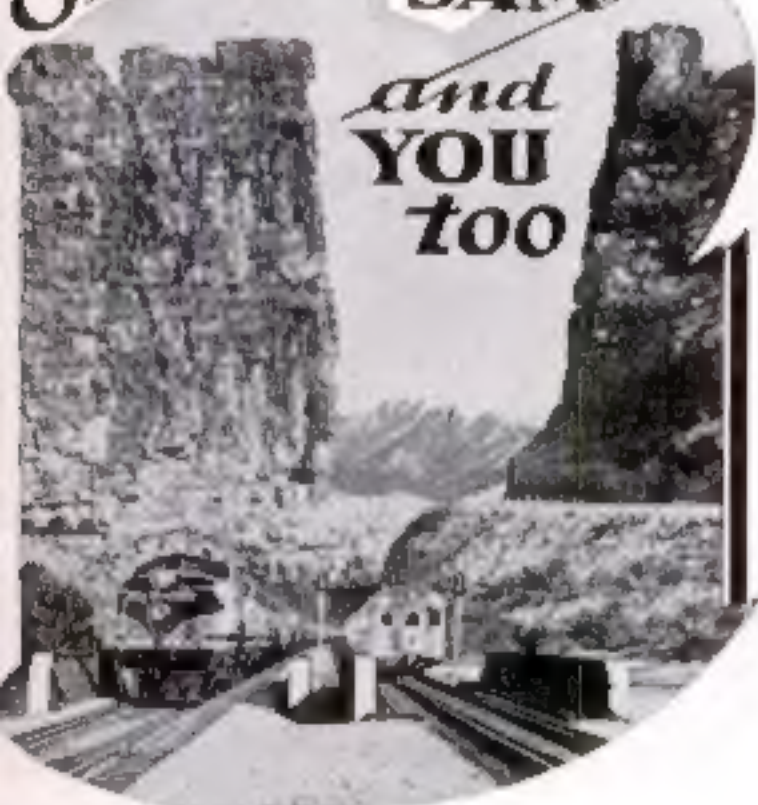
And Soretone is inexpensive. 50c. or \$1 for a bottle which contains 50% more liquid than the average. So, if you have Athlete's Foot, don't temporize get Soretone!

MONEY BACK if not satisfied
McKESSON & ROBBINS
Bridgeport, Conn.

SORETONE

FOR ATHLETE'S FOOT • MUSCULAR PAINS

SERVING UNCLE SAM and YOU TOO



Route Your Trip
Thru the Rockies

Whether you're traveling for business . . . to see loved ones in the armed forces . . . or for rest needed to keep fit . . .

Rio Grande

the direct, central route, is also the Scenic Way Across America . . . thru Colorado and Utah via famed Royal Gorge and Pikes Peak, or via Moffat Tunnel Scenic Shortcut along the Colorado River.

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The Scenic
Rio Grande

PICTURES TO THE EDITORS

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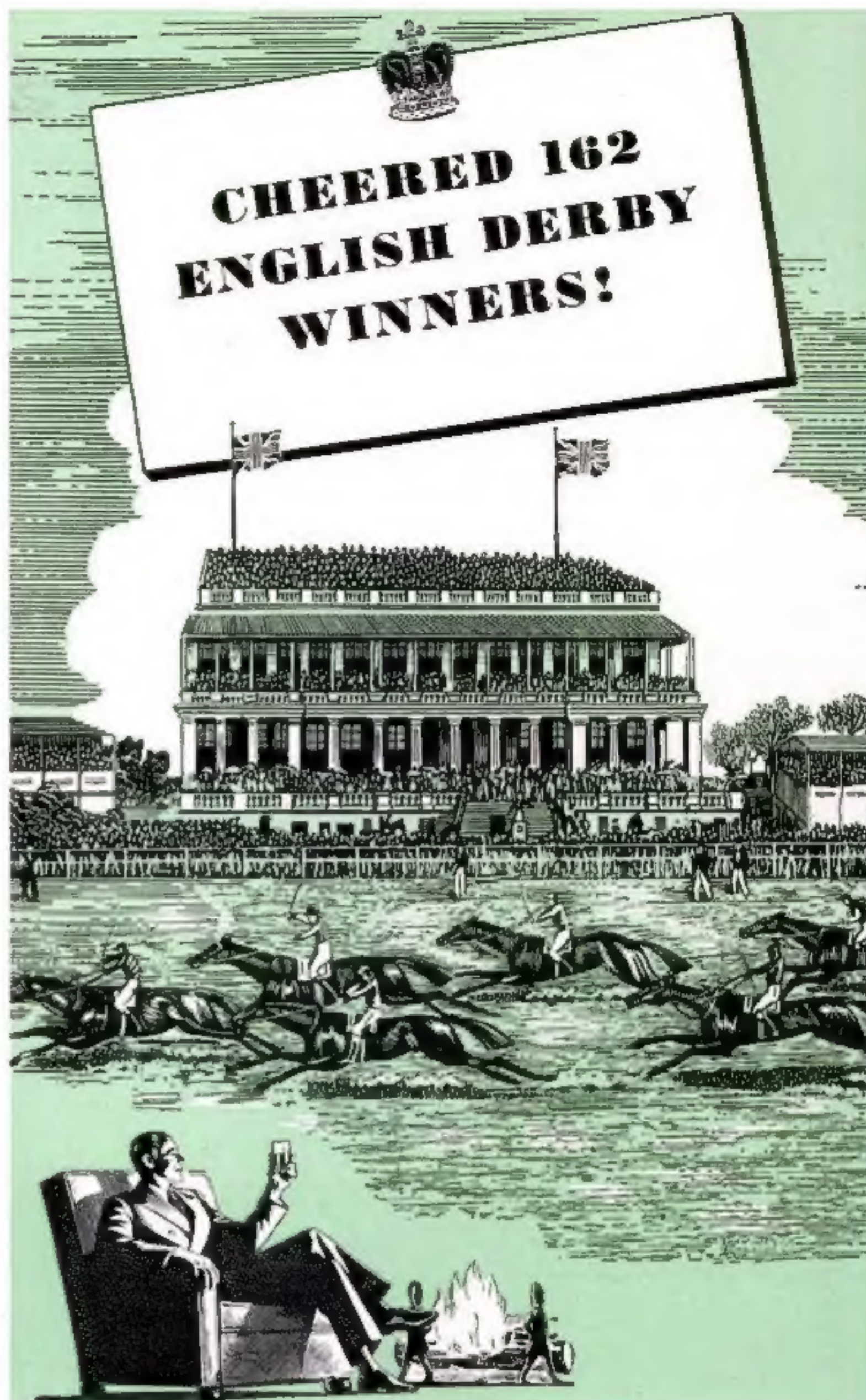
MONKEY ACT

Sirs:

Up at the Bronx Zoo we have a wonderful South American neighbor—a ringtail monkey named Snookums. Her keeper, James Riley, has taught her several tricks, but her proclivity for eggs is something she picked up herself. Here you see her caught in the act. She takes an egg out of the pail, cracks it on the table and laps it up raw as fast as she can (top). When Mr. Riley discovers the theft, she immediately launches into the second half of the act—beginning with a pretty begging pose (center), and climaxing the sequence (bottom) with an attitude of irresistible coquetry.

LILLO HESS

Museum of Natural History
New York, N. Y.



THE OLDEST NAME IN SCOTCH

A long life and a merry one!
During its 315 years of continuous satisfaction, Haig & Haig has had a front row seat at 162 English Derby Races!



HAIG & HAIG

BLENDED SCOTS WHISKY—86.6 PROOF

SOMERSET IMPORTERS, LTD., NEW YORK, CHICAGO, SAN FRANCISCO

"I DON'T KNOW HOW IT HAPPENED!"

"I'LL TELL YOU HOW
TO GET UP TO
20% MORE WEAR!"



Every woman should know

PERSPIRATION IS ACID
it WRECKS silk stockings!

ONLY IVORY SNOW COMBINES
BOTH THESE ADVANTAGES



1. It's Ivory pure—wonderfully safe for all your fine washables.

2. It's made in tiny, pure-white "snow-drops" that dissolve like a flash in cool water—about 4 times faster than any popular soap in this form.

Ivory Snow acts surely against acid perspiration to help stockings L-A-S-T!



ONLY IVORY SNOW combines
2 great advantages you'll want
in fighting this danger

• If you want to preserve those precious silk stockings of yours—and of course you do—you'll turn today to this new Ivory Snow way of caring for them. A way that will give you up to 20% more wear!

And it's so simple, too! Just give up careless washing methods—remove acid perspiration and other soil daily, with rich, gentle Ivory Snow suds.

But be sure you use only Ivory Snow. For Ivory Snow is new, different—the only soap that combines 2 advantages you'll want (see left). It is made in dainty "snow-drops" to give suds in 3 seconds—even in cool water. Those thorough-cleansing suds quickly, safely remove harmful perspiration—to help you to get up to 20% more wear!

Miss Ivory Snow Tells

HOW TO GET LONGER WEAR FROM
THOSE NEW RAYON STOCKINGS:

1. Don't be careless—wash them in pure Ivory Snow suds after every wearing. Be sure to handle gently.
2. Avoid hot water—it's easy to get rich suds in cool water with Ivory Snow.
3. Rayon stockings, and weaves in which rayon is combined with other fibres (silk, cotton, nylon), must be thoroughly dry before wearing.



TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

99% PURE — RICH SUDS IN JUST 3 SECONDS—EVEN IN COOL WATER!

PICTURES TO THE EDITORS

(continued)

SUB LAUNCHING

Sirs:

Your graphic description of the launching of the submarine *Peto* at Manitowoc (LIFE, May 18) brings to mind the launching of another U. S. submarine just 30 years ago. In the Maritime Section of the Atwater Kent Museum in Philadelphia I came upon these hitherto-unpublished photographs of that day. On Aug. 15, 1912, the submarine G-4 left the ways of Cramp's Shipyard. Her lines were short and stubby compared with the sleekness

of the *Peto*, but the feelings of her builders were the same. Standing on her deck, they felt the same breath-taking thrill as she hit the waters of the Delaware for the first time. Then came that awful, anxious moment when she rolled drunkenly, trying to right herself, as the men on deck grabbed for the holds and shifted their positions as best they could. She landed on an even keel, finally, but not before two men had been thrown into the waters of the Delaware.

M. JOSEPH McCOSKER
Philadelphia, Pa.



Pour it with Pride...



Drink it... with Pleasure!

In making I. W. Harper, cost is no object...
That more than any other reason explains why
I. W. Harper has been awarded gold medals for
its unexcelled taste and quality....

I. W. HARPER
The Gold Medal Whiskey

Kentucky Straight Bourbon Whiskey, Bottled in Bond



100 Proof, Bernheim Distilling Co., Inc., Louisville, Ky.

Designed-for-Action Clothes

BY

REALSILK

NOW FEATURED IN REALSILK'S
EXPANDED SHOP-AT-HOME SERVICE

To have confidence, courage, high personal morale—to inspire morale in others, you need to have confidence in yourself, the assurance that you look your best—that your clothes are right.

You will be well-dressed, and comfortable too, in Realsilk's new designed-for-action clothes. All are original styles created and coordi-

nated exclusively for Realsilk by famous New York designers in accordance with the government's new regulations for women's apparel. They are designed with the emphasis on fine fit and a well-tailored, lasting look of quality. You'll find them a sound addition to your wartime wardrobe—not only slack suits, but dresses, lingerie and hosiery.



New casual-type slack suit of spun rayon and cotton—linen effect—especially treated to resist shrinkage. Top may be worn as shirt or jacket. Convertible collar. Colorful Roman stripe belt. Suit comes in navy (illustrated left above) or straw.



Realsilk's quality hosiery to go with your wartime costumes.

Jacket, slacks and skirt especially designed for easy wear in war work or for spectator and active sports. As well tailored as a man's fine suit. Special covert cloth is cool, comfortable and durable. Comes in Olive Drab (illustrated in center) or Defense Blue.

New Alice Marble Sweater! Skirt of Realsilk's new three-piece slack ensemble worn with new sweater especially designed for Realsilk by Alice Marble, famous athlete and designer of smart sports clothes. Popular new length, flattering open neckline and short comfortable sleeves. Sweater comes in wide variety of shades.



These are the keys you don't have to use for the car you don't have to take out. To bring Realsilk's Shop-at-Home Service right to your door, just call the Realsilk branch sales office in your city, listed under Real Silk Hosiery Mills. A representative will call at your convenience.

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